

Dorset and East Devon Coast World Heritage Site Management Plan 2009-2014

CONSULTATION REPORT, JULY 2009

ANNEX 1: DETAILED SCHEDULE OF RESPONSES TO CONSULTATION



This document incorporates into one schedule all of the comments made in response to the Dorset and East Devon Coast World Heritage Site Management Plan during the public consultation, from March to June 2009. A full summary of the consultation process and outcomes, as well as a discussion of the key issues and proposed changes, are to be found in the accompanying paper, the Consultation report. Reference is made to that report in this schedule.

Each of the consultation comments has been considered according to the following criteria in order to ensure clarity and consistency in the process of editing of the Draft Management Plan.

A	Incorporated	The comment makes a valuable point which will be incorporated directly or in a modified form into the text.
B	Explained	The comment seeks better explanation, or there is obvious mis-interpretation of the current text. In response to such comments, clearer description will be incorporated into the text.
C	Modified	The comment seeks to modify an aspect of the Management Plan. This modification is considered appropriate and will be incorporated.
D	Resolving issues	The comment forms part of a set of comments made around a key issue over which there are clear differences of opinions. The issue has been discussed, and any changes to the Plan resulting from that discussion have been approved by the World Heritage Steering Group. The changes are published in this report.
E	Not Incorporated	The comment, while valuable and noted, is either too detailed, not relevant or conflicts with the agreed approach of the Plan and therefore has not been incorporated.
F	No Modification	A comment that is noted but has led to no modification either because it is supporting the existing approach, it is repeating points already made elsewhere in the Plan, or it is simply requiring some clarification.
T	Typographical errors, factual inaccuracies or minor suggestions	Alterations of this type will, if appropriate, be made directly in the final draft of the Plan

The schedule is ordered in line with the consultation questionnaire. For details of this, please go to www.jurassiccoast.com/plan For any further information, please contact consult@jurassiccoast.com.

NOTE:

If you are one of the consultees and wish to know your Consultee ID number, please email your request to consult@jurassiccoast.com with your name and email address or phone number / postal address (if you don't use email). This information will be used to verify your identity and the Consultee IDs will then be emailed back to you. If you don't use email, please call 01305 221000 and ask for the Jurassic Coast Team to do the same.

Consultee ID	Consultee comments	Action	Notes
Q1	CHAPTER 1 - Does the introduction provide enough background to this document, the World Heritage Site (WHS) and the history behind the designation?		
1	<p>Section 1.5 para 3 I wonder why the Dorset Wildlife Trust were not asked to join the Scientific Working Group.</p> <p>Section 1.5 para 8 The Steering Group is mentioned here and in many other places in the Plan but nowhere have I found exactly what it is, who sits on it, what is its constitution and what is its remit. It is not even clear whether it has an executive function or just an advisory body. I feel that this quite an important omission from the Plan.</p> <p>Section 1.6 Objective 1 It is disappointing to see that no improvements have occurred.</p> <p>Objective 2 The proposed offshore windfarm for Poole Bay would have a large number of 125 metre-high turbines and impinge drastically on the WHS.</p> <p>Objective 3 The bus services are poor in many parts of the WHS. There is an urgent need for better bus services, especially in rural areas, even if they have to be subsidised. Timetables must become more accessible in the hope that these services will become more popular and well-used.</p> <p>My Wife and I are walking the Jurassic Coastal Path from Studland to Exmouth in easy stages. We use the bus services whenever we can, but have already had to take two cars several times and shuffle them at the beginning and end of our day's walk</p> <p>The proposed Coastal Strip in the new Marine and Coastal Access Bill will be very welcome. We have found several places where the path has fallen into the sea and is narrow to the point of being rather dangerous.</p> <p>Objective 4 There seems to be no walking guide to the Coastal Footpath along the WHS. Such a guide, especially one with the emphasis on geology and geomorphology, would be very useful and surely a profitable venture.</p> <p>Objective 5 I doubt whether University and other established researchers would welcome much "clear direction " for their work.</p>	E B F E F F F F B	<p>Although an important feature of the setting the site is not designated for its wildlife interest, hence the geological focus of the Working Group</p> <p>A clear explanation of Governance arrangements will be included in the final plan</p> <p>Noted</p> <p>Any detailed proposals for off-shore development will be assessed on a case by case basis against the policies contained in the plan.</p> <p>Policies under Aim 5 seek to address these issues</p> <p>Policies under Aim 5 seek to address these issues</p> <p>Policies under Aim 5 seek to address these issues</p> <p>The Jurassic Coast Trust is planning to produce such a guide</p> <p>Final plan will clarify this.</p>
19	<p>Clearer definition required between World Heritage site and Jurassic Coast, specifically</p> <ol style="list-style-type: none"> the use of the term 'Jurassic Coast' as a brand the definition of a geographic area lack of a buffer zone definition of 'setting' needed. 	B	Final plan will clarify this.
44	Indeed as noted on page 4 of the Management Plan, "Those responsible for managing World Heritage properties therefore have a 'common obligation' to ensure that they are protected for present and future generations, not just through legal means, but through	F	Support noted

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	responsible, inclusive, sustainable management practices..." An obligation that Rockwatch endorses wholeheartedly and supports whenever and wherever possible, for example, through education and activities with its young members at Rockwatch events on the World Heritage Coast and working with school children and at public events in museums and partnership events around the country, we support the ideals put forward in this management plan..		
51	Figure 1 should be title " simplified geographical extent.... Typo on pg 6 – 1.3 chapt 5 ref – 2104?.... 2014	T T	
61	1) In 1.6 of the Draft, Objective 4 deals with the use of the site, for educational purposes, at primary and secondary level, and also for 'non-formal education'. It is equally important to mention the importance of the site for the training of students in Higher Education both at undergraduate and postgraduate levels. There can be few geology graduates from UK universities that have not received some field training on the world class Mesozoic outcrops along the 'Jurassic' Coast. Similarly the site provides important opportunities for career development training by institutes such as the BGS, and, for example, by international oil companies and their related professional institutions. 2) In 1.6 of the Draft, Objective 5 deals with fostering the gathering and dissemination of scientific information about the site. In order to be in closer touch with the scientific work currently being undertaken, it might be helpful for the WHS Management Team to seek information from national bodies such as the BGS and the Geological Society of London, as well as the Natural History Museum, with which close links have already been established. There is also a case for links with the various regional and local geological and natural history societies including the Devonshire Association, regional groups of the Geologists' Association and Geological Society, also the Ussher Society (Geology and Geomorphology in SW England), which has in recent years been prominent in publishing a range of papers dealing with the site.	A F	This point will be integrated Noted, and this will be considered when looking at the Science and Conservation Advisory Group
30	p.8, Section 1.6 – Objective 2 – To conserve and enhance where appropriate the quality of the landscape and seascape of the site. We think that a sentence should be added as follows: 'However, the ancient field systems north-east of Portland Bill, which form the setting of the coastline, are inadequately protected from the threat of open quarrying.'	F	Noted - policy to address this already exists in Aim 1
68	P 4 - under Summary facts remove the word 'Only' from the bullet point P 7 - (7th paragraph) we would like DCF to be recognised as the co-originator and catalyst to the development of World Heritage Site bid as well as being mentioned as the primary consultation vehicle.	T A	 Final draft will more fully acknowledge role of DCF
69	1.4, para 3: which approvals from UNESCO are referred to? I am not sure how 'approvals required from UNESCO' affect the time taken for the process of revising the Management Plan, unless you are referring to the new Statement of Outstanding Universal Value. 1.5, para 1, needs to contain a reference to the need to make a prima facie case for Outstanding Universal Value in order to get anywhere	F C	Reference was being made to the SOOUV Wording will be modified
72	Page 9. Objective 6 The para starting "In terms" looks a bit rushed? Later on that page you say central Government - should be Central Government - consistent with elsewhere. P10 1.7. Museums would not have got about £450,000 without the JC status either - putting this in would emphasise even more the importance of the JC.	T A	 The final plan will Incorporate this

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74	Q3 - Stronger recognition and appreciation could be given to the outstanding contribution made by the organisations represented on the Steering Group in formulating the original Management Plan and achieving the consensus that was so significant then and remains so today. (1.5 page 7)	A	The final plan will reflect this point.
Q4 CHAPTER 1 - If you have been involved in the WHS work programme, do you think that Section 1.6, "Review of progress since 2001" accurately reflects achievements?			
19	We do not consider objectives 2 and 3 have been successfully achieved. To assess positive or negative impact, residents of communities need full consultation.	F	Comment noted – the plan was the subject of widespread consultation, and input from the Jurassic Coast Communities Forum. However, we recognise that the generally positive view of the WHS is not shared by every coastal community. See Consultation Report for details of how the consultation was carried out.
21	Obj 1 final reference to Dorset Museum Service for funding etc, and should mention it was for museums in both Dorset and East Devon along the Jurassic Coast	B	The final plan will clarify this.
28	Extract: We recognise the progress that has been made with the project since 2001, particularly in monitoring the condition of the Site, in increasing understanding of the Site and its importance, support for formal and non-formal education, and the production of high quality publications and interpretation material. We acknowledge the work and the achievements in a short time by a small Management team with finite resources. We particularly welcome the principal tangible community benefit from the project, the introduction of the X53 bus service (and believe this should serve as an example and encouragement for attempting to secure similar or equivalent community benefits in the future).	F	Support noted
38	1.6 Review of Progress – Objective 2 Consider including the designation of Durlston Country Park as a National Nature Reserve and the acquisition of considerable new landholdings of high conservation value by the National Trust on the Purbeck Wares. 1.7 Resources and implementation pp10 para. 6 Consider changing 'Durlston Country Park' to 'The Durlston Project'.	A T	The final plan will Incorporate this
41	We feel this is too negative as progress has been made that should be recognised e.g. work of Portland Coast and Countryside Project, Purbeck Way, Coast Path in Purbeck 'most improved' section in 2008. Recognise the funding gaps that need to be addressed – no money is currently set aside, for example, for maintenance and replacement of interpretation panels, car park signage improvements, litter control. As this section relates to progress (or lack of) it could be noted that there are now less countryside staff (& resources) working to deliver 'on the ground' than there were at the time of inscription.	A F E	The final plan will Incorporate this Noted – this issue is being addressed via the Coastal Corridor Action Plan (CCAP) Noted, but too much detail for this plan
51	Obj 2 I would have thought that under Obj 2 there has been one significant impact on the seascape – the Napoli Do the steps to get a number of archaeological and landscape improvements in the coastal corridor and confirmation of the CCAP	E A	Although significant, the Napoli is/was a temporary impact

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	<p>qualify as achievements?</p> <p>Obj 3 – monitoring users of coast path in place since 2001 in Devon/Dorset helping build the picture of visitor patterns etc and a useful development tool for Obj 6 – assessing economic impact ?</p> <p>pg 10-11 – seems a little out of place somehow this section – also you refer to but do not include details of the SG membership in this section - it could easily sit alongside table 1 (but note also my comments under chapter 3 in relation to this section)</p>	F E/C	<p>The final plan will incorporate this</p> <p>Noted, coast path monitors already mentioned in policies</p> <p>We feel it is the right place, but agree that the Steering Group needs to be explained elsewhere. See consultation report section 2.3 A</p>
54	I think you need to stress the importance of developing working partnerships at local level	F	Noted
64	<p>1.6 Objective 2. With reference to significant challenges in certain areas, particularly Portland, which is not protected by AONB designation. In the context of protecting the quality of the landscape and seascape of the site it is not clear what is meant by this statement. There have been some developments agreed on the coast line at Portland Port itself which adjoin or may be seen from the marine environment, but as far as I am aware they do not directly affect the World Heritage site itself.</p> <p>1.7 under staff resources, it may be worth mentioning the role of statutory plans being integral to the protection of the World Heritage site, ie local plans and the now emerging local development frameworks, as this is relevant in the context of staff resources input in relation to protecting site.</p>	B/D B	<p>Final plan will seek to offer clearer explanation in the text. Also see Consultation Report 2.3 B&C</p> <p>Final plan will elaborate on page 10</p>
69	Due to pressure of work on the World Heritage Centre and Advisory Bodies, the draft Statement of Outstanding Universal Value will not be considered by the UNESCO World Heritage Committee this month. We hope that it will be considered at their meeting in July 2011.	C	Noted – text will be amended
73	<p>Q4 - In the Review of Progress (1.6 pages 8-9), the establishment of the Jurassic Coast Trust should be included, particularly as this was a specific proposal of the original Management Plan.</p> <p>In "Resources and Implementation" (1.7 page 10) there should be reference to the role of the Trust in assisting with fund raising activities, recognising it as the fund raising face to the public and the sponsor of otherwise unfunded activities.</p> <p>A brief summary of core and project income and expenditure or at least a pie chart showing where money comes from and how it is spent using the last few years as a guide to the future would be helpful.</p>	A C C	<p>The final plan will incorporate this</p> <p>The final plan will incorporate this</p> <p>This may be too much detail for the strategic plan</p>
62	1.2 For the sake of consistency in Figure 1, a 'Cretaceous' label should be added to Beer Head.	T	
Q5 CHAPTER 2 - Does the Statement of Outstanding Universal value explain clearly why the Dorset and East Devon coast is a World Heritage Site?			
1	<p>Section 2.1 line 2 correct to "criterion" (singular case).</p> <p>Section 2.2 In the Statement of Significance, it would be helpful to say how many years of the Cretaceous are not represented in the WHS. Add a full stop after "youngest".</p>	T T	
2	There is an underlying implication, under the Protection and Management statement on page 15, that coastal defence activities, designed to protect against erosion of the cliff are inherently wrong and will tend to work against the OUV. This implication is borne	D	For the detailed response to this comment refer to Consultation Report Sections 2.3 D & H

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	<p>out by subsequent statements in chapter 4.2: "it is important that the processes that maintain those values, principally erosion from the sea, are allowed to continue unimpeded". Whilst at the same time a statement is included in Chapter 4.6: "The coastal nature of the Site and the fact that some of the most important exposures are subject to rapid erosion mean that, in contrast to stable exposures at inland sites, without active responsible collection much of the fossil resource of the Site would be lost to the sea and destroyed." The implication underlying the statement on page 15 is used as a means of seeking to allow coastal erosion to continue unimpeded in order that professional and amateur collectors can find the maximum number of fossils and remove them from their natural setting. This approach leads to the destruction of the World Heritage Site by fossil collection rather than by the natural process of costal erosion. Where in the statement of OUV is the argument developed that whilst some aspects of natural processes (i.e. erosion and exposure of the rock and fossils by the sea) should be allowed to continue unimpeded, but the final natural process (i.e. the loss of the historical rock and fossil formations to the sea) should not be allowed to continue unimpeded?</p> <p>Aim 1 on page 35 is in direct contradiction of the statement in section 4.6 that I quote above. The removal of fossils from the site in order to prevent their destruction by a natural process is not in accord with Aim 1 "To protect the Site's Outstanding Universal Value and integrity by allowing the natural processes which created it to continue"</p> <p>I would prefer an argument to be developed, as part of the philosophy of the Protection and Management of the OUV on page 15 and in subsequent policies, key indicators and targets , that rock formations and fossils should only be examined and recorded in situ and should never be removed from the site as they become exposed by costal erosion. In partnership with this argument could be one that encourages appropriate, non-destructive costal defences against erosion because this is a means for preserving the content of the site for future generations.</p> <p>I believe that support for appropriate, non-destructive coastal defences should be included in the statement on Protection and Management of the OUV and should also be used in the policies 1.2-1.4, 1.6 and 3.12 and their outcomes, especially where such coastal defences protect the livelihood and homes of people living just inland of the World Heritage Site. Such defences and support are totally in accord with the Principle 6 stated on page 21, namely: "Recognising that the Site is set within a well-visited coast where people will continue to live, work and visit, the Management Plan will support the basic premise of sustainable development; seeking to integrate conservation with responsible use within acceptable limits, to allow economic development and improved quality of life"</p>		
6	Yes I think it is quite thorough	F	Support noted
19	Protection and management for the future of some areas of the WHS are inadequate. Small WHS access points need plans suited to their infrastructure and size.	F	Noted; refer to policies in Aim 5 which aim to achieve this in broad terms. Note Policy 5.20 which seeks to improve measurement where problems exist
38	2.2 Statement of Outstanding Universal Value – Section 2 Protection and Management There are now 2 large National Nature Reserves within the WHS	T	
44	The draft plan clearly recognises the Outstanding Universal Value of the site through its statement to that effect (page 14).	F	Noted
38	Given the timing I would have thought that this is more for the WHC rather than us to comment on.	F	Noted
64	2.2 section 2, protection management. It is noted that in this section it states that there is no defined buffer zone as the wider setting of the site is well protected through existing designations and national and local planning policies. This is significant in the context of further discussion later in the document about buffer zones.	F	Noted

