

JURASSIC COAST ARTS PROGRAMME

A Guide to the Jurassic Coast Arts Programme

Introduction

The purpose of the arts programme is to explore the interpretation of the Jurassic Coast through artistic activity.

Through implementation of the Jurassic Coast Arts Strategyⁱ we are seeking to use the arts to connect with local people and visitors across the length and breadth of the Jurassic Coast. Our aspiration is to coordinate and support an ambitious programme of internationally important work, rooted in the community, which influences and enriches the culture and understanding of the Coast. By becoming part of the Jurassic Coast “brand” the arts programme will be reaching out to new audiences and working within the international context of World Heritage Sites.

This Guide has been developed to offer individuals or organisations interested in developing arts based projects along the Coast an introduction to the kind of projects/activities that will make up the Arts Programme and information on how to get involved with the Programme.

Our aim

- To create opportunities for artists to produce new works inspired by the Jurassic Coast
- To enable the development of arts projects, which can enhance the interpretation of the Jurassic Coast and the conservation, scientific, educational and tourism actions arising out of the World Heritage Site Interpretation Action Planⁱⁱ

What kind of projects/activities are we looking to develop and support?

Projects should be of direct relevance to the Coast and ‘authentic’ in content – as projects will be, to a greater or lesser degree, interpretations of the Coast it is essential that the information (e.g geographical, historical, scientific) underpinning the projects is accurate.

Projects which are developed across sectors, making connections between conservation, scientific, educational or tourism objectives are positively encouraged. We are also interested in projects with an international or Olympic dimension.

Projects should ideally work with a number of different partners. We are particularly keen to support projects that are developed within the existing arts infrastructure and which involve local communities to engender a sense of pride and ownership.

Sustainability is a key driver and we are looking to engage with projects that have considered both their immediate impact (environmentally, economically and socially) and which offer a legacy, tangible or intangible, to the Coast.

What can we offer?

We do not have a ‘pot’ of money to fund new projects, but we work closely with those who do. Our aim is to work in partnership with organisations or individuals to develop and support projects and activities that meet the aims of the Jurassic Coast Arts Strategy.

ⁱ Available to download from www.jurassiccoast.com

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In practical terms we can offer:

- Fundraising and project management advice and support
- Signposting to potential partners
- Access to in depth knowledge and advice within the areas of conservation, science tourism, access and education relating to the Coast
- For projects approved by the Creative Coast Group (see 'What Happens Next' below) use of the Jurassic Coast logo on all publicity related to the project
- Inclusion in the marketing and publicity of the Jurassic Coast and specifically the arts programme

How do I find out more?

In the first instance please contact your local authority Arts/Cultural Development Officer (ADO) with a short written description of your project (not more than 2 sides) and an indicative budget.

We work very closely with ADOs across the Coast and they will be able to identify the best way forward for your project, even if it does not come within the Jurassic Coast Arts remit. A list of local authority contacts is below.

If your ADO feels that your project meets the Jurassic Coast criteria then they will advise you how to get in touch. We can then arrange a time to meet and talk about your project in more detail. We aim to provide expertise and access to professional contacts in working up your proposal within the context of Jurassic Coast interpretation.

What happens next?

If we feel that the project meets the aims of the Arts Strategy we will put forward your project proposal to the Creative Coast Group which meets twice a year to approve projects for the official Jurassic Coast Arts Programme. The Creative Coast Group comprises representatives from the Jurassic Coast WHS team and local authorities along the Jurassic Coast and is independently chaired. It reports directly to the Jurassic Coast Steering Group.

If your project is approved, then we will help you bring it to fruition and promote it under the Jurassic Coast banner.

The Jurassic Coast Arts Programme

A number of arts projects are already underway following publication of the Jurassic Coast Arts Strategy.

These events will form the backbone of the arts programme for 2008 onwards and will be marketed as part of the Jurassic Coast annual events line up. Details of these events will be available from the Jurassic Coast web site (www.jurassiccoast.com) and through a dedicated arts programme brochure.

Other events organised and hosted by organisations and communities along the Jurassic Coast will be able to find space alongside the main programme in publicity that aims to highlight the full range of arts based activities connected to the World Heritage Site.

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Arts Development Officers

Area	Contact
East Devon District Council	Ishbel Ramsay, Arts Development Officer, E: iramsay@eastdevon.gov.uk
West Dorset District Council	Jude Allen, Arts Development Officer E: j.allen@westdorset-dc.gov.uk
Weymouth & Portland Borough Council	To be appointed – please contact Dorset Council Council
Purbeck District Council	Nina Elston, Tourism Officer E: ninaelston@purbeck-dc.gov.uk
Devon County Council	David Whitfield, County Arts Officer E: david.whitfield@devon.gov.uk
Dorset County Council	Mike Hoskin, Cultural Development Officer E: m.hoskin@dorsetcc.gov.uk