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70	<p>It would also be useful to mention the significant folding of the strata that primarily took place during the last major mountain building period (resulting in creation of landforms such as the Lulworth Crumple): a knock on effect from the creation of the Himalayas.</p> <p>It is not clear what cave-bay sequences are? This information should be used with a great deal of caution as very many visitors to the site, and even some educationalists, have been led to believe that Lulworth Cove was formed by the collapse of a very large cave!</p>	C	Noted – text will be amended
		C	Noted – text will be amended
Q6 CHAPTER 3 - Does Chapter 3 clearly explain the arrangements for protection and management of the World Heritage Site?			
1	<p>In Protection and Management it would be useful to give a list of the AONBs, SSSIs and other designated areas and, where it is not obvious, to say where they are.</p> <p>Section 3.2.1 para 5 line 4 Correct to “criterion” (singular).</p> <p>Section 3.2.2 para 2 line 4 You appear to say that the Sites themselves “do not wish” !!</p> <p>Top of page 19 line 3 Correct to “are the Areas...”</p> <p>Section 3.3.2 Line 1 Correct to “covered in its entirety...”</p> <p>Table 2 SACs In column 3 you say there are 5 SACs but seem to list only 4.</p> <p>The Isle of Portland has been neglected and surely merits some designation for its unique history and culture.</p> <p>Section 3.4.2 Governance Review There is scope for change here. Figure 2 is complex, too many different bodies are involved in the management of the WHS with possible confusion of responsibilities and who should take the lead in each activity. A body like a National Park Authority might be more appropriate, especially as the WHS is surely of greater international importance than the UK National Parks.</p>	A T T T T T	To be incorporated as an annex or map
		E	Further designations on Portland would be beyond the scope of this plan
		D/E	Refer to Consultation Report section 2.3 A. Establishment of a body akin to a National Park Authority would be a matter for central Government.
74	There is protection for Reefs and whole of Dorset Coast is an area of Search for new offshore SACs	C	Noted – text will be amended
5	Chapter 3 does well to outline the mission of the protection arrangements on such a huge scale – and groups involved. I was left wondering what size of commitment each organisation would give. E.g. how many full-time professionals would be designated to ensuring success and sustainability? How can we calculate the scale of this project?	E	Noted. However, it would be difficult to meaningfully assess the full-time equivalents committed to WHS Management given that this will be a small part of the role of a large number of individuals, and the work would often be difficult to distinguish from efforts to, for example, manage other designated sites which overlap with the WHS and its setting. Hopefully the number of partners identified as taking action in the plan gives some sense of the scale of this commitment.
19	The document explains how the protection and management should work, but fails to explain why in some areas it does not, particularly in relation to the lack of a buffer zone.	E/D	There is a general consensus, reflected in the plan, and reinforced by the consultation exercise that the protective arrangements work well overall. Refer to

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	<p>No account is taken of individual communities that have no capacity for growth.</p> <p>No evidence of representation on the steering group by landowners and parish councils as recommended by ' Protection of WH Sites' page 32 chapter 9.5.</p> <p>AONB has legal status but AONB management plans are not statutory. Therefore the reasons given for the lack of a buffer zone are misleading. The current policy fails to provide 'strong protection' to the <u>setting</u> of the WH Site (page 19).</p>	<p>D</p> <p>D</p> <p>E</p>	<p>Consultation Report Section 2.3 B</p> <p>Refer to Consultation Report Section 2.3 E & B</p> <p>Refer to Consultation Report Section 2.3 E & B</p> <p>There is a statutory requirement to produce AONB Management Plans and they do carry considerable weight in the planning system. The Steering Group believes that this, existing planning policy and other designations provide strong protection to the site and its setting. Refer also to Consultation Report Section 2.3 B</p>
28	<p>Protection of Site and Setting (Chapter 3: Site Protection and Management)</p> <p>Firstly, we recognise that protection for the setting will be provided principally through the planning system and the evolution of the new Local Development Framework. We have concerns about the decision not to designate a buffer zone on the grounds that adequate protection already exists in established designations. Particularly with the evolution of the Local Development Framework, there are considerable uncertainties about how this will operate in practice.</p> <p>NB: PPS1: "A high level of protection should be given to most valued townscapes and landscapes, wildlife habitats and natural resources. Those with national and international designations should receive the highest level of protection."</p> <p>In para. 3.2.2 and Table 2: it is not clear at this stage whether the Heritage Coast planning designation will survive the transition to the Local Development Framework, and this is an important consideration.</p> <p>We recognise that the decision not to designate a buffer zone has been taken, but we believe some parts of paras 3.2.1 and 3.2.2 need to be reworded.</p> <p>The meaning of the last sentence of the first paragraph of 3.2.1 is not clear: "... and it is not just protection for its own sake." What does this mean?</p> <p>We question the statement (3.2.1) that "the setting is difficult, if not impossible, to define". We at least believe the words "if not impossible" should be deleted.</p> <p>The Draft Government Circular on WHSs (2008) states that "the setting of a World Heritage Site is the area around it (including any Buffer Zone or its equivalent as defined below) in which development is capable of having an adverse impact on the World Heritage Site, including an impact on views to or from the Site.</p>	<p>D</p> <p>A</p> <p>E</p> <p>D</p> <p>B</p> <p>A</p>	<p>Refer to Consultation Report Section 2.3 B & I</p> <p>The final plan will incorporate this</p> <p>This is outside the scope of this Plan</p> <p>Refer to Consultation Report Section 2.3 B</p> <p>The final plan will clarify this.</p> <p>The final plan will incorporate this</p>

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	ownership – community engagement for example, it is possible that a WHS emphasis on the need for protection and best management of the site is needed as well, and would help to re-enforce the existing statutory requirements.		
51	<p>Pg 20 refers to AONB mgt plans as non –statutory – this is incorrect – they are a statutory requirement – refer to CROW Act 2000 or pg 11 in EDAONB Mgt Strat – the CROW Act also placed a duty of regard to AONB purposes on relevant authorities.</p> <p>Under 3.3.2 its also worth pointing out that the designation of the AONB is a LANDSCAPE designation, not geological or wildlife (which form a part of landscape) which is a third category in your list (AONB is Cat V under IUCN.....)</p> <p>Pg 22 is confusing and makes me want to refer back at 1.7 - are you referring to SG members here or is this a list of influential others – CLA are on – NFU is not, neither are FWAG , - nor CPRE, not SWCP, MCA... this list could be endless ... I am not sure its relevant at all – a policy ref here might be more appropriate and/or consider detailing SG member organisations in 1.7 as “key stakeholders” engaged in implementation.... or even consider relocating the whole of 1.7 on resources and management and putting it in under 3.4 management approach and structures where to my way of thinking it sits more appropriately and links in with the reference to governance and structures and your diagram on pg 21..</p>	T T D	Change text Change text Refer to Consultation report section 2.3 A
52	Table 2 refers to only one SPA (Chesil) but Exe Estuary is an SPA and Ramsar site so should be included	T	
57	<p>ii) The Plan’s approach to the protection of the setting of the Site – relying on the existing statutorily protected Area of Outstanding Natural Beauty and Sites of Special Scientific Interest rather than a separately defined buffer zone - is supported, as is the approach to landscape conservation (Policy 1.25 and Policy aim 2);</p> <p>8.1 The section on non-statutory plans on page 19 states in relation to the Shoreline Management Plan that “guidance where man - made coastal defences might be built” will “provide the biggest threat to the natural values of the site”. This is not the function of the Shoreline Management Plan. The natural processes of the coast are paramount and this guides the policies over the 3 epochs. The existing defences are tested against natural processes and the policies become either “hold the line”, “managed realignment” or “no active intervention” for each epoch.</p> <p>8.2 On page 22 (para 3.4.2) the section on organisational roles should recognise and include the Environment Agency’s strategic overview role for the coast.</p>	F D T	Support noted Refer to Consultation report section 2.3 D
64	<p>3.2 Setting of the flight and buffer zone The references to various documents are noted but it is considered that the Dorset East Devon World Heritage site is perhaps very different from others as it essentially represents the cliff face, whilst the guidance has to cover all cultural and natural sites. As indicated above and within this section there is already a wide range of protection through statutory designations and local plan policies. On this basis the proposal set out in the plan after 3.2.2 that the identification of a separate buffer zone for the site is supported, particularly as in 3.2.1 it states that the setting of this particular site is ‘difficult, if not impossible to define’.</p> <p>3.3.1 The fact that policies and management plans will need to be considered as material for planning considerations in making plans and determining planning applications is noted and recognised.</p> <p>3.4.2 Table 3, it is not worth recognising that some agencies and authorities listed note of the local authorities may also well be owners of part of the World Heritage site.</p>	E F B	The comment suggests a misunderstanding of the management plan as there are no plans to create a buffer zone. Refer to Consultation report section 2.3 B Noted Adjust wording to reflect this
68	P 20 - Under non-statutory plans – Shoreline Management Plans are described as being the most significant non-statutory plans for	C / D	Noted – text will be amended. Also refer to

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	<p>protection of the WHS. The word protection in this context is potentially confusing as coastal protection in terms of SMP would suggest the construction of protective structures contrary to the WHS preferred policy of no active intervention when it comes to managing coastal erosion. It may be more appropriate to use the phrase 'in relation to' instead of protection.</p> <p>The DCF would like to see the listing of the Dorset Coast Strategy as one of the other non statutory plans that have a significant bearing on the Management of the Site. This Strategy is currently being reviewed and should be completed in 2010.</p> <p>P 22 - Table 3 organisations could be listed under categories – Local Authorities, Agencies, Government Departments, Coastal Partnerships, NGOs and Associations.</p>		<p>Consultation report section 2.3 D</p> <p>A Final plan will incorporate this</p> <p>T</p>
69	<p>3.1 in the light of Policy 1.22, it might be useful to have more text here to explain the process of getting the boundaries amended. Changes to the boundary of the World Heritage Site can only be made by the UNESCO World Heritage Committee on the proposal of the national government. Simple changes are comparatively simple and can be done by letter with some supporting information. A significant change (ie one affecting the definition of the OUV of the site) would need a re-nomination.</p> <p>3.2.1, para 3: the definition of setting comes from draft UK planning guidance though that will become definitive shortly, we hope.</p> <p>3.3, para 1: planning controls are based on statute so it is not actually correct to say that designation brings no statutory control. It would be better to say that:</p> <p style="padding-left: 40px;">Although the WH Convention has been ratified by the UK government, the designation is not yet recognised in statute. The site is protected by existing UK planning and conservation laws and by specific planning guidance on World Heritage Sites</p> <p>3.3.1, National Planning Policy it is hoped that the new planning circular will be completed before the parliamentary recess, so the first part of this section may need revising before the Plan is actually completed.</p> <p>3.4.2 The reference to EH should be amended to read 'lead agency for the historic environment and principal advisor to the government on the World Heritage Convention'</p>	<p>A Final plan will incorporate this</p> <p>C Noted – text will be amended</p> <p>C Noted – text will be amended</p> <p>F Noted</p> <p>T</p>	
73	<p>Q6 – We feel this is as clear as it can be, given the complexity of UNESCO guidance,international and UK conservation legislation and the UK planning system, as existing and evolving, and the endeavour to marry these in the protection and management of the Site.</p> <p>We support the view of the Steering Group that the current position in relation to .the boundaries of the Site be reaffirmed (3.1 page17) and that the identification of a separate buffer zone is unnecessary (3.2.2 page 19).</p> <p>We note that a Governance Review has been undertaken in parallel to this consultation and understand that Steering Group has reaffirmed its commitment to the partnership model of governance. We welcome and strongly support this decision.</p> <p>As advised above we welcome the recognition of the Trust's special role (Figure 2 page 21). For clarity, we would like to see a direct linkage shown between the Trust and the Steering Group.</p> <p>Again we welcome the recognition of the Trust as a key stakeholder organisation (Table 3 page 22) but request that the key role</p>	<p>F Noted</p> <p>F Noted</p> <p>F Noted</p> <p>E The Trust is a member of the steering group so this would be difficult to show diagrammatically</p> <p>T</p>	

Consultee ID	Consultee comments	Action	Notes
	description be amended to read "Registered charity established to..... Site"		
62	3.3.1 In the list of national policy guidance, add Minerals Policy Statement 1 'Planning and Minerals' which, in paragraph 14, includes a presumption against major minerals developments in a WHS, provides criteria by which to test such proposals, and gives guidance on considering lesser mineral developments. 3.3.1 Add 'Regional and' to the 'Local Planning Policy' sub-heading	A T	Final plan will incorporate this
74	p 20 3.3.2 Conservation designations. Para 3 needs to be reworded to state that while the marine environment adjacent to the WHS is not currently protected through legislation, the Dorset Coast has been included in the area of search for new inshore Special Areas of Conservation (SACs) to be designated under the Conservation (Natural Habitats, &c) Regulations 1994 (as amended).	C	Noted – text will be amended
78 LATE	World Heritage Site Setting: The plan touches on the possibility of developing additional 'setting protection' through by building upon the buffer zone approach. I think that there is a danger here that we could loose sight of the principals by which the consensus was forged for the establishment of the designation in the first instance. From a landowner and occupier perspective, there could be a feeling that an overly rigid approach to the management of any particular buffer zone may be both unnecessary and overly restrictive in its affect. I would respectfully recommend that a further assessment is undertaken to fully measure if indeed further levels of setting protection is actually required (in the case of the Dorset and East Devon WHS) I suspect not. I would also hope that this topic would be fully opened to forum discussion, as I am mindful that new buffer zone concepts could be moving against the original consensus previously established in 2000 / 2001.	E	Noted, but no changes of the type discussed are proposed. See Aim 1. Protection for the setting is based around dialogue and use of government planning guidance.
77 LATE	3.2.2 Buffer Zone : There is support for not setting up such an arrangement as a "buffer zone" as described on p18 for the Site as the whole of the WHS coastline within East Devon falls within the East Devon AONB which has robust policies protecting this nationally important landscape within the Local Plan. Therefore an identified "buffer zone" would seem not only irrelevant but also add another layer of confusion over boundaries and the role of AONB designation in protecting the proposed "buffer zone". The LDF process will look at coastal landscape policy in the round.	F	Support noted
Q7 CHAPTER 4 - Are the key issues and opportunities of Site management clearly explained?			
1	Section 4.3 para 2 I attended The Marine Litter Summit at Weymouth in April 2009 where these problems were addressed and discussed in some detail by professionals and others involved with these matters. Last para The Proposed Marine Management Organisation sounds a good idea but will add one more layer of management to an already complex situation. Section 4.6 para 4 The proposed West Dorset Fossil Museum is a splendid idea and could also help to fill one of the gaps mentioned in section 4.7 Section 4.12 para 2 Increased numbers of visitors will certainly lead to more wear and unsightly scars along the Coastal Path, as has already happened at Lulworth. Prompt repair is needed before the situation gets out of hand. The proposed Coastal Corridor will help here by giving a bit more room.	F F F E	Noted Noted Noted Opinion noted
2	I completely disagree with the statement in 4.2: "...the creation of artificial structures along the coast that would affect the natural	D	Refer to Consultation report section 2.3 D & H. Also

Consultee ID	Consultee comments	Action	Notes
	<p>process of erosion or obscure the exposed geology, and lead to a loss of fossils. Suitable artificial structure, such as non-destructive sea defences, would preserve the site, NOT lead to the loss of fossils.</p> <p>The activities of fossil collectors destroy the natural setting of fossils for others to see. They also interfere with the natural process of destruction of the coastline through sea erosion. It is this approach to Protection and Management which is inconsistent with the OUV, not the construction of suitable non-destructive coastal defences.</p> <p>Non-destructive coastal defences and activities which reduce the rate (e.g. generation of electricity from renewable resources) are much more in support of the OUV than removal by visitors of fossils from their natural setting.</p>	D D D	<p>note that the phrase "leads to a loss of fossils" will be amended in the final plan Refer to Consultation report section 2.3 D & H</p> <p>Refer to Consultation report section 2.3 D & H</p> <p>Refer to Consultation report section 2.3 D & H</p>
5	Resources will obviously / sadly be affected by the economic downturn. We await further report on this and will not be pessimistic	F	Noted
19	Chapter 4.1, Currently, there is only non statutory planning guidance in the West Dorset District council Local Plan for the WHS, Heritage Coast and AONB. There is an urgent need for a WHS buffer zone to be included in the local development framework to provide the full protection required for the future of the site.	D	Refer to Consultation report section 2.3 B, C & I
28	<p>Community engagement (Chapter 4: Issues and Opportunities, and Aim 4 on Supporting Communities)</p> <p>Section 4.11 on Community engagement is somewhat misleading.</p> <p>The paragraph states that "great importance is placed on community engagement for the effective management of the WHS."</p> <p>In practice, although local communities have been encouraged to support the nomination, to promote the brand, and to take up opportunities arising from the designation, they have not been involved in decisions about the management of the site and its setting.</p> <p>The English Heritage Guidance Note on <i>The Protection and Management of World Heritage Sites in England</i> (incorporated in the DCLG's 2008 Consultation Paper) states (para 9.5) that "World Heritage Site Management Plans should be prepared <u>on a participatory basis</u> by a Steering Group or Committee made up of the key stakeholders in each Site. These will vary according to the site but should include representatives of the owners, <u>local authorities including parish councils</u>, DCMS, English Heritage (or Natural England in the case of a natural site) and other official bodies or NGOs with an interest in the site."</p> <p>No parish councils have been represented on the Steering Group, nor is there representation from the DAPTC on behalf of parish councils, while requests from the Bridport Local Area Partnership for representation on the Steering Group on behalf of coastal parishes has been refused.</p> <p>The Jurassic Coast Communities Forum (to which parish councils and the Local Area Partnership are admitted) is now largely limited to discussing the exploitation of commercial, economic and social benefits arising from the designation. This does not constitute "community engagement for the effective management of the WHS".</p> <p>The opportunity has been missed to engage local communities in decisions about the management of the site, particularly those decisions which have a bearing on local infrastructure. Because of the lack of involvement of local communities in decisions about</p>	D (for all below)	<p>Refer to Consultation report section 2.3 G.</p> <p>Also, in addition to the report, we are committed to responding to views from the communities along the coast and will seek to address some of these concerns raised, principally through the workings of the Communities Forum</p>

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	<p>the management of the site and its setting, there has been insufficient differentiation between the aspirations/needs of the Gateway towns and those of smaller communities.</p> <p>The figure of 21% of public surveyed having a perception of the benefits of the designation seems low, and possibly reflects a mixed view of the supposed benefits.</p>		
38	<p>pp26 – 4.7 Learning and understanding outside the classroom Consider broadening to include development of Lifelong Learning opportunities (formal and informal), rather than just schools.</p> <p>Consider including the new Learning Centre at Durlston to 2nd paragraph on opportunities to improve offer at existing locations.</p> <p>Pp26 – 4.8 Earth Science Research Consider adding reference to seabed mapping project being undertaken by DWT (Peter Tinsley is contact).</p>	B A E	<p>This is included in Policy 3.9, although this will be reflected in the text of 4.7</p> <p>Final plan will incorporate this</p> <p>Not appropriate to mention all research initiatives</p>
44	<p>The key issues and opportunities in Chapter 4 are clearly explained and threats and vulnerabilities are also considered. Some of the “threats” would seem to result from the multiplicity of landowners along the coastline and this is likely to be a serious threat to any kind of cohesive development of the “Jurassic Coast Brand”. Given the number is large, it is important that an underlying understanding by all landowners that management of the site should have a unified and cohesive approach. This is not yet the case. For example, a simple daily or weekly parking permit for use at <u>all</u> car parks along the site, would be very welcome by visitors. The Jurassic Coast bus service is excellent, but does not necessarily suit all visitors!</p>	D/F	<p>Noted and see Consultation report section 2.3 F. However, the multiplicity of ownership offers many benefits – the key is to encourage all site owners and managers to work in partnership towards common objectives, hence the development of the management plan.</p>
48	<p>4.10, 4.11 page 27 We welcome the recognition of the role of culture as articulated in this section on issues and opportunities.</p>	F	Support noted
51	<p>4.1 Could usefully make reference to the fact that the AONB status and policy effectively acts to conserve and enhance the WHS by default – equivalent status to national parks etc in landscape terms. We are aware that even with a statutory AONB plan, integration of AONB Mgt Plan policies into the LDF has not been achieved as there is AONB policy already embedded. Equally importantly perhaps, we have sought to influence the policy context and wording of the local plan itself to ensure the AONB (and by default the WHS) policies are as robust as they can be on paper– and also to develop tools that serve to influence decision making in respect of the area – eg LCA (which also includes coast) ... to help ensure the policy is delivered</p> <p>Is there any merit in referring to developing tools to better define the “setting “ or Seascape assessment of the WHS ? We worked with planning to ensure this relationship was clearly defined/worded in our Strategy and it may be worth looking at the wording in the EDAONB Strategy pg 34 where we also refer to how we engage in the planning process.</p> <p>4.5 – wording in para 4 – “but to weave” – remove word “tries”</p> <p>4.7 you refer to Fine Foundation Centre at Beer and Beer Village Heritage Centre – I know you mean the same thing but not everyone will – stick to one wording (see also pg 68)</p> <p>Ref here to role of EDDC educ ranger ?</p> <p>4.12 – Marine Bill and coastal access reference here?</p> <p>4.13 – ref to fossil festival ?</p> <p>4.15 – reference here to the increasing partnership working with others to enable resources to be drawn into area</p>	F A T T T T T	<p>Noted</p> <p>Final plan will look to incorporate this as a specific action</p>
54	Section 4.7 mentions opportunities in East Devon but says nothing about what is being done to plug the huge gaps in provision	E	Policies indicate new interpretation centre work being

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57	<p>(i) The Plan's clear emphasis on the over-arching importance of protecting the earth science value of the Site, and the dependence of this value on the continuation of natural erosion processes, is welcomed and provides a clear steer for future planning policies (section 4.2 and policy aim 1);</p> <p>8.3 The section on integration with the planning system in 4.1 refers in the third paragraph to there being some uncertainty about how to reflect the national planning circular and achieve a consistent approach to the treatment of the World Heritage Site in LDFs, as they need to be specific to their local areas. LDFs are required not to repeat issues that are sufficiently covered in national policy, because that national policy is also taken into account in deciding planning applications. It is suggested that this text might be better reworded to say that there is some uncertainty about the extent of additional local policy that will be needed to supplement the national guidance and ensure consistency between districts. One of the key ways in which the designation will influence the LDF is in the decisions about distribution of development, and this will be reflected in the evidence supporting those decisions, rather than in specific World Heritage Site policies.</p> <p>8.4 In relation to the section on coastal erosion and sea defences in 4.2, the creation of artificial coastal protection defences is unlikely to increase after the new Shoreline Management Plan Revision policies are adopted. The natural processes are being considered and tested by the consultant preparing the Shoreline Management Plan. There are likely to be 'managed realignment schemes' in the future to work with natural processes but to continue to protect local communities that are already protected. In some, mainly small, communities, the policy of 'no active intervention' will mean that some property will become undefended and subsequently lost. These new policies, when in the public domain, will need to be well managed by local government and the government's adaptation toolkit may provide some compensation when that piece of work is completed and available to the public. The Shoreline Management Plan Revision has a stakeholder engagement strategy and consultation has been extensive with over 600 stakeholders including landowners and businesses. The Shoreline Management Plan Revision is due to be adopted by local authorities in autumn 2009.</p> <p>8.5 In relation to section 4.5 on climate change, climate change and extreme weather will affect coastal erosion. The DEFRA Coastal Erosion Risk Management programme is in the process of identifying recession rates and erosion zones for 0-20 years, 20-50 years and 50-100 years. These zones will in due course also influence future development and inform the planning process.</p>	F D D F	Support noted Refer to Consultation Report section 2.3 I Noted and refer to Consultation Report section 2.3 D Noted
64	<p>4.3 Protection of the marine environment, is it worth mentioning here the issue of oil tankers folding over within Lyme Bay and therefore the potential risk that this might cause if this activity is indeed still taking place.</p> <p>4th paragraph, the designations that may come forward as a result of the marine bill could include marine nature reserves which might be based on flora and fauna but which result in habitats based on the geological strata beneath, which may be of equal importance to areas designated solely for their geological value in their own right.</p> <p>4.7 Education outside the class room. I think it would be worth mentioning the economic benefit to coastal communities that visiting groups can contribute towards notably in edge of season periods when they are going to come and also the likelihood of repeat visits year on year. This has been fundamental to the strategy we have been implementing in Weymouth and Portland for some years.</p> <p>4.9 Business engagements. Within this section it may be appropriate to make reference to the links to 2012 and the London Olympic and Paralympics sailing events being held in Weymouth and Portland. The combination of the World Heritage site and an Olympic event are double factors of global significance and help contribute towards creating a strong 'brand' for the overall area and help legitimise claims that the</p>	?F C C	Unclear of what this means Noted Noted – text will be amended Noted – text will be amended

Consultee ID	Consultee comments	Action	Notes
	<p>Dorset Coast line can be considered as a 'world class location'.</p> <p>4.10 Culture, is it worth mentioning here that Dorset was effectively the birth place of geology and contributes significantly towards local identity and culture, particularly in Lyme Regis.</p> <p>4.14 Equality and diversity, subject to accessibility and perhaps transport, it is perhaps worth highlighting that the coastline and World Heritage site is freely accessible to all sections of the community and that much of the interpretation and information about the World Heritage site is freely accessible.</p> <p>4.15 Resources, are there further opportunities for selling the brand of Jurassic Coast and taking a more commercial approach to its use as a theme for marketing for private business, thereby helping to generate funds.</p>	C C F	Noted – text will be amended Noted – text will be amended Noted
30	<p>p.23, Section 4.2 – Coastal Erosion and Sea Defences. There is a need to protect <u>existing</u> housing. However, there is also a need to discourage new building on sites which are vulnerable to flooding or coastal erosion, which would then themselves need special protection. We therefore concur with 1.4 (p 36), which appears to support this view.</p>	D / F	Refer to Consultation Report section 2.3 D Rest of the comment noted
68	<p>P 23 - 4.2 paragraph 3 – remove the 's' in regards and the 'or not' at the end of the second sentence</p> <p>P 24 – 4.3 remove 'the' in front of Chiswell from the last sentence of paragraph 1.</p> <p>In the 4th paragraph - There is reference to the Marine and Coastal Access Bill and how SSSIs may be extended under provisions in the Bill there is now guidance from Defra on how SSSIs will integrate with the designation of Marine Conservation Zone which will allow you to expand on this point in the final draft of the management plan. See Draft guidance on the notification of SSSIs and declaration of NNRs in the subtidal area. Published by Defra May 2009. http://www.defra.gov.uk/marine/pdf/biodiversity/guidance-note4.pdf</p> <p>P 28 – There is no mention within the document of any implications for access to the site from provisions in the Marine and Coastal Access Bill. It would be prudent to discuss potential issues (if any) with Natural England.</p>	T T F A	Noted Final plan will incorporate this
69	<p>4.1, para 1: technically, the Planning Circular is still draft but hopefully will be adopted very soon (see above)</p> <p>4.2 The whole document is very strong on the importance of 'natural beauty' even if this was not recognised by UNESCO as part of the OUV. The contribution of the historic environment to that 'natural beauty' is a significant factor and needs to be clearly recognised both in the general text, and in specific policies. One factor to be taken into account in dealing with coastal erosion is the impact on historic structures and archaeology.</p> <p>4.5 does this section need any updating in the light of the new more detailed predictions published by Defra this week?</p>	F C C	Noted Noted – text will be amended Noted – text will be amended
70	Important to effectively integrate the WHS Management Plan policies into local planning documents i.e. with regards to planning	D	Refer to Consultation Report section 2.3 I
72	P25 don't use the word 'registered' for museums - use the word Accredited (with a big A) Registration has been re-named.	T	

Consultee ID	Consultee comments	Action	Notes
	<p>You also mention that the West Dorset big fossil museum is a possible win. I'm not sure that this stands as an argument? I've heard David Sole and a few other collectors say this - but the economics don't add up, and I can think of a lot of other ways to enhance the JC - but my opinion, I appreciate.</p> <p>P26 Do you want to use the phrase Adult Learning - their is an important new gov't policy doc on this called the 'Learning Revolution'</p> <p>P27 4.1. I'd appreciate a slight change of words here. You start off with talking about Culture, but by the end you are talking about arts. The arts are only a fragment of culture - heritage, literature, sport etc - if you mention the arts strategy, a few words acknowledging heritage would be very useful.</p>	<p>F</p> <p>T</p> <p>C</p>	<p>Opinion is noted. The project is a long-term aspiration, and is not reflected in the Policies and Actions</p> <p>Noted – text will be amended</p>
62	<p>4.1 As the key over-riding planning document it might be helpful to state a bit more explicitly the relevant key policies from the RSS (Env1, CO1 and CO2)</p> <p>4.2 1st para, 1st sentence: obviously this should be supported but structures themselves would not actually lead to the loss of fossils! This phrase should be deleted. Erosion will lead to the exposure of fossils and then their loss if not 'collected'. Coastal defence structures will prevent the evolution of a natural coastline so should be avoided where possible but it would actually 'contain' existing fossils in-situ! 1st para, 2nd sentence: correct term is 'coastal defences' and not 'sea defence'. 3rd para: correctly it is the 'Shoreline Management Plan' process and it is the Environment Agency who lead this not the Districts. 4th para: little point in being so specific about one site (Lyme Regis East Cliff) so suggest delete this reference.</p> <p>4.3 1st para, 1st sentence: Napoli was grounded 1km not 1mile off Beer Head. 1st para, 3rd sentence: impacts also include effect on 'coastal landscape' 1st para, 5th sentence: whilst the "gluing" of pebbles may be significant, this should be preceded by mention of the devastating effect an oil spill would have on the ecology of the area, otherwise it looks as if it might have been overlooked. 1st para, last sentence: highlights Chesil and the communities it protects. Query whether this example helps the clarity of the point as all communities would be equally at risk? 2nd para: the issues need to be raised 'nationally' and 'internationally' rather than 'overseas.' Coastal litter is a year round problem and can be just as significant in summer. 4th para, 1st sentence: delete 'also'. 'Mean Low Water' needs capitals.</p>	<p>A</p> <p>B</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p>	<p>Final plan will incorporate this</p> <p>Final plan will clarify this.</p> <p>Final plan will clarify this.</p>
77 LATE	4.2 Coastal erosion & sea defences: It is recognised that natural processes of erosion are desirable for the sake of the WHS designation and this is reflected in the Shoreline Management Plan Consultation work that is ongoing for South Devon & Dorset. However East Devon DC endorses the statement that "there are a number of locations along the WHS which might warrant coastal defences now or in the future" (para 2/p23). A report was taken to Executive Board on 1 April 2009 on Pennington Point and issues	F	Support noted

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	<p>With no visitor management and excessive marketing the infrastructure becomes overloaded and causes frustration and resentment in the host community.</p> <p>Regular complaints to the Parish Council include traffic congestion, parking problems, litter, vandalism, dog nuisance, environmental damage and noise and light pollution which are all associated with the WHS itself and the only access to it (via Seahill Lane).</p> <p>In addition there serious pressure placed on local resources such sewage treatment, medical facilities, water supplies and policing. Most noticeable is the serious traffic congestion and lack of parking.</p>		
52	Perhaps more on the Olympics – that would be more for DCMS to comment further	F	Noted
54	Section 4.7 mentions opportunities in East Devon but says nothing about what is being done to plug the huge gaps in provision	E	Policies indicate new interpretation centre work being done at Seaton, Exmouth and Ladram Bay, as well as support for existing facilities at Beer (Centre and caves), plus new museum exhibitions in Sidmouth and Budleigh.
70	<p>4.2 Whilst the implementation of manmade barriers are not conducive with a WHS, the implementation of natural barriers or methods employed to slow natural processes should be sought. Lulworth Cove has suffered severe beach erosion over the last ten years, a process which appears to be accelerating. This is rapidly leading to the base of the cliffs being undercut and thereby leading to destabilisation of the area. Lulworth Cove could pose a significant threat to visitors if not stabilised relatively quickly. Whilst longer term solutions are being sought the bay could at least be dredged with the intention of reinstating the beach and thus providing a barrier to the waveforms attacking the cliffs.</p> <p>Whilst in itself this is not a permanent solution, one has to realise that it will not be feasible to install a permanent solution in such a sensitive area, and therefore only an ongoing damage limitation exercise will be possible. In much the same way there is an ongoing programme of dredging the Bristol Channel off the Gower Peninsula.</p> <p>4.3 It is important when considering the opportunity to designate marine areas - known as Marine Conservation Zones to carefully consider the impact of such zones upon the local inhabitants – and reasons for establishment of the community in the first place. The fishing industry in Lulworth has been significantly undermined over the last few decades. It is imperative that these traditional industries, which form the basis of our communities are able to thrive and not be constricted by unmanageable expectations and controls. Local fishermen in themselves help to manage and police the marine environment by the continual removal of debris from the coastal waters, as they carry out their occupation on a day to day basis.</p> <p>4.5 This is a very sensible approach</p> <p>4.6: Before the site was afforded WHS status it was understood by the academic community that such designation would lead to a very strict implementation of control over fossil collection. Since designation this has apparently not been the case. Whilst there may be local voluntary codes of conduct these usually do not appear to be conveyed in an effective form to the visiting enthusiastic fossil collectors, and all too often the coastline is decimated through such attempts at finding another fossil, without any regard for the environment nor how many millions of years the rock formations took to evolve. Kimmeridge is of course a very fine example.</p> <p>Whilst it is recognised that fossil collection is an important part of encouraging not only scientific investigation but also for inspiring</p>	<p>D</p> <p>E</p> <p>F</p> <p>D</p>	<p>Refer to Consultation Report section 2.3 D. Also, while safety is always an important consideration, and the primary responsibility of the landowner, the suggested approach could conflict with the agreed approach of the Steering Group.</p> <p>Designation of the MCZs is outwith the control of this plan</p> <p>Support noted</p> <p>Refer to Consultation Report section 2.3 H. Also, There was no such understanding by the academic community, who, almost without exception wholeheartedly in support of the Nomination and approach taken.</p>

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	<p>future generations of geologists....simple promotion of Codes of Conduct is not sufficient.</p> <p>The vast majority of fossil collectors whilst collecting insitu do not record or attribute the fossil find to any particular horizon and therefore the find is scientifically valueless. However for fossil hunters to utilise material that has been eroded from the coastline via slumping, landslips etc in itself can be very useful due the amount of material which could very easily and quickly be carried out and redeposited in deeper waters. However again these erosional features are by their nature very unstable and hazardous, particularly where undercutting of the cliff has taken place and thus rendering the overhang unstable. Fossil hunting needs to be more tightly constrained.</p> <p>4.7: Educational opportunities for the young of course is of prime importance. However this country lacks the lifelong learning ethos that many of our European counterparts embrace. Learning should not just be for the young, but should be for everyone regardless of age. It is essential to positively educate visitors of all ages to ensure that not only are they able to fully appreciate the environment in which they find themselves, but are able to take onboard the necessity to treat the area in which they are visiting with care and consideration. All too often we are faced with the theme park mentality whereby they will be entertained and services put on for them. Education will help them to look for the beauty and be comfortable in the environment in which they understand. Education for all is the key to many of the pollution problems which are an inherent part of the tourism industry. Education; not say don't drop litter or don't walk close to the cliff edge, not to say don't chase the sheep or decimate the cliffs with a hammer. But education to develop a sense of understanding as to the whole geological story to the coastline, one they will understand, assimilate and therefore an area in which they will respect.</p> <p>4.9 Whilst tourism is a significant industry in the Lulworth area it should not be forgotten that the traditional industries such as fishing and farming play a tremendous part in the survival of our communities, particularly when such high levels of second home ownership are increasing year upon year. Communication with those involved with the traditional industries is of paramount importance in any plan looking to protect and develop the WHS of the Jurassic coastline.</p> <p>Tourism of course does play a strategic role however and further development should be embraced with care. Sustainable development is possible within certain constraints and development of the required infrastructure with which to support such development in order to minimise the effect not only upon the coastline but also with the communities involved. Such measures would need to include the implementation of public transport services and links; adequate litter collection and street cleaning as well as services to minimise the impact of an increase in visitors to the area such toilets, grass cutting, tourist information sites etc.</p> <p>4.10 Awareness programmes to increase not only participation but also increase an understanding of the environment is very important and would provide an opportunity to engage with audiences that are not able to physically visit all sectors of the coastline.</p> <p>4.11 Community engagement and consultation is very important...communication is the key!</p> <p>4.12 As identified" visitor management considerations for the Jurassic coast must include: access, particularly sustainable transport; tourism, focusing on sustainable , responsible or green tourism; promotion, including marketing, awareness raising and information provision; safety and visitor infrastructure".</p> <p>This policy of support for the infrastructure to a strategically important Gateway village is severely lacking in the case of West</p>		
		F	Refer to policies under Aim 3, notably 3.9
		F	Noted, but outwith the scope of this Plan
		F	Noted and refer to policies under Aims 5 and 6
		F	Noted, and more can be done if resources allow
		F	Noted
		D	Noted, and refer to policies under Aims 5 and 6. Also refer to Consultation Report section 2.3 E
		D	As above

Consultee ID	Consultee comments	Action	Notes
	<p>Lulworth. With very little in the way of public transportation; provision of toilets and other public requirements in order to minimise the pollution impact upon the area. In addition public awareness of the area in order to minimise accidents along the coast is imperative.</p> <p>Lack of public transportation leads to the vast majority (over 500,000 visitors per year) accessing the coastline via their own private means of transportation. The impact upon a small village is significant; from car emissions eroding the walls of houses lining the routes to the cove, increase in air pollution to significant levels during the summer months; tremendous pressure upon the already established car-parks; roadside parking inhibiting access of emergency services (including coastguard); together with a devaluation in enjoyment of an area of outstanding natural beauty to which all should be able to enjoy. A serious implementation of public transportation to and from the village is a necessary part of any sustainable development in tourism.</p> <p>Signage to minimise the accidents along the coast from trying to access points which are unstable or dangerous is essential. Visitors are not aware of the inherent risks that are involved along the coastline and it is important to bring this to their attention wherever needed in order to minimise fatalities which occur every year. Of course a coastline full of notices is not to be advocated however where the risks are sufficient the public should be made aware.</p> <p>4.13 Again it is imperative with the impending Olympic Games being held at Portland that the required tourist infrastructure is put in place as soon as possible, as we will see an increase in tourism to the area not just in 2012, but in the years leading up to the event as people investigate the area in advance of the event and preparations are put in place.</p>	D F E	<p><i>As above</i></p> <p>Safety is the responsibility of the landowner. We provide general safety information in free public leaflets.</p> <p>Noted, but outwith the scope of this Plan</p>
73	<p>Q8 – In 4.7 “Learning and understanding outside the classroom”, greater clarity could be given on the opportunities for lifelong learning.</p> <p>In 4.11 “Community engagement”, we would like to see reference to the “supporters / Friends of the Jurassic Coast” as an opportunity for community involvement.</p>	E A	<p>This is reflected in the policies, notably 3.9</p> <p>Final plan will incorporate this</p>
Q9	CHAPTER 5 - To what extent do you agree with the Vision for the Site?		
2	I disagree with the long term aim number 1 for the reasons I include in my comments to previous questions. By allowing the natural processes to continue unchecked the homes and livelihoods of local people are put at risk. In addition, the OUV of the site will be lost for future generations. The proposed management of the site does not allow the full natural process, it interferes just at the point where full destruction of the site by coastal erosion would occur and allows collectors to remove their spoils from the natural setting. This is a shocking and selfish approach to management of the site, it enables the acquisitiveness of current generations to spoil this site and interfere with the natural destruction by the sea, without regard for the longer term value of the site. You should either be preserving parts of the site for future generations to examine, or you should be allowing the full natural process to take place unchecked (with the full loss of all rock and fossil material to the sea).	D	Refer to Consultation Report section 2.3 D & H
5	I would like to add NATURAL into the best possible ‘natural’ condition: not allowing it to be developed for tourism in the way that some places have done. Education is crucial.	F / C	Need to define “condition”, and what we mean by “natural processes”, therefore how it is measured. This might be included if there is space.
23	Expressed very concisely	F	Noted
44	The Vision, Aims and Policies set out in Chapter 5 go a long way to address many of the issues picked out above, which is excellent. The Vision Statement itself (page 33) is to be applauded. It seems well thought through, but the challenge is to reach, maintain and improve upon the targets it promulgates. This needs to be monitored as the years progress and perhaps help to ensure it continues to be “fit for purpose” through an on-going monitoring and iteration process.	F	Support noted

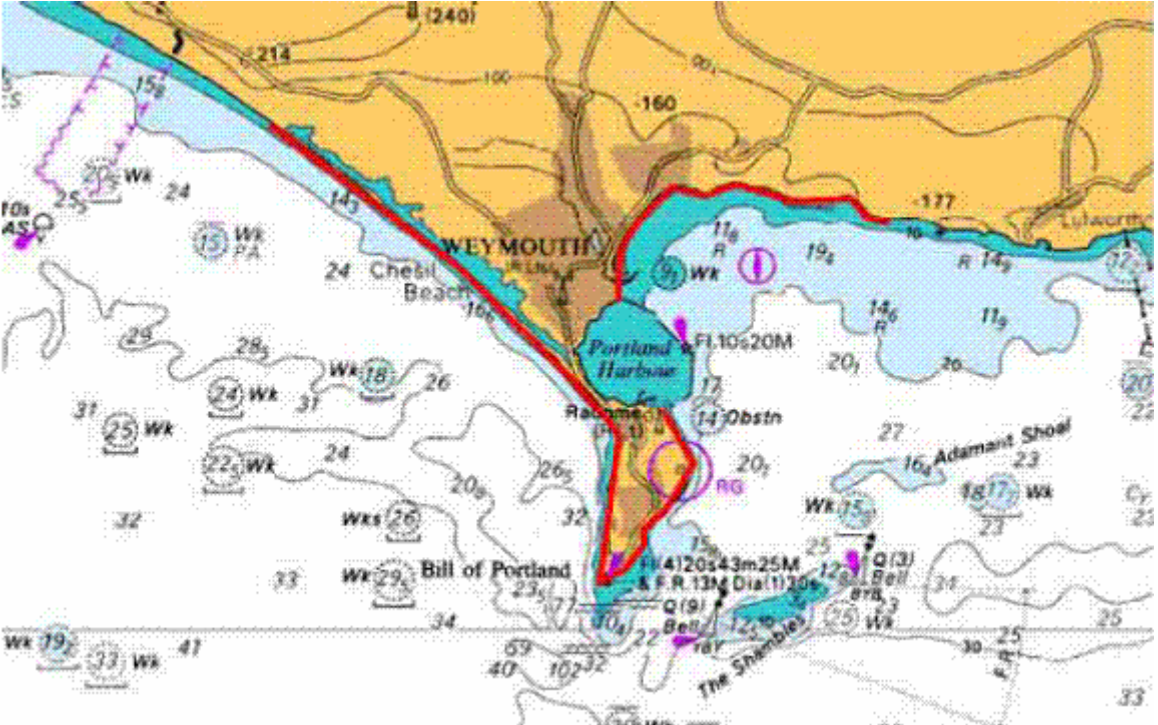
Consultee ID	Consultee comments	Action	Notes
51	Pg 31 – first line - remove partnership after Steering Group? Vision and aims title – should this sit above the para above – if not the wording for this needs altering Aim 3 – understanding “in” or “of” the OUV.... ?	T T T	
54	I feel that there is too much emphasis on strategic level and not enough on practical implementation. Need a better balance to encourage and support local partnerships to work.	E	Vision is necessarily strategic – subsequent chapters focus on implementation
56	The vision is too long and whilst it tries to be inclusive it does not provide a memorable and clear statement of future intent which can be understood by all stakeholders	E	Consensus from Steering Group is that the length is ok.
63	The vision and long-term aims for the site are strongly supported. The attempt to define and reflect the principles of sustainability at the outset and through the subsequent policies is also welcomed, as is the fact that a Strategic Environmental Assessment is being undertaken. This is particularly important in giving local planning authorities confidence that a robust process has been undertaken, thus allowing them to attach weight to the Management Plan in their own planning policies and decisions.	F	Support noted
64	5.2 The vision for the site, there could loosely be reference to benefiting local people and the economy.	E	Reference exists in Vision and Aim
3	The assumption underlying the Jurassic Coast brand is that the site can be exploited and developed for tourist business growth. This is not sustainable in the long term, and the vision needs to recognise that growth in visitors and use of the site is a short term objective up to the limits of capacity, for some of the main gateways, and needs to be restricted and managed for those parts of the site already at capacity.	D / E	Refer to Consultation Report section 2.3 E. Also, the assumption is incorrect, as demonstrated by the strong emphasis on conservation, protection, understanding, visitor management and responsible promotion.
22	These statements are of their nature general but there is little here to disagree with.	F	Noted
70	With all these aims it is imperative to ensure that all tourism is sustainable.	F	Noted
Q10 CHAPTER 5 - To what extent do you agree with the Aims for the WHS?			
1	Policy table para 2 In every Policy there MUST be a lead organisation which takes responsibility for implementation of the Policy. Page 32 Correct to “The aims and... P 34 Organisations and Acronyms Add ACE (page 10) and GCR (page 34)	C / E T T	Not always possible – we will endeavour to see if this can be done
2	See answer to question 9		
6	For the longevity of any site and its overall conservation it needs to be part of people’s lives. If they have an emotional connection with the place, they are more likely to protect and support what they seem as a precious resource. As such, I strongly agree with the Aims of the WH site and firmly believe that community and conservation/protection need to be aligned.	F	Support noted
23	Conserving the Site may sometimes conflict with improving access and the quality of the visitor experience	F	Noted
40	Add GCR to the list	T	
51	Aim 1 – allowing or encouraging ? is WHS SG in a position to “allow” in any case I feel it would it be better to reword by removing words after “integrity” - by including the text after this you are making it a policy or action – I note you could do likewise for aim 8	E	SG partners allow by not preventing it, but we accept the limitations on the SG’s ability to be proactive

Consultee ID	Consultee comments	Action	Notes
	and leave out wording from "through.... administration" Pg 34 – quite a few acro's missing here eg DCS, ROWIPs, SMP, RDPE and poss more! ?	T	
56	Excellent	F	Noted
57	iv) While the target of 'no increase in the amount of coastal defence infrastructure' (policy table page 35) is recognised as appropriate in the longer term, it could be unrealistic over the five year timescale of the Plan, as some schemes are already sanctioned;	A	Change wording to include "Over and above schemes already sanctioned"
3	Agree with the 8 Aims. Strongly disagree with the policies for achieving them, and the priorities. There is not enough priority on protection, too much on promoting exploitation and inappropriate use. There is no policy for conservation, and no budget. The definition of "Community" is a moot point, but there is no quantifiable benefit, especially in terms of money or quality of life, for <u>Local</u> Communities and Parish Councils at each access point to the site.	F E E	Opinion noted Opinion noted, but we believe there is a very clear focus on protection and conservation in Aims 1 and 2, and there <i>is</i> a conservation budget. These, and policies which seek to ensure that World Heritage status brings benefit to the wider community, are not mutually exclusive. Opinion noted, but we cannot agree with this statement for all communities along the coast, and evidence from the Economic Social And Cultural impact assessment shows to the contrary
22	Similarly, little to disagree with in general, but some concerns to raise because of Sidmouth's specific status vis-à-vis crumbling cliffs.	F	Noted
69	5.3 Policy Table Should the target for fulfilment of all policies be 2014? Are some of them sufficiently detailed to be achieved sooner? An alternative would be to put target dates against some of the actions under each policy. It would be helpful to have more idea of when actions should be achieved and this would also help in measuring progress against targets.	C	Final Plan will be clear that detailed targets against actions will be in annual delivery plans
70	Whilst there are many aspects of the aims that are to be commended there are also a number which it is felt require further consideration. These have either been outlined in Chapter 4 and/or 5.	F	Noted
73	Overall we believe that the draft policies support the aims and that, in turn, the draft actions and approaches support the policies. We also consider that the organisations, including the Trust, where identified to be responsible for particular policy delivery, are the appropriate ones.	F	Support noted
74	SoSRep needs to be added to the acronym list	T	
Q11 COMMENTS RELATING TO AIM 1			
1	Policy 1.20 Regarding military activity is rather optimistic down here in the real world.	F	Noted
	Policy 1.21 About cliff climbing is very useful.	F	Noted

Consultee ID	Consultee comments	Action	Notes
	Policy 1.23 We really do need to have the relevant maps here and in many other places in the Plan. The decision to omit the maps from this Draft, on grounds of economy, was possibly misguided.	F	Noted
2	<p>If this aim is included as it stands, then any removal of fossils from their natural setting by mankind should be prohibited. Only removal and destruction by natural processes should be allowed. Mankind should only be allowed to record material in situ.</p> <p>I believe that some parts of the site should be preserved by protection from natural processes so that future generations can examine them. This could well be done at those parts where local people love and work.</p> <p>I disagree with policies 1.2, 1.3 and 1.4 as stated. They should include support for suitable developments which preserve the site for future generations or are aimed at supporting actions to mitigate against climate change (e.g. energy generation from marine resources)</p>	D D D	Refer to Consultation Report section 2.3 H Refer to Consultation Report section 2.3 D As above
10	<p>This document contains many fine words, most of which we fully accord. However, the least damaging and most sustainable way of visiting the site is to walk the coastal path. It therefore seems inexcusable to us that the path was closed for nearly six years at Charmouth due to a landslip, until a simple diversion was made. In less than a year another small landslip has again closed the path. The official diversion is not only long and inland, but is considerably more dangerous than the slip. It uses a very narrow steep sunken lane which has vehicle traffic.</p> <p>Whatever the excuses for this lamentable delay (we understand it is a recalcitrant landowner), for an attraction of this scale to be so blighted calls for stronger action. The compulsory purchase of a small relatively worthless piece of land would solve this and couldn't possibly take another 6 years. Who is sitting on their hands to let this fiasco continue for another season?</p> <p>Objective 3 of section 1.6 refers.</p>	F	Noted, please see Policy 5.5, second action. We will also pass your comment on to the Highways Authority
12	<p>As a local resident of Sidmouth I would like to make the following observations about the Jurassic Coast management plan, in particular with reference to the cliffs east of the River Sid:</p> <p>For the past 10 years or so the cliffs to the East of the River Sid have experienced a particularly high rate of erosion (on some estimates about 12 times that experienced over the past century). This is believed to be connected to the protection work to the beaches of Sidmouth, which has directed significantly more sea water onto the East Cliff than previously. DEFRA has recognised this and in its coastal protection plan is proposing protection of the East Cliff in order to save the town from flooding which could occur if the River Sid did not have the protection of the cliffs. This would also protect Alma Bridge (erected in 1897) which is in imminent danger of collapse if the cliffs recede further - this would have significant negative implications for both tourism to one of your gateway towns and for local residents. The Environment Agency was so worried about this that it earmarked £30,000 for emergency works to stop this occurring. It also states that there is a high risk of up to 300 homes in Sidmouth being subject to flooding.</p> <p>I would propose that cliff protection work be allowed and indeed be undertaken for about 300 yards to the east of the river Sid to restore the natural rate of erosion. The top of these cliffs are as much part of Sidmouth (one of your Gateway towns) as the centre of town which is excluded from the protected area. If this requires the removal of SSSI status from this short area of the coastline then this should also be undertaken. I would also note that at present no flora or fauna are able to become established on these cliffs because of the high rate of erosion, thus negating one of the key benefits of SSSI status.</p> <p>To make it completely plain, I am not suggesting that the erosion be completely stopped, just that it is restored to its natural rate before human intervention in protecting other areas resulted in a very much higher rate.</p>	D	Refer to Consultation Report section 2.3 D Also, the proposed solution to denotify the SSSI, would be in conflict with the protection arrangements for the WHS, and would be the responsibility of Natural England.

Consultee ID	Consultee comments	Action	Notes
13	<p>I have tried to read through your management plan and Non-technical summary for the Jurassic Coast and get the feeling that "do not intervene and let nature take its course" is the plan. The area I live in has interfered with nature's course and I believe action should be taken to restore nature's course.</p> <p>Last year I moved into the Gateway town of Sidmouth or thought I had. This year I have been told that, for World Heritage site purposes, Sidmouth stops at the River Sid and that the coastal area I live above had been designated a SSSI.</p> <p>The "gateway" to my area is the Alma Bridge which spans the River Sid. This year the Alma Bridge has had to be strengthened to protect it from the sea. If the bridge is swept away the river will be breached and the town will flood. It has been estimated that 300 properties are potentially at risk. Sewerage Services, peoples' homes and businesses will be affected. Tourism will be affected. There may even be consequential deaths due to stress since Sidmouth has a significant number of elderly residents.</p> <p>The cliffs which protect the bridge and River Sid are crumbling. This is not due to natural erosion. According to DEFRA Shoreline Management Report the man-made stone groins at Sidmouth are causing much higher erosion rates. An increase of 10-12 fold over the last years. Any rock or land falls do not protect the base of the cliffs because the debris is swept out to sea. The eastern cliff face stays vertical nothing grows on it unlike the cliffs on the west side of Sidmouth which are protected by a shingle beach. There used to be a shingle beach under the eastern cliffs but not any more.</p> <p>This designated SSSI is not eroding naturally. An intervention should be taken to restore a natural erosion rate to the SSSI. The base of the east cliffs need to be protected so that a natural cliff slope can be established for the growth of flora and fauna. Consequently the Alma Bridge will be protected; the river Sid will not be breached; the Gateway town will not be flooded and repeating your own words "people can continue to live or work on or near it (East Devon Coast), and visit and enjoy it"</p> <p>If SSSI status does not permit this intervention – allow Sidmouth its proper coastal frontage- move the SSSI 300 yards to the East so that East Sidmouth can be reunited with the rest of Sidmouth; and let planning begin to protect Sidmouth from flooding.</p>	D	Refer to Consultation Report section 2.3 D
14	<p>As a frequent visitor to Sidmouth I have the following feedback on the Jurassic Coast management plan. Over the past decade the cliffs to the East of the River Sid have experienced an unusually high erosion rate (possibly an order of magnitude higher than that experienced over the past century). This is almost certainly the result of the protection work to the beaches of Sidmouth, which has directed significantly more sea water onto the East Cliff than previously. To remedy this, and return the erosion rate to its long-term value, cliff protection work needs to be undertaken to the East of the River Sid. This would protect the town from flooding and Alma bridge from collapsing.</p>	D	Refer to Consultation Report section 2.3 D
19	Q4: PARISH COUNCILS OF COASTAL COMMUNITIES	D	Refer to Consultation Report section 2.3 G
21	Possibly with a link to local councils	F	Noted
29	<p>In terms of the Plan's target of "no increase in the amount of coastal defence infrastructure", this needs to take account of the ongoing Shoreline Management Plan. This has not yet been considered by the Town Council but it includes recommendations for the future defence of West Bay. The WHS Management Plan's target needs to make allowance for recommendations from the Shoreline Management Plan. The protection of the world heritage site is important but this does need to be reconciled with local concerns regarding coastal flooding and the need for appropriate defence.</p>	D	Refer to Consultation Report section 2.3 D

Consultee ID	Consultee comments	Action	Notes
28	<p>Policy 1.5, on Inappropriate Development: We don't like the terms "high quality and appropriate design". There is repeated reference throughout the Plan to public art (which is really an add-on), but no mention of good architecture (which should include good contemporary architecture, which enhances or harmonises with its setting, low-impact, sustainable both in materials and design).</p>	C	Noted – text will be amended
22	<p>Additional point:</p> <p>It is considered that the core aims for coastal defences as set out on Page 14 of the 2003 Revision of the previous Management Plan are still relevant and should be clearly stated in this version. These are:</p> <ul style="list-style-type: none"> ☑ Environmentally acceptable: natural processes should not be disrupted except where life or important man-made or natural assets are at risk; ☑ Technically sound: a range of options should be considered and schemes should be sustainable and work with natural processes as far as possible; ☑ Economically viable: the benefits of defending must be at least equal to the costs. 	D/A	Refer to Consultation Report section 2.3 D, and note that this will be incorporated
33	<p>However, we have one parochial concern about the definition of the area that is excepted from the policy of non-intervention in the natural erosion and development of the coast. We believe that the eastern boundary of Section 2: River Sid, Sidmouth to Seaton Hole, should be redefined to a point some 300 metres east of the mouth of the River Sid to include the full frontage of the inhabited part of this coastal town. This redefinition will help to avoid risk of death, risk of flooding and serious damage to the economic life of the town.</p> <p>Our reasons for this request are set forth very persuasively in the draft Shoreline Management Plan for Dorset and East Devon, which is also up for consultation until this coming Tuesday.</p> <p>One of the unintended consequences of interventions several years ago to protect the low-lying frontage of the town has been to strip away the beach at the foot of the cliffs east of the river Sid. The increased rate of erosion on the cliffs for a few hundred metres on the eastern end of the town since this intervention has been estimated at between tenfold and twelve fold compared to the earlier historical record.</p> <p>The welcome proposal from the Shoreline Management Plan Review is to restore "a more natural rate of retreat" by a policy of Managed Realignment by the mouth of the River Sid. We believe this will not be permitted unless the western boundary of the SSSI is moved 300 metres east of the mouth of the River Sid. We believe such a proposal would be favourably considered by Natural England and that there would be no objection from the National Trust.</p> <p>We recognise that funds are not immediately available to install shore defences along these few metres of coast but we would like to clear the way for this intervention to be permitted when funds can be found. At present there is ongoing loss of the assets of residents on the cliff top, immediate danger of death to unwary tourists visiting this stretch of coast, damage to our tourist reputation caused by police interventions to close the beach from time to time, medium term risk to the historic Alma Bridge at the mouth of the river and a longer term risk to the fluvial defences of the River Sid raising the risk of flooding to the town and the possible overwhelming of the water and sewage treatment plant immediately west of the river.</p>	D	Refer to Consultation Report section 2.3 D

Consultee ID	Consultee comments	Action	Notes
38	Pp39 Policy no. 1.21 Consider changing 'Discourage' to 'Manage' – an approach which has been successful at Durlston. Are you offering to administer cliff-climbing at Durlston? Thanks!	C	Noted – text will be amended after consultation with rangers
41	JCWHT have never been involved in this area before as climbing restrictions are in place for wildlife protection, not to protect geological exposures.– remove JCWHT	C	Noted – text will be amended
43	<p>1. Department of Transport (DfT) are the lead agency on Marine Environmental High Risk Areas. MEHRAs were identified in a report by the DfT (in conjunction with Defra) following the Donaldson enquiry. They have not subsequently been updated nor are there any current plans to update them. Only a small part of the Jurassic Coast is currently covered (Portland Bill and Chesil Beach).</p>  <p>The areas were identified based on a combination of actual risk from shipping and environmental sensitivity. Existing protection measures were taken into account.</p> <p>2. UKHO has no current plans to show MEHRAs on the face of charts. These areas do not have specific limits (the risk values in each cell were identified but it has been accepted that those risks cannot be uniformly applied across a cell). UKHO produce an Annual Notice to Mariners (ANM 26 - copy attached) referring Mariners to the MEHRA document on the DfT and Maritime and Coastguard Agency (MCA) websites. Mariners should take this into account when passage planning. As SoSREP works closely</p>	F	<p>Noted but will continue to seek a re-assessment of MEHRAs</p> <p>Noted</p>

Consultee ID	Consultee comments	Action	Notes
	<p>with MCA, he is no doubt aware of Lord Donaldson's report and the subsequent work on MEHRAs.</p> <p>3. The MCA is the agency which represents UK Government at International Maritime Organisation (IMO). They will provide further details on Areas to be Avoided and how they are submitted to IMO. Keith Tatman, Navigation Safety Branch is the lead on IMO matters. keith.tatman@mcga.gov.uk</p>	F	Noted
46	<p>We have relatively few comments other than to broadly welcome the production of the document and in particular to note that it recognises the context of the RSS (page 23) and, within Aim 1, the protection of the WHS through integration in the Planning system and specifically the RSS at 1.1 of this aim . As you are aware the emerging RSS contains Policies (ENV5 CO1 and CO2) that require the need for appropriate management of such designated historic and coastal environments; and we therefore consider the aims and objectives of the management plan to be consistent with the emerging RSS.</p> <p>For information please note that references such as on page 36 to the SWRA need to be amended to the South West Leaders Board which – as the executive arm of South West Councils – has been designated by Government as the Regional Planning Body replacing the South West Regional Assembly.</p>	F T	Support noted
47	<p>The Marine and Fisheries Agency are the regulator on behalf of the Secretary of State for Marine Mineral Extraction in accordance with the Marine Minerals 2007 Regulations, and consenting authority for the Food and Environment Protection Act 1985 with regard to disposal at sea and licensing constructions in accordance with the Marine Works Regulations 2007 below the Mean High Water Springs limit. Thank you for giving the MFA the opportunity to comment on the World Heritage Site Management Plan. Our comments on the relevant policies are as follows:</p> <p>1.8 Marine Aggregate Extraction: the closest active Marine Mineral Extraction Areas are approximately 10 kilometres from this coastline and so we envisage that dredging will not have an impact. There are no prospecting Areas within this coastline and there are no tenders expected during the financial year 2009-2010.</p> <p>1.9 MFA have no jurisdiction over oil exploration we suggest that you contact Department for Business, Enterprise & Regulatory Reform to discuss this issue. .</p> <p>1.10 MFA and MMO should be consulted on this policy, as MFA is currently responsible for co-ordinating marine pollution responses and approving oil spill dispersants.</p> <p>1.14 There are no Round 3 offshore renewable energy wind farm developments planned in the vicinity of the coastline.</p>	F F F F	Noted Noted Noted and BERR to be contacted Noted and MMO to be consulted Noted, but one area of search is close by, and will no doubt impinge on the setting of the WHS in the future
49	<p>DWT welcomes the continued emphasis on conservation and enhancement of the WHS and its setting within this plan, and also the emphasis on allowing natural processes to continue.</p> <p>Buffer zones – we understand the rationale in section 3.2.2 for deciding not to set a buffer zone for the site. However we do have a concern that the AONB designation, which provides the strongest protection for the setting of the WHS, does not cover Portland. There may be a need to expand policy 1.25 to stress the level of protection required through LDFs, set out which policies are expected to be applied in which areas and seek for these LDFs to set out in writing how they have reflected the buffer zone arrangements.</p> <p>Threats – we are pleased to see in policy 1.16 mention of the Coastal Strip quarrying proposal on Portland and strongly support the policy for partners to do all within their power to resist damaging activities. However we are surprised this threat is not flagged up in</p>	F D / C F	Noted Refer to Consultation Report section 2.3 B, but will incorporate suggestion in action under policy 1.25 It is too much detail for section 4

Consultee ID	Consultee comments	Action	Notes
	<p>section 4 as urgent resolution if this issue is required.</p> <p>Marine Spatial Planning – the Finding Sanctuary process in the South West aims to engage stakeholders in the identification and support for marine protected areas. Finding Sanctuary could be usefully identified as a partner in policy 1.7.</p> <p>The Coastal Corridor – Aims 1 and 2 look at allowing natural processes to continue and to conserve and enhance the setting of the site. Both of these require a zone along the coastal corridor which allows both a natural buffer (improving the setting as well as access opportunities) and an area into which coastal erosion will occur. Although aim 2 and policy 2.13 mention adjacent land and the wider setting, the goal to encourage creation of a natural coastal corridor is not explicit and should be.</p>	E D	<p>Finding Sanctuary will be partners of DCF and DMF</p> <p>Refer to Consultation Report section 2.3 C</p>
50	<p>Onshore resource exploitation</p> <p>1.19 What is ad hoc pebble extraction? Unless consented (and are there any extractions which are not?) would not any extraction be illegal and unauthorised?</p> <p>1.20 The land-owner has an agreement with WRTA on the use of the Fleet and Chesil, and as such might be included under organisations responsible for delivery of policy.</p>	B T	<p>Needs clarity – generally it refers to wheelbarrows and car boots. This is illegal, but some people don't know.</p>
51	<p>Not sure if the key indicator on policies is possible is it – presumably LA's will confirm but is it more likely that WHS be referred to in specific LDF policy (eg coastal) rather than specific WHS policy ... is that the intention?</p> <p>1.5 bullet one – as above - AONB policies/coastal protection in the local plan effectively deliver this - as above point, you could include better ref to whs – see also my earlier ref to opportunity to develop statement on “setting “ or seascape - could reword to state WHS Mgt Strat to provide supporting evidence to LDF (see aonb mgt plan ref pg 34)</p>	D D / B	<p>Refer to Consultation Report section 2.3 I</p> <p>Refer to Consultation Report section 2.3 C & I, also some clarity needed in action (ref ED AONB strategy p34)</p>
56	<p>1.6 should it read East Devon not South Devon?</p> <p>1.23 – 1.24 How would a SSSI designation help to achieve this aim. On what basis would the area achieve this designation? Landowners should be partners</p>	T B	<p>No</p> <p>Needs explanation to say that it would give better degree of protection</p>
62	<p>1. It is normal practice for UNESCO to require the implementation of buffer zones as a means of protection for World Heritage Sites. In the case of the Dorset and East Devon Coast it has always been argued that the existing planning legislation for the protection of AONBs and SSSIs can fulfil this function and the County Council supports this approach as set out in Policy 1.25. It will ensure that this is properly reflected in the LDF for East Devon.</p>	D	<p>Refer to Consultation Report section 2.3 B & I</p>
57	<p>7.1 Integration with the planning system is recognised in the management plan as an opportunity, and the management plan will inform the preparation of the district's Local Development Framework. The revised plan has a very clear emphasis on the overarching importance of maintaining the core geological value of the site, which is the reason for its designation. (Section 4.2 and policy aim 1) This is very much welcomed, and is of particular use in guiding and steering the development of local planning policies. In particular, the plan makes clear that any development that would impede the natural processes of erosion (i.e. by requiring additional coastal defence works) or obscure the exposed geology, would be harmful to the value and presentation of the Site, and that this is the most significant threat to its Outstanding Universal Value. The outstanding earth science value of the Site actually depends on the continuation of the natural coastal erosion processes that have led to the exposure of the geological interest.</p> <p>7.2 The World Heritage Site boundary is narrow, covering only the area between the cliff top down to low water mark, where the geological exposures occur. The management of World Heritage Sites needs to address the protection of their setting. In this case,</p>	F F / D	<p>Support noted</p> <p>Support noted and Refer to Consultation Report section 2.3 B</p>

Consultee ID	Consultee comments	Action	Notes
	<p>with very few exceptions (such as parts of Portland), the area inland from the Site is all designated AONB. Much of the site is also covered by other national and international designations such as Site of Special Scientific Interest and Special Area of Conservation. It was therefore concluded in the first Plan that there was no need to define an additional boundary for the setting of the World Heritage Site, but to use the existing designations to serve this purpose, and this approach is continued in the revised Plan. (Policy 1.25) This provides sufficient protection against development or activity around the Site that could affect it.</p> <p>7.4 The text of the Plan in section 4.2 recognises that while the construction of coastal defences forms the greatest threat to the value of the Site, there will be cases where the public interest justifies the building, replacing or improvement of such defences. Lyme Regis is listed as an example of locations where additional works are likely to be carried out. Policy aim 1 identifies a target of 'no increase in the amount of coastal defence infrastructure', but as the Management Plan has a timescale up to 2014, this target could be unrealistic, as schemes already in the Environment Agency sanctioned list could initially increase coastal protection. However over the 100-year timescale the policies are likely to reduce coastal protection so as to allow natural processes a free hand. This aim is therefore relevant for a much longer timescale rather than the five years suggested.</p> <p>8.6 In relation to policies 1.10 – 1.12, Coastal Pollution Plans are currently being prepared at district and county level. There is a Coastal Pollution Group covering Devon and part of Dorset, which links into the Emergency Planning Local Resilience Forums. The Group has a wide representation including the Environment Agency, Natural England and Marine & Coastal Authority.</p>	B F	<p>The timescale of the Aim is 100 years, but the timescale for the target is the life of plan. This needs to be explained or changed with reference to the target</p> <p>Noted, support existing Policies relating to emergency planning</p>
64	<p>Policy 1.2, this proposes the absolute prevention of developments that might impede natural processes etc but might there not be cases where a more balanced approach needs to be taken in certain circumstances. This policy would seem to prevent that occurring or at least seek to oppose such a proposal at any cost and in a sense tends to conflict with what is said in 1.3. Within the action section of 1.3 it was suggested that reduced be changed to minimized. Policies 1.4 and 1.5 in the associated actions do tend to work against what was said earlier about the buffer zones and the way in which planning policy framework generally already accommodates such protection policies.</p> <p>1.11 References made to quotes preventing ship to ship transfer of oil within Lyme Bay. Whilst it is recognized that the document lists the MCA as being the responsible body, it is appropriate to refer to this policy in this way unless this has been approved by the MCA.</p> <p>1.1.3, under organizations there should be reference to PPL.</p> <p>1.18 Reference here to protecting the natural beauty of the setting of the site from whole production is somewhat vague, again bearing in mind what is said above about settings buffers.</p> <p>1.19 This makes reference to consented public extraction and if there is any such consented extraction it is difficult to see how the geomorphology and geology could be protected if it's already taking place.</p> <p>1.21 Reference to cliff climbing and impacts on the geological exposures or wildlife. This issue has been discussed significantly at Portland in respect of the coastal cliffs with the direct involvement of the World Heritage geological officer and it has been determined that geological exposures are not generally at threat. This is therefore, a significant issue in relation to cliff climbing as a sport. However, the idea of voluntary cliff climbing codes as at Portland to protect wildlife is fully supported.</p> <p>1.25 Bearing in mind what is said above about no need for a buffer zone should not be bullet point two, refer to local authorities reflecting existing coastal protection policies and for the World Heritage site in LDS .</p>	D E T D F F D	<p>Refer to Consultation Report section 2.3 D</p> <p>MCA have been sent this reference, and reminded about it, and not chosen to respond</p> <p>Noted</p> <p>Refer to Consultation Report section 2.3 B & C</p> <p>Noted, and it is about mitigation at existing consents</p> <p>Support noted</p> <p>Refer to Consultation Report section 2.3 B & I</p>
65	<p>Agreed Response The implied embargo on new coastal defence structures (Policy table 5.3, Policy No 1.2 p 36) is not agreed other than in the context of a full assessment through an environmental appraisal include the impact on significant developed areas, – suggest appropriate modifications /clarification. In other respects the aim and associated policies are supported.</p>	D	Refer to Consultation Report section 2.3 D

Consultee ID	Consultee comments	Action	Notes
3	<p>There is a fundamental conflict between allowing natural processes and protecting coastal communities.</p> <p>There is a lack of co-ordination with the shoreline management plan.</p> <p>The influence of the National Trust is unduly heavy since the NT owns unpopulated coast and ignores the distinctly separate needs of coastal communities.</p>	D E E	<p>Opinion noted. Refer to Consultation Report section 2.3 D</p> <p>This is not the case, there is excellent coordination. The Earth Science Manager for the Jurassic Coast Team sits on both steering groups</p> <p>This is outwith the scope of this plan – suggest take up issue with NT</p>
22	Sidmouth Town Council remains committed to protecting the town, its residents and businesses from any threat posed by erosion of the eastern cliffs. We need these concerns to be reflected in the priorities for our piece of the WHS.	D	Noted and refer to Consultation Report section 2.3 D
25	<p>At a meeting of the Town Council held on 18 May 2009 Members discussed the Draft Plan and agreed unanimously it should be adopted.</p> <p>There was however, one point I was asked to raise and that is the lack of geological designation for the 5km stretch of coast running from Ocombe Point to Budleigh Salterton (as mentioned in Section 4.4 Conservation Designations). This area is currently covered by Coastal Preservation Area and County Wildlife Site Status and Members wondered if it does warrant SSSI status as well and if so, how we would go about obtaining this designation. Unfortunately the Town Council was unable to send a representative to the recent Jurassic Communities meeting, otherwise we would have raised this point then.</p>	F F	<p>Support noted</p> <p>Noted and supported. This is already in the plan at policy 1.24. Natural England are responsible</p>
30	<p>p.36 – Section 5.3 – Policy Table – 1.5 – Protect the landscape and natural beauty of the Site and setting of the World Heritage Site from inappropriate development. We strongly support this policy and the actions proposed, especially where it may apply to urban areas adjacent to the Heritage Coast.</p> <p>pp.38-9 – 1.15, 1.16 and 1.17 – Quarry Working on Portland. We support these policies and proposed actions, which seek to afford the highest possible level of protection to the Site and its setting from damaging quarrying on the Coastal Strip of Portland. We would suggest the addition of the following to 1.16 – ‘specifying presumption against surface quarrying in adjacent ‘setting’ zones, and also locations where no quarrying should be permitted.’</p> <p>p.40 – 1.22 – Site Boundaries. We support the inclusion of the Hamm in the World Heritage Site, with regard to its geological interest.</p>	F F F	<p>Noted</p> <p>Noted, but existing policies under Aim 1 should cover this</p> <p>Noted</p>
68	<p>P 35 – It is not clear what sort of protection is being sought under Targets (by 2014) does legal protection refer to a designation which will prevent any influence on the structural integrity of the seabed therefore preventing a possible negative influence on geomorphology? Or, are we suggesting protective measures for biodiversity and/or water quality which will not have a direct physical influence on the site but may impact of the aesthetic value of the site.....or both.</p> <p>It is likely that Marine Litter will factor in to the final draft of the Water Framework Directive River Basin Management Plans. We have suggested to the Environment Agency that a National Marine Litter Strategy would be appropriate at least to start tackling this</p>	B F	<p>The final Plan will clarify this issue and explain that it is the protection of the current and future OUV of this Site</p> <p>Noted</p>

Consultee ID	Consultee comments	Action	Notes
	<p>problem. There is a possibility this will be listed as a measure in the final RBM plan for the South West.</p> <p>P 36 – 1.5 add bullet point under How policy will be delivered.....Controlling development at sea – Land/Seascape assessment and pilot marine plan off Purbeck will assist decision making by the new Marine Management Organisation and the Infrastructure Planning Committee on Offshore developments.</p> <p>A similar comment could be made for 1.14. Organisations responsible would be DCF membership</p> <p>P 37 (Policy 1.7) – Under Marine Conservation Zones an organisation not listed is Finding Sanctuary South West (FS)</p> <p>P 39 – 1.21 change Marine Bill to Marine and Coastal Access Bill</p>	<p>A</p> <p>A</p> <p>T</p> <p>T</p>	<p>Final plan will incorporate this</p> <p>Final plan will incorporate this</p>
69	<p>1.5 the cultural heritage element of the landscape needs recognition here</p> <p>1.16 the cultural heritage element of the landscape needs recognition here</p> <p>1.22 (see comments on 3.2 above) second action would read better:</p> <p>Propose new 'line on the map' to DCMS for them to consider submission to UNESCO for approval</p> <p>Also somewhere in this group of policies it would be helpful to make the links between the SSSI boundaries and the WHS boundary more explicit. This could be done by adding a further action under 1.22</p> <p>Notify any changes in SSSI boundaries to DCMS for them to consider submission to UNESCO for approval as boundary modifications to the WHS</p> <p>or this could be amalgamated with the action on proposing a 'new line on the map'</p>	<p>C</p> <p>C</p> <p>C</p> <p>A</p>	<p>Noted – text will be amended under actions</p> <p>Noted – text will be amended under actions</p> <p>Noted – text will be amended</p> <p>Final plan will incorporate this into a single action</p>
70	<p>Aim:1 clearly advocates protecting the Sites OUV and integrity by allowing the natural processes which created it to continue. Sometimes this is not appropriate, and is also dependent upon whether the Plan sees any intervention as alien to the integrity and future protection of the coastline.</p> <p>One has to be clear now on what would negatively effect the OUV and integrity of the site. For example would dredging the cove and rebuilding the beach level in order to slow natural processes constitute compromising the integrity of the area. Pre-dominance of different waveforms has resulted in denudation of beach levels = partly due to climatic change factors (indicators). This process should be slowed in order to stabilise the area, in doing so this would not have a knock on effect further along the coast as many forms of sea defences ultimately do. The area would then temporarily be stabilised for all to enjoy.</p>	D	<p>Refer to Consultation Report section 2.3 D. Also, we agree that the affect on the OUV would have to be assessed on a case by case basis.</p>
73	<p>1.19 include JC Trust as organisation responsible in view of our publications.</p>	T	
62	<p>Policy 1.2 It would be best just to refer to 'natural process' and not specify 'erosion' as natural deposition would be an acceptable 'natural process.'</p> <p>Policy 1.9 / 1.14 Policy 1.9 could be wider and refer to any offshore development including wind, wave energy schemes and gas exploration or it could be combined with Policy 1.14?</p>	<p>C</p> <p>C</p>	<p>Noted – text will be amended</p> <p>Noted – text will be amended</p>

Consultee ID	Consultee comments	Action	Notes
	<p>Policy 1.15 It could be argued that Policy 1.15 is unnecessary because of the level of protection already afforded by paragraph 14 of MPS1 - government advice is that local planning authorities (including mineral planning authorities) should not need policies that merely repeat higher level policy. In Devon's emerging Minerals Core Strategy, it is not intended to have a policy specifically on the two WHSs (or other environmental designations such as AONBs), but to adopt a spatial strategy that, in East Devon AONB amongst other areas, new minerals development will only be permitted on a small scale to deliver locally-characteristic building materials.</p> <p>1.19 A further means of delivering this Policy would be to pursue Prohibition Orders for extant planning permissions for pebble extraction from beaches. This is the approach taken in the Devon County Minerals Local Plan for a permission at Rousdon Beach</p>	E A	Noted, but important to state it nevertheless Final plan will incorporate this into the relevant Actions
74	p 38 1.13 need to add works consented under the Food and Environment Protection Act (FEPA) and Coast Protection Act (CPA) by the MFA/MMO. Delivery will be consultation on all proposals and NE/MFA/MMO as organisations responsible.	A	Final plan will incorporate this
77 LATE	<p>Policy 1.4: Query – Does the LDF require a policy to “oppose developments in the Site’s setting that may warrant a future need for coastal defence structures...”?</p> <p>Policy 1.5: Query - Planning Policy query if AONB policy goes far enough or is WHS so special it warrants double protection for the Site?</p> <p>Policy 1.25: Query – View is that a “buffer zone” is not required as AONB policy is robust enough to ensure suitable protection of the WHS site. Recommend amendment of wording.</p>	F F B	Noted – to be taken up with LDF staff Needs recognition, but will use existing statutory (SSSI, AONB) designations and Planning Policy Guidance Final draft will clarify this
Q12 COMMENTS RELATING TO AIM 2			
1	Policy 2.9 For example Steve Etches splendid private museum of fossils at Kimmeridge.	A	Final plan will incorporate the aspiration to have these fossils on public display into the appropriate part of the plan
16	<p>Recommendations for the revised JCWHS management plan:</p> <p>“A series of general principles are relevant to the future of geological heritage conservation in the UK, based on the experiences of nearly 50 years of site selection and management” [all of the following are relevant to the management of the Jurassic Coast World Heritage site, but some may require the involvement of other organisations including Natural England]:</p> <ol style="list-style-type: none"> 1. “The establishment of a new national scientific advisory panel (with appropriate funding), for instance based on GCR specialists, is essential to provide country agencies with relevant and up-to-date scientific and contextual information on which to base site selection and management decisions.” [links to item 4, below] 2. “Funding for site based research is essential to improve documentation, including of temporary excavations, and better inform the conservation decision-making process. Such funding is not available from any conventional funding source in the UK as research funding councils are typically focussed on high-profile scientific ‘outcomes’ rather than an improved knowledge of the UK geology.” [development of the WH fund is a positive contribution here - but its application is strangely selective, e.g. it could have been used to fund the excavation of the Lyme Regis plesiosaur without giving the specimen away to the proprietor of a fossil shop, justified by a claim that Natural England could not provide finance the excavation itself...]. 	E F	Comment requires a national approach, which is outwith of the scope of this document Comments on funding noted and funding referred to under policy 3.13

Consultee ID	Consultee comments	Action	Notes
	<p>3. "Establishment of a periodic review by subject area of GCR networks and a 'fast track' process for new SSSI designations is essential for maintaining the relevance of the GCR/SSSI network and for dealing with discrepancies between RIGS and SSSIs status." [e.g. several areas of the WH site are of at least national and probably international importance but currently have no RIGS/GCR status].</p> <p>4. "A review of the geological management of the Dorset and East Devon World Heritage site is required, to reflect broader national and international principles and practice in geoconservation. Issues include commercialisation of palaeontological heritage, management plans, zoning of conservation requirements, enforcement of conservation legislation, establishment of a representative scientific advisory group and a scientifically informed revision of the existing fossil collecting code."</p> <p>5. "Legislative protection for moveable heritage is urgently required, based on sound scientific and heritage principles (e.g. based on the classification of palaeontological heritage for conservation of the Geoconservation Working Group of the ISJS; see Page 2004). Any such legislation should fully recognise the necessity to sample for science and education and the contribution of voluntary (i.e. amateur) activities to geosciences in the UK (as well as providing the necessary articles to control illegal collecting activities and prevent the loss, including through export, of specimens which are important for scientific studies)."</p>	E/C D E	<p>Comment requires a national approach, which is outside of the scope of this document. Please also refer to policy 1.24, which we will adjust to include GCRs as well as SSSIs</p> <p>Refer to Consultation Report section 2.3 H</p> <p>Comment requires a national approach, which is outside of the scope of this document</p>
19	Q4: PARISH COUNCILS OF COASTAL COMMUNITIES	D	Refer to Consultation Report section 2.3 G
32	<p>Policy No 2.4 – Work with landowners to remove derelict or superfluous structures from the Site and immediate setting. Priority locations to be included in final plan.</p> <p>Is the WW2 lookout on Peveril Point one of the priority locations to be included in the plan? The future of the lookout has been discussed with the Earth Sciences Manager of the World Heritage Site. An options appraisal for site improvement was presented in March 2008 and estimates prepared. A programme of consultation is required to determine the Council's preferred option. If it is to be removed the key issue is identifying sources of funding.</p>	F A B	<p>Noted, and the Earth Science Manager will be in touch about whether it is a priority</p> <p><i>As a result of this comment and other similar ones below, the final plan will incorporate 'not of historic value' into the policy</i></p> <p><i>Furthermore, there is a need to clarify difference between relict Coastal WW2 defences (historic structures) and relict coastal defences (redundant beach / cliff protection)</i></p>
38	<p>Pp43 – Policy no. 2.7/8/9 Consider reference to significant new fossil collection and interpretation of fossils as part of Durlston Project.</p> <p>Pp 44 – Policy no. 2.11 Consider adding MCS as a partner – taking the lead nationally on beach litter campaigns and working with many partners in Dorset. Consider adding 'Increase the number of beaches in Dorset signed up to the MCS 'Adopt a Beach' scheme (Community-led initiative, carrying out 4 annual cleans of adopted beach) eg. led in Swanage by Durlston Marine Project.</p> <p>Consider adding supporting development of appropriate interpretation on beach litter at well-used beaches to actions.</p>	E C E	<p>Noted but too detailed for inclusion in the Plan</p> <p>Noted – text will be amended</p> <p>Noted but too detailed for inclusion in the Plan</p>

Consultee ID	Consultee comments	Action	Notes
	<p>Fossil collecting</p> <p>2.5 and 2.7 National approach not known as have not seen appendix 5. Does not fossil collecting in principle amount to an exploitation of the resource? It is appreciated that collecting in some areas may not affect the resource, and that the plan proposes not to promote areas where collecting is inappropriate. But more might be done overall especially in areas where collecting is encouraged to emphasise to members of the public that elsewhere the activity may not be appropriate because of the resource issue and also for nature conservation, safety, and access reasons.</p> <p>The resource is also private property even below mean high water, and collecting always needs the agreement of the owner. It is believed that the majority of the members of the public are not aware of these facts; if they were surely it would be helpful for the site's management? Should not landowners be included in the list of organisations responsible for delivery of 2.5?</p> <p>2.8 and 2.9 It seems excellent policies to use sites which have no or few bio worries for fossil examination. Quarries and museums could be used for preparing visitors to the site, giving practical learning and appreciation opportunities. The extra special nature of the WHS would then be known and the need for appropriate behaviour more easily accepted with emphasis on a 'looking and appreciating' experience.</p> <p>2.11 Should not CLA/landowners be included in organisations responsible for the delivery of policy in bullets points 1 and 2 as well as 4? Re bullet point 4 some land owners are proactive – could the word 'overall' be inserted?</p> <p>Maybe there could be a further bullet point here. From observation, it is concluded that the collection of litter from receptacles in many coastal car parks is poor in terms of scheduling or the litter holding capacity insufficient. Rarely is collecting carried out frequently enough in fine week ends with the result that piled up bags of litter are left to the elements to scatter. It is appreciated that extra bins cost more and that management time is required to adjust schedules. It may well be that there is a standard cost per bin and this prevents car park managers from wanting to provide extra capacity which may not be needed if weather conditions keep visitor numbers low. Surely however the cost of waste collection is the lorry coming – emptying one bin or 5 does not takes that much extra time or capacity for beach rubbish – perhaps something could be done to reduce the costs of emptying extra containers?</p> <p>2.12/13 To a great degree does this not depend on the opportunities offered in 2.13 which a particularly important policy especially in relation to the first field back from the cliff line.</p> <p>2.14 Excellent policy</p>	<p>D B</p> <p>C</p> <p>F</p> <p>C</p> <p>F</p> <p>F</p> <p>F</p>	<p>Refer to Consultation Report section 2.3 H. Also management policy in the plan with regards on collecting in different areas must reflect the sensitivity of the site. Further explanation may be needed.</p> <p>Noted – text will be amended to include landowner</p> <p>Support noted</p> <p>Noted – text will be amended to include landowner</p> <p>Noted, but this issue should be covered in policies and actions under Aims 5 and 6. We will pass on comment to Local Authority.</p> <p>Noted</p> <p>Noted</p>
56	2.13 What is the definition of intensive farming? Should this apply to all intensive landuses? E.g. caravan parks? How would income foregone be compensated for any loss of activity, farming or not?	F	Comments noted, but policy specifically relates to HLS, which provides payments. Definition of intensive farming would be that of Natural England.
61	5) In section 5.3, Policy 2.10 'Rock Sample Collection' the draft identifies <u>core</u> samples specifically. Should this not be extended to all removal of rock material?	C	Noted – text will be amended
62	2. Over the past eight years since inscription there has been a lot of excellent work achieved on visitor management, regeneration, education, interpretation, arts and culture etc. This has been extremely important in getting the Jurassic Coast widely recognised and valued and the education work in particular is seen as a national exemplar with the Jurassic Coast	F	Noted. Also Refer to Consultation Report section 2.3 C &H

Consultee ID	Consultee comments	Action	Notes
	<p>leading on the delivery of a national initiative. Whilst maintaining a priority for such economic, social and cultural objectives is supported, it would be helpful and appropriate to place a more overt emphasis on to Aim 2, conserving and enhancing the Site and its setting for science, education and public enjoyment. There needs to be greater integration between visitor management and conservation objectives; for example the Fossil Warden has been a good initiative.</p> <p>Policy 2.4 Agree with Policy but policy itself should highlight need for 'conservation of historic structures' issue. Could add 'and conservation of non-geological features'</p>	C	Noted – Refer to response to comment from consultee #32 above on the same issue
62	<p>7. Given that the issue of fossil collecting, particularly the West Dorset Code, continues to be controversial, there should be some additional consideration of this issue within the Management Plan. In particular, there are several references to "responsible collecting". In line with the suggestion that more emphasis should be placed on conservation, the WHS team might investigate additional means of ensuring that there is widespread understanding of what constitutes responsible collecting (and, similarly, an understanding of the threats presented by irresponsible collecting) to avoid any unintended harm to the site (or, indeed, risk to those involved).</p> <p>8. The County Council welcomes the contribution that the measures outlined under Aims 1 and 2 will make towards delivering many of the objectives within the Devon Biodiversity and Geodiversity Action Plan (BAP). The Devon BAP provides an integrated framework for the conservation of the county's wildlife and geology and there are two additional areas where the Management Plan could further contribute to wider nature conservation programmes whilst also specifically benefiting its objectives regarding the World Heritage Site. Firstly, the Plan could support the implementation of landscape-scale conservation initiatives in adjacent areas identified as important for such work in the Regional Nature Map and subsequent local additions to this. The Regional Nature Map can be accessed via this web site: http://www.biodiversitysouthwest.org.uk/nmap.html.</p> <p>Secondly, the Plan should support the provision of management advice to the owners and managers of County Wildlife Sites and County Geological Sites in the vicinity of the World Heritage Site. Both of these approaches would support the Management Plan policies of protecting the landscape and natural beauty of the Site and its setting (Policy 1.5), and developing a WHS buffer zone (Policy 1.25).</p>	F D D	Noted, and already well reflected in Policies 2.5 – 2.9. Refer to Consultation Report section 2.3 C Refer to Consultation Report section 2.3 C
63	<p>Policies 2.3 and 2.4</p> <p>Efforts to enhance the presentation of the site set out in these policies are supported, though the plan should acknowledge the historic importance of some coastal structures – for example some of those constructed during World War II. World Heritage is itself a cultural concept and within that we believe there should be space to acknowledge the importance of structures which might be regarded by some as 'eyesores', but which have great historic significance. This suggests the need for caution in how these policies are applied.</p>	C	Noted - refer to response to comment from consultee #32 above on the same issue
57	<p>7.3 The World Heritage Site was specifically designated for its earth science and not its landscape value (UNESCO recognised that its landscape value was certainly of national interest, but not of the outstanding international interest that its geology was). The landscape value of the coast is already protected through its designation as AONB. Landscape conservation is however addressed in the World Heritage Site Management Plan (policy aim 2) as it is relevant to the 'presentation' of the Site which is a responsibility that comes with the designation: the landscape quality surrounding the Site affects the experience of people who visit it to study or enjoy its earth science interest. The approach taken is supported.</p> <p>8.7 In relation to policy 2.7 on safe fossil collecting, it is important that approaches to safe and responsible fossil collection should include keeping the public and fossil collectors aware of all dangers associated with every aspect of the World Heritage Site. These</p>	F F	Support noted Noted, and existing policies in the Plan reflect this

Consultee ID	Consultee comments	Action	Notes
	<p>will include unexpected issues such as the dangers exposed in the Spittles Lane landfill tip disturbed by the massive Lyme Regis landslide in May 2008.</p> <p>8.8 World Heritage Site management should also benefit from the information from both the South East and South West Coastal Monitoring Programmes, which is freely available on the Channel Coastal Observatory website. Information is available from beach topographical surveys, bathymetric surveys, wave buoys, aerial surveys, lidar and ecological surveys.</p>	F	Noted
64	2.1 Action, it is not clear what is meant by the reference to priority being given for improvements to the Portland harbour shore SSSI, what exactly are the issues here in relation to the World Heritage site itself. This is the second reference to issues in relation to Portland without any clarification of what the apparent problem is.	B	The Portland Harbour Shore SSSI (part of the WHS) is not in 'favourable' condition and it would be Natural England and our aspiration to have management that allows it to progress towards that state. This needs better explanation within the text
65	Agreed response The aims and policies are supported.	F	Support noted
3	There is a distinct difference between use of the site for science and education, which is desirable provided low-volume, high-quality, and its use for public enjoyment, which is highly undesirable if high volume, low-quality, and leads to pressure on limited capacity. <u>Public enjoyment should be dealt with separately.</u>	D	Refer to Consultation Report section 2.3 E
22	Q4 FISHING FOR LITTER If the fishing for litter scheme is extended to Devon Ports it may help to reduce the amount washing up on our beaches.	T	
30	p.42 – 2.4 – Improve the presentation and natural beauty of the Site. We think that more measures should be added to the list of improvements, to cover the 'broader landscape conservation and enhancement within the setting', as described on page 41. Among these we would suggest 'seek to keep sensitive areas that contribute to the natural beauty of the Site and its setting free of caravans and large camping sites', and 'implement measures to prevent developments having a harmful impact on the Site'.	D / F	Refer to Consultation Report section 2.3 C. Also, policies throughout the Plan reflect this aspiration.
69	2.13 it would be worth having a reference to the historic environment here, particularly since this may strengthen the case for a Higher Level scheme	E	Encouraged but not incorporated due to potential conflicts with protection of OUV
70	2.5: Fossil collection – code of conduct not sufficient 2.7: leaflet explaining safe and acceptable fossil collection not workable. Most damage done to the coastline is carried out by visitors who are here for a short period of time and will hack at the cliffs or sections until they have collected enough, regardless of what it is they are collecting or how much debris has to be accumulated in the process. Scientific and conscientious amateur fossil collectors know the code and usually abide by a certain code of conduct. Visitors are not going to go looking for leaflets in order to read up on something which will potentially spoil their own, and their families enjoyment of being able to hack at the cliffs. Not only is it severely detrimental to the cliffs, and other geological sections, but also in many many areas exceptionally dangerous. I refer you to Ian Wests website www.soton.ac.uk where he highlights potential hazardous at specific sites e.g.. Lulworth Cove.	D D	Refer to Consultation Report section 2.3 H Opinion noted, and refer to Consultation Report section 2.3 H.
71	My main area of comment relates to Aim 2 and the setting of the site. This seems to be a weaker area of the plan and one where more emphasis would strengthen the overall approach and complement / link to the two AONB management plans and other	D	Refer to Consultation Report section 2.3 C

Consultee ID	Consultee comments	Action	Notes
	strategies. The section on enhancements to the setting of the site could include things like undergrounding of power lines and BT wires that are intrusive to the seascape and therefore views along the Site. Relocating infrastructure away from the site, e.g. car parks, could also feature here as it is both an enhancement and also sensible in the light of climate change. Reducing visual clutter should also be featured here - e.g. signs, lines etc - as this will improve the setting. I also find it hard to separate land management practices along the coast from the setting of the Site - the Site itself may be the cliff face but people's experience of it is largely influenced by the activities and appearance along the coast as a whole. Some of the habitat enhancement measures we aim to achieve in the CCAP are therefore also relevant here.		
72	p43 2.5. You list the people who need to be in the collecting debate. Accredited museums should be listed here too.	T	
73	2.7 include action similar to 1.19 promoting clear information at TICs, Visitor Centres and on publications on the fossil collecting code and include JC Trust as an organisation responsible. 2,7ctd amend to read "Develop and support hands-on and creative activities....." to reflect the Trust's project funding role. 2.9 add the JC Trust as an organisation responsible in securing funding for conservation and display of key specimens. 2.14 add "Promote active involvement by individuals and commercial organisations through the members of the Jurassic Coast" with JC Trust as organisation responsible.	T T T T	
77 LATE	Policy 2.3: Query – This policy requires challenging and clarification. The SMP is the mechanism and policy maker that would deal with this specific issue for "removing redundant coastal defences". Clarification is also required for a definition of when and what "redundant" is – at what point does such a structure become redundant?	A	Final Plan will clarify this as part of the delivery actions
Q13 COMMENTS RELATING TO AIM 3			
1	Policy 3.12 Public awareness of natural erosion is rather poor so this is especially important.	F	Support noted
19	Q4: PARISH COUNCILS OF COASTAL COMMUNITIES Management of traffic and visitors must be improved. Clear information must be given to Sat. Nav. providers, international fossil hunters and organisers of educational trips regarding <ol style="list-style-type: none"> 1. Access 2. Parking problems 3. Facilities on site. 4. Land ownership within the WHS. 	D F	Refer to Consultation Report section 2.3 E, Noted, and whilst not focusing on SatNav, existing policies and actions under Aim 5 and 6 do aim to address some of the issues here.
32	Policy No 2.8 - Alternative sites outside the WHS will be investigated for their potential as resources for recreational and educational fossil exploration with or without collecting: Work in Purbeck to establish an accessible feature based on dinosaur footprints. Also Policy 3.5 Support the UK Government's 'learning outside the classroom' agenda: Showcase positive case studies for how schools can learn outside the classroom using training and resources. The Earth Sciences Manager recognises that Durlston Bay is one of the better sites for fossils but the cliffs there are not safely accessible for school parties and other visitors. The same geological strata present in Durlston Bay were exposed in Suttle's quarry near California Farm, Swanage. The quarry has now been backfilled leaving one quarry wall exposed to view. Although the site is outside the WHS it needs parking and access paths to make it suitable for viewing by visitors to the WHS.	F	Noted, and this can be followed up.

Consultee ID	Consultee comments	Action	Notes
38	<p>Pp 48 – Formal Education and Learning</p> <p>General comments – When completed, the Durlston Project will provide a flagship site for WHS outdoor learning objectives and requires the support of the WHS team to achieve. Throughout this section, Durlston can provide an exemplar site for many objectives and could be a good site to trial initiatives whichj will be extended</p> <p>As a group which includes all of the environmental outdoor learning providers in Purbeck, including commercial providers, charities, local authorities, and NGO sites and centres, The Purbeck Information and Field Studies could be a useful partner to trial or deliver many of the objectives in this section. The group has a 20 year history of partnership working and between PIFSG centres provide learning experiences to approx. 100,000 students p/a.</p> <p>Pp 49 – Policy 3.7 Not sure of the logic behind the list of centres included here – some are not on JCWHS, why have these centres been selected? Could be divisive to suggest that these centres will receive more support than others, unless you explain why. If they are just examples of providers, is this required?</p> <p>Under the policy for evaluation, why only evaluate at residential centres?</p> <p>Pp 50 – Policy 3.8 Consider including Learning Centre at Durlston as a delivery mechanism, or as a way of trialling initiatives for the proposed Lyme Regis Centre.</p> <p>Pp 50 – Policy 3.9 Consider including the Fine Foundation Gallery at Durlston as a means of supporting delivery of objectives relating to exhibitions.</p> <p>Consider adding the Workers Educational Association to list of supporting partners for lifelong learning objectives – a programme of lifelong learning courses, relating to WHS themes is already running at Durlston and will be developed further with the opening of the new Learning Centre. They are well positioned to deliver PCDL courses, cover the whole JCWHS and are keen to extend their range and number of courses in Dorset.</p> <p>Pp 51 – Policy 3.11 Consider use of Durlston Castle as an exemplar and pilot for future interpretation initiatives.</p>	F F B F F F F F	Noted Noted Final plan will clarify this Noted, but evaluation is throughout, not just at Residential centres Noted but too much detail Noted and will be added as partner Noted, and we will follow up Noted
41	3.10 Establish a partnership for formal and informal education opportunities with Coastal Ranger Team.	A	Final plan will incorporate this
48	<p>3.10; 3.14 page 50 - 52</p> <p>We support the aims described in these sections and would suggest that the partnership framework of the DSP Culture Theme Group and the Dorset Cultural Strategy 2009 - 2014 could support their achievement.</p>	C	Noted – text will be amended
49	<p>Earth Science in the Marine Environment – The DORIS (DORset Integrated Seabed survey) project led by DWT is currently in the process of producing a detailed seabed map for a large stretch of the south Dorset coast, linked to the C-Scope project. This will produce topographic and substrate data which can be linked to visible strata and features in the WHS – and showing previous coastlines. Policy 3.13 could look to link this information into the WHS and Policy 3.9 to make use of such information in the interpretation programme.</p>	F	Noted, and we will follow up

Consultee ID	Consultee comments	Action	Notes
50	<p>'To strengthen understanding appreciation and long term conservation amongst coastal communities.'</p> <p>This must include landowners – please see section 3 above.</p> <p>Should Parish Meetings be considered as a further means of communicating with local communities?</p> <p>3.10 Policy – should quarry centres be mentioned specifically?</p>	A F E	<p>Incorporate</p> <p>Noted and to be considered as one option</p> <p>Not incorporated – not enough information at this stage</p>
51	<p>Understanding “of” ?</p> <p>3.3 bullet 2 same as 3.10 bullet 1</p>	T T	
54	<p>Q4 Teacher education institutions in practice not just in theory</p> <p>The approach still seems too fragmented, with insufficient drive to generate working partnerships. Partnership agreements are fine but insufficient in themselves – who is driving this?</p>	F F	<p>Noted</p> <p>Comments noted. Partnership agreements will be developed between the JCWH Team and the Visitor Centres</p>
61	<p>6) In Section 6.3, policies 3.4 to 3.7 included I would like to see some expansion of the vision for education to include higher education and career development training as in comment 1) above</p> <p>7) The aims of Policy 3.13 - 'Foster links with universities and the wider research community' should be flagged up at the earlier stages in the draft noted above.</p>	C / E F	<p>Noted – text will be amended slightly, but formal education emphasis is to be on schools</p> <p>Noted, and comment addressed earlier</p>
63	<p><i>Aim 3</i></p> <p>Reference could be made to the intention to increase the number of museums offering free admission.</p>	C	Noted – text will be amended under accessibility in Chapter 4
64	Aim 3, page 47, reference to 10% increase in school visits to visitor centres, is that intended to be to the site overall or for each centre. As indicated above some reference to the contribution that educational visits make to the local economy would be worth highlighting.	B	Final Plan will clarify this
65	Agreed response The aims and policies are supported.	F	Support noted
3	<p>There is a long-term underlying conflict between the OUV and commercial exploitation, including the promotion of public enjoyment.</p> <p>The WHS is not a public playground for leisure and pleasure, it is a site for respectful and careful scientific, geological and educational benefit. Policies are required to constrain the use so that the OUV is not degraded or destroyed.</p>	D	<p>Refer to Consultation Report section 2.3 E & H</p> <p>Also, in Dorset and East Devon, the beaches are largely publicly accessible spaces to which people go, and have always gone to, for recreation and enjoyment.</p>
22	Huge potential to involve all who work in tourism and/or education along the site delivery by all sorts of methods - the concept of site 'Champions' currently being discussed.	F	Support noted
70	The draft aim appears to concentrate upon education of the local communities (as custodians) whereas it is the visitors to the area which need to have a far greater understanding of what it is they are visiting and therefore take ownership of their actions whilst they are in the area.	F	Some good concepts and ideas here for delivery of some of the existing policies. The Steering Groups' priority is currently to focus educational initiatives on

Consultee ID	Consultee comments	Action	Notes
	<p>It is vitally important that education, in order to increase appreciation, is carried out across the age ranges and not just for the young, as it is the older generation that will re-enforce values, and often whose behaviour needs most modification. Ownership of values are clearly taken on board by most that inhabit the area, long-term education of visitors to the area is vitally important – also something to take away with them.</p> <p>Education for visitors could take place before they arrive at the WHS via information on websites. For instance accommodation providers could be encouraged to provide a link to an educational website set up for this purpose.</p>		schools and local communities, but Aim 6 identifies what can be done to target visitors.
73	<p>3.1 add “Support school projects and activities relevant to the Jurassic Coast”with JC Trust as an organisation responsible.</p> <p>3.9 the Trust would be one of the partners in the creation of travelling exhibitions and in disseminating information through educational programmes related to exhibitions.</p> <p>3.10 add JC Trust as an organisation responsible in supporting activities and programmes in museums etc</p> <p>3.12 add JC Trust as an organisation responsible in raising public awareness about natural erosion and climate change</p>	T T T T	
62	Policy 3.1 - 3.3 Throughout the delivery partners column it refers to LEAs rather than LAs. The new Devon Learning and Development Partnership (DLDP) should be named where it is explicitly involved in delivery rather than just DvCC so in the first 4 bullets of 3.1 it should be DvCC (DLDP) and also similarly after DvCC in 3.2, 3.3 and 3.4. This will also require DLDP appearing in the list of organisations and acronyms.	T	
Q14 COMMENTS RELATING TO AIM 4			
1	Definitely worthwhile but not, really, why the WHS was inscribed.	E	Refer to Article 5 of the convention, helping the heritage to become a “function in the life of the community”– see text
	Policy 4.2 But we do not want more buildings and businesses at or near the WHS so where will they go?	B	Final Plan will clarify what we mean by developments
5	Q4 - Scouting / guides etc 4.6 Volunteering should not be underestimated. Many people will adopt the issue and be willing and helpful if managed carefully. Approach groups of youngsters	C	Noted, and text will be checked to ensure youth involvement is be emphasised
19	Q4: PARISH COUNCILS OF COASTAL COMMUNITIES Fails to support communities with no capacity for growth. Economic benefit goes to some individuals involved in tourism and not to the community in ‘real money terms’. Small communities actually suffer social disruption.	D D E D	Refer to Consultation Report section 2.3 G Refer to Consultation Report section 2.3 E Opinion noted Refer to Consultation Report section 2.3 E
29	Bridport Town Council covers Bridport and West Bay and these comments refer to the parts of the Plan that relate to its area. The Town Council is represented on the Jurassic Coast Communities Forum and supports the importance that the Management Plan places on community engagement for the effective management of the World Heritage Site. The Plan rightly says that community involvement needs consistent and ongoing input. The Communities Forum is an important forum to help disseminate awareness of the site and the opportunities it brings to the area and it needs to continue to be resourced and supported. However, as well as the involvement of local communities in the Forum, they also need to be involved in the decision-making on the management of the	D	Refer to Consultation Report section 2.3 G

Consultee ID	Consultee comments	Action	Notes
	<p>site. As part of the ongoing review of the governance arrangements of the site, the Town Council would like to see local community bodies, including parish councils, with representation on the Steering Group, as well as on the Forum. It is important that local communities feel able to influence the management of the site.</p>		
31	<p>Point 1 - More than just the Site Whilst the document appears to comprehensively address the management requirements of the WHS Burton Bradstock Parish Council (BBPC) are concerned that the Plan is weak in recognising the impacts that site promotion will have on surrounding communities.</p> <p>For example: Policy 4.3 (page 54) seeks to <i>“encourage entrepreneurs and businesses along the coast and its hinterland to develop products and services that benefit the area without any negative impact on the WHS”</i> – In managing the WHS the plan must be specific about the impacts the site will have on the coastal communities – Policy 4.3 and others should be amended to ensure that local communities are equally safeguarded as the site and that there is no negative impact in the surrounding communities and designated landscape areas</p> <p>Point 3 - Genuine Community Engagement Please</p> <p>BBPC strongly supports the WHS Plan in identifying the importance of community engagement (4.11 pg 27). To date BB PC has seen little or no evidence of meaningful engagement with local communities by the WHS team – Is there an annual community Forum? Has BB PC been invited? Is there Parish and Town Council representation on the WHS Steering Goup? If yes, who is it and how are they communicating with the constituent Parishes?</p> <p>BB PC suggests a much more proactive effort is required by WHS staff to provide channels of communication between community interests and the WHS. Parish and Town Councils should have a greater say in the activities and programme of the WHS as they can have a significant impact on our communities.</p>	<p>D</p> <p>C</p> <p>D</p> <p>D</p> <p>C</p>	<p>Refer to Consultation Report section 2.3 E</p> <p>A valuable comment. Entrepreneurs can do what they wish within the law, but this policy is about encouraging them to work in a responsible and sustainable manner, one in which the environment is not degraded. Change can be made to he policy so say “without negative impact on the WHS or hinterland”. Also, refer to Consultation Report section 2.3 C</p> <p>Refer to Consultation Report section 2.3 G Also, the WH Team would be delighted to meet with the consultee at any time</p> <p>Refer to Consultation Report section 2.3 G. We accept that communication can be improved between all stakeholders and will be seeking to achieve that.</p>
35	<p>Thank you very much for the opportunity to comment on the Plan, in particular 4.9 (56). This seems entirely appropriate and we are greatly encouraged by your commitment and willingness to be involved in 2012. I have asked for our tourism and culture team to have a more extensive look through the plan and to respond to you if there are any broader comments on the plan.</p>	F	Support noted
38	<p>Pp 52 – Consider adding Durlston as a supporting partner for Arts/Science collaborations – several strands of the Durlston project meet this objective</p> <p>Pp 54 – Policy 4.3 Consider adding Durlston project as an exemplar (eg. links with BP, Lush etc etc)</p> <p>Pp 55 – Policy 4.6 Consider referring to DC Volunteer Ranger Service</p>	<p>T</p> <p>T</p> <p>T</p>	

Consultee ID	Consultee comments	Action	Notes
41	<ul style="list-style-type: none"> ◦ 4.8 Support replacement of Charmouth footbridge with involvement of artist – ACE SW, DtCC, DtCC/DCS, DAONB ◦ 4.10 Support bids by partners e.g. Wild About Weymouth & Portland Access to Nature bid – DWT,NE,WPBC,DtCC/DCS 	T T	
48	<p>4.7 page 56 The DSP Culture Theme Group supports the actions described in this section, and would wish to engage with the development of a Jurassic Coast Cultural Strategy.</p> <p>4.8; 4.9; 4.10 page 56 - 57 We support the aims described in these sections and would suggest that the partnership framework of the DSP Culture Theme Group and the Dorset Cultural Strategy 2009 – 2014 could support their achievement.</p>	F F	Support noted Support noted
58	<p>We welcome the reference (Aim 4) to seeking an increase of 3% in participation in cultural activities by 2012, which accords with ACE priorities.</p> <p>In consideration of the promotion of the environment as an economic driver (4.2) we would suggest consideration is given to the role of the creative industries in this, possibly in partnership with Creative Dorset.</p> <p>We welcome the proposals under Cultural Development (4.7-4.9). We note the significance of the Cultural Olympiad work during the period of the Plan and the contribution that is already being made towards this , for example the Inspire projects Universal Value and Evolution Rocks. Regarding development of Cultural Strategy, there may need to be some consultation and possible partnership with the other cultural agencies, such as MLA, English Heritage, Sport England, South West Screen</p> <p>We welcome the public art commissioning work that is taking place along the Jurassic Coast and note the code of practise on commissioning that is underway, along with the opportunity for artist and commissioner training.</p>	F C F F	Support noted Noted – text will be amended to reflect this point, but across counties Support noted Support noted
62	10. A major opportunity for the Jurassic Coast over the next few years is to maximise the benefits arising from 2012 and the Cultural Olympiad, as referenced in Policy 4.9. Although the focus of attention will be on the Weymouth / Portland area, the County Council will wish to ensure the positive impacts are spread along the length of the Coast through the education and arts events programmes, so that the gateway and anchor towns of East Devon and Exeter are fully involved.	C	Noted – text will be amended to reflect this point
63	<p><i>Policy 4.5</i> Cultural institutions are important partners in the training and development of volunteers, both in the arts and museums sector – this should be acknowledged in the plan.</p>	F	Noted
57	<p>v) The intention for additional ongoing community engagement in World Heritage activities (including through the Jurassic Coast Communities Forum) is welcomed (para 4.11 and policy 4.4);</p> <p>7.5 The Plan recognises (section 4.11, policy 4.4) that effective community involvement is essential to the appropriate management of the World Heritage Site, and that it is important to reinvigorate community engagement and stimulate new initiatives. This is supported as it is essential that local communities feel that they are able to have an input into the management of the Site. Local community partnerships and parish councils are currently represented on a Jurassic Coast Communities Forum (which has replaced the original Gateway Towns forum).</p> <p>8.9 Policies 4.3 and 6.10 make reference to the Jurassic Coast Quality Business Scheme. It is suggested that there should also be reference under 6.10 to the national quality schemes (National Quality Assurance Scheme and Visitor Attraction Quality Assurance Scheme) as prerequisites to the local scheme. It is also important that the Jurassic Coast Quality Business Scheme has a clear means</p>	F F C	Support noted Support noted Noted – text will be amended to reflect this as appropriate

Consultee ID	Consultee comments	Action	Notes
	of assessment of eligibility to display the award: unless there is some form of quality control, then over time the quality aspirations may be lost as businesses change ownership or practices.		
64	4.1 Reference in the action column to the ERA study, would it be worth a brief summary setting out the conclusion to this study with a new report, apologies if it is there and I have missed it. 4.2 Should not this be focused on the World Heritage site itself within this management plan rather than the wider environment as a whole, with a recognition as a contribution that the World Heritage site can make to that wider context. 4.10 This does seem a somewhat tenuous link .	A E E	Final plan will incorporate this as an appendix Noted, but the 'wider environment' includes the WHS and setting Noted, but being "a function in the life of the community" can take many forms
65	Agreed response This aim has yet to be achieved to the extent desired with only 21% of people surveyed considering that the designation has brought benefits to the community. There is significant scope to increase this through joint working on community projects utilising funding mechanisms such as "Chalk and Cheese" and encouragement of wider participation in Purbeck based projects such as the Durlston project (Para 4.4/4.5 p 55). Propose therefore support for this aim and policies and encouragement of staff to consider at the outset means of ensuring full community support at the project initiation stage. Caution against setting up new schemes such as the Jurassic Coast Quality Business scheme/ Welcome Jurassic Coast (para 4.3 p 54) when these potentially duplicate SWT/Visit Britain Green Tourism Business Schemes or for a such as Jurassic Coast communities Fora when these may be better served by coordinating with Community Planning Networks.	F E	Noted, and welcome comments which will be taken forward. Please also note that 21% is a significant increase on pre-designation. Noted, but Welcome Host is part of national scheme and QBS was set up with support of SWRDA and SW Tourism
3	"Communities" need to be defined. Gateway towns are not the same as small coastal communities, and their needs are <u>significantly different</u> . The impact of economic growth needs to be reviewed in this context. "Benefit" needs to be explicitly defined, especially for small coastal communities. The aims need to acknowledge that some communities will <u>not</u> be able to support <u>growth</u> but on the contrary will needs aims, policies and strategies in the core management plan to <u>monitor capacity limits</u> and <u>constrain negative impacts</u> . As in Aim 3 above, if "social opportunities" include tourism, and "High quality environment" is a "driver for economic Development (ie tourism) there is a need to monitor this impact on the OUV since overuse will degrade it.	D B D	Refer to Consultation Report section 2.3 E. Final plan will seek to clarify this in the Aim description Refer to Consultation Report section 2.3 E. Also Policies under Aims 2 and 5 both refer to monitoring of the Site and of social factors.
22	Only now is this aim/policy truly beginning to take shape - we need to convince businesses outside the traditional accommodation providers of the benefits - 'Champions' again.	F	Noted
70	A great deal of money will be spent providing jobs for people who don't actually contribute to the overall aim. Supporting local communities means getting down to the nitty gritty and supporting LOCAL communities along the WHS coastline. In this regard where do Exeter, Poole and Bournemouth fit in when they are nowhere near the WHS coastline and yet specific mention has not been made of those that are. The aims are far to non specific and will not help the communities which it sets out to support, nor encourage the type of businesses that one would like to see flourish within the Jurassic Coast area.	E F	No money will be spent on providing jobs – this policy is about supporting <i>sustainable</i> business growth. We agree that local communities are the priority, but the city and towns at the ends of the Site are important as employers and visitor markets Opinion noted – we would welcome more details from the consultee about what businesses they would

Consultee ID	Consultee comments	Action	Notes
	It is important to ensure that opportunities reach as many businesses within the WHS area as possible – all too often opportunities and assistance (in whatever form) is seen to be for the minority.	F	like to see Noted
73	4.6 add JC Trust as an organisation responsible in relation to volunteer programmes. 4.9 add JC Trust as an organisation responsible in supporting the development and implementation of the Jurassic Coast Earth Festival.	T T	
62	4.4 - 4.5 The action “Work more closely with communities in Exeter, Poole, and Bournemouth” is contained in both Policy 4.5 and repeated under Policy 7.6. Both these policies deal with “inclusiveness” and it may be more appropriate to include this action under Policy 4.4 about working with communities.	C	Noted – text will be amended
28	Policy 4.2: we have concerns about the notion of the “high quality environment” being a “driver for economic development”. What else does this mean apart from tourism?	F	Noted. Tourism is a key industry, but others include creative industries (material and inspiration from the environment), environmental skills and technologies, knowledge-based industry and others where quality of life is an important factor in location.
77 LATE	<ul style="list-style-type: none"> Query targets laid out – where have these been derived from, are they realistic? What is the evidence base for such projections being achievable? Clarification required on level of support from WHS Team in helping to deliver these ambitious targets within East Devon – is there a target for East Devon to work towards? There is a significant requirement for monitoring the proposed policies throughout the Aim and East Devon DC recognises there is limited capacity for it to carry out this function – it is therefore a role to be undertaken by Devon CC. ➤ Policy 4.3: Specify time allocated by WHS Team to help enable plethora of outputs identified in policy - how targeted and what on going support is provided to local businesses to achieve accredited schemes? Clarification required. ➤ Policy 4.4: Ambitious target as will require considerable amount of ongoing support from WHS Team to help deliver – specify likely level of support allocated and how much time within East Devon’s communities will be expected as opposed to Dorset? ➤ Policy 4.6: Support policy aspiration – query need for time allocation from WHS Team. To provide an effective and robust volunteering framework across the WHS will require a huge amount of time, resource and co-ordination. WHS Team role of facilitate will not be enough to achieve target. 	N N N N	<p>Noted, but the Policy is not about specific use of Team time. The Plan is focused on a coast-wide approach, and delivery must strive to achieve that. Very happy to discuss delivery plan with consultee</p> <p>As above</p> <p>As above</p>
Q15 COMMENTS RELATING TO AIM 5			
1	This Aim is quite important.		
	Policy 5.17 This is particularly important. I know from personal experience that bus timetables are often difficult to find, especially for distant parts of the WHS and with several different operators.	F	Noted
	Policy 5.19 There is scope for improvement here. Dorset C C has recently made a good job of re-signposting the Purbeck Way.	F	Noted

Consultee ID	Consultee comments	Action	Notes
	coast road. The WHS Plan needs to provide for genuine car free access to the site – policy 5.8 (pg 62) on marine transport is to be endorsed and encouraged but more can and should be included in the Plan, especially in terms of supporting cycle and walking access from villages and towns to the WHS.		
32	<p>Policy No 5.8 – Promote sustainable marine transport in the summer months as an alternative to using the car, and as the best way to view and better understand the WHS.</p> <p>An objective of the first Management Plan was to encourage the development of short sea trips along the WHS. We understand that at the western end of the WHS this has been successfully achieved but difficulties have been encountered at the eastern end. The Management Plan needs to be more proactive to promote sea transport to and from Swanage. Access points need to be established along the WHS so that visitors can use boat trips for one leg of their walks. The Surveyors' Branch of the MCA quite rightly prohibits certain small boats from crossing the St Alban's Ledge. A dialogue needs to be established with the MCA to determine what type of craft it deems seaworthy enough to cross the Ledge in moderate seas and winds. There is potential to develop a worthwhile visitor attraction which can also reduce the pressure on the congested A351 spine road on the Isle of Purbeck if the boat trips start in Poole or Bournemouth. Sea access would also reduce motor traffic down the small roads leading to the coast in the Isle of Purbeck.</p>	F	Noted and already being acted on
38	<p>Pp 60 – Policy 5.2 Consider referring to role of Castle as key gateway. Consider adding Dorset Countryside as partner.</p> <p>Pp 62 – Policy 5.9 Consider including DMP as a partner – pilot project already underway.</p> <p>Pp 62 – Policy 5.11, 5.12, 5.13, 5.14, 5.15 Consider including the new Shuttle Bus partnership being developed as part of the Durlston Project – could be a good trial for developing similar partnerships elsewhere, linking local attractions and scheduled services.</p> <p>Consider adding Discover Dorset as partner for some policies as an example of a commercial provider – already running Jurassic Coast bus tours.</p> <p>Consider trialling or supporting development of a Lake District style 'Duck Bus' for schools (supported by BP in Lake District I think....)</p> <p>Pp 64 – Policy 5.17 and 5.18 Consider adding Castle Project as a delivery mechanism for these – already underway</p>	T T T T F T	Idea noted
41	<p>5.1 Add CCAP partners</p> <p>5.2 Add CCAP partners</p> <p>5.4 Add DtCC/DCS</p> <p>5.7 Improve access to beaches, viewpoints <u>and appropriate redundant quarries</u></p> <p>5.12 bus stops Add CCAP partners</p> <p>5.16 interactive systems Add CCAP partners</p> <p>5.19 Add CCAP partners</p>	T T T T T T T	
37	5.8 - Happy to work with JCHWT on including information on www.exeterandessentialdevon.com	T	

Consultee ID	Consultee comments	Action	Notes
	5.11 - Have you thought about using the same DMS / CMS as the rest of Devon, I think Dorset use the same system (New Mind) 5.16 - Have you thought about using the same DMS / CMS as the rest of Devon, I think Dorset use the same system (New Mind). You can have a system for the TIC's to use (Enquiry Management System)	E E	Comment not appropriate for plan but suggestion will be passed on
50	<p>'Targets'</p> <p>On numerous occasions last summer there were records of the existing bus network not being able to cope with demand. It is appreciated that anticipating demand and drawing up appropriate schedules is very difficult as the weather is so critical. But people were stranded last year. A target of 10% increase in numbers should not be considered until a tested successful bus service is in place.</p> <p>Re the SW coast path - whilst an increase at specific locations where it can be sustained might be considered, a corresponding decrease might be considered for locations that are currently not sustainable! Along the Fleet, this path enters the WHS at several locations, mainly bisecting the cliffs but also onto saltmarsh. In these locations, the quality of the walk degenerates as the visual quality is restricted by scrub and there are boggy conditions underfoot. The presence of walkers in these areas may cause disturbance. The path has to be defended against slippage by posts and boards which impacts on the SSSI and the surface has had to be stabilised here and there by the introduction of scalplings. Surely this last practice especially is not acceptable for a site that is designated for its geology, and with the standards we are attempting set.</p> <p>Whilst a target of removing barriers to access might be considered, there may be some areas that are currently accessed where access might be denied – to achieve OUV and support nature conservation! It is strongly recommended that the coast path is moved out of the WHS altogether. Along the Fleet there are a number of locations where the path causes damage and disturbance as stated above. It would be far better to have the path following the headland.</p> <p>We are now experiencing public events on the coast path. There have been three organised and publicised marathons this year that have involved numbers of between 30 and 50 participants. The runs were not assessed in terms of environmental impact. Most of the landowners were not approached for permission.</p> <p>5.3 Should it be emphasised that improving visitor access along the coastal corridor is not about providing more access.</p> <p>5.4 What is existing public access to beaches? Does this refer to access by established custom or permissive access? Do any rights of way actually take members of the public to beaches?</p> <p>5.5 Again 'improve' equals better?! Yes to round walks and appropriate car parking but no to more access and particularly spreading room.</p> <p>5.6 Bullet point 2 MOD has an agreement with Ilchester Estates over their use of the Fleet and Chesil. Landowners to be included in the organisations responsible for delivery?</p> <p>5.7 Might include also 'to deny access at current locations which are spoiling OUV and impacting on sensitivities.</p> <p>5.12 Bullet point one</p>	C C D D B F F T E	<p>Noted – the target will be revisited in light of this comment</p> <p>Noted – the target will be revisited in light of this comment</p> <p>Refer to Consultation Report section 2.3 C. Also, this target is more about access for people with difficulties with physical access, and only at appropriate locations</p> <p>Refer to Consultation Report section 2.3 C</p> <p>Final Plan will clarify this</p> <p>Noted, but varies from beach to beach.</p> <p>Noted</p> <p>Not incorporated as not the point of this policy. Path diversions are the responsibility of the highways authority and devolved partners</p> <p>Noted</p>

Consultee ID	Consultee comments	Action	Notes
	Buses experience difficulties from unknown and unexpected demands due to weather related conditions and other factors.	F	
51	<p>The CCAP and visitor management policies seem one and the same – I would be inclined to remove the 5.1 policy and put the bullet on visitor management into 5.3 and do away with bullet 2 which is inappropriate at this level</p> <p>5.5 bullets 3 and 5 could be one bullet as ROWIP is part of LTP</p> <p>5.16 – consider reword to “audit, review and refresh existing WHS interpretation provision”</p> <p>I would say there are a few bullets in this whole section here which seem very minor/low level and would merit being removed and/or inserted as an action in the delivery plan (esp. Refs to www.jurassiccoast.com)</p> <p>Its ok to have just one bullet if that’s all it needs...</p>	B C T T T	<p>Final Plan will clarify this</p> <p>Noted – text will be amended</p>
54	Far too little emphasis in East Devon on banging heads together to make things happen. Exmouth / Sandy bay is an embarrassment for the whole WHS	E	Opinion noted, but no description or evidence to back this statement up
62	<p>11. There needs to be greater clarity and responsibility by partners for the delivery of transport-related work. The County Council is supportive of the need to implement the Transport Strategy and Gap Infrastructure reports but recognises that some elements are not realistically achievable. The Plan, with the agreement of partners, should set out what are the realistic and achievable priorities. The County Council cannot be responsible for issues which are not yet established as having a robust or given case, and/ or for additional expenditure which perhaps should be more the responsibility of other partners. To aid clarity a distinction should be drawn between Transport Co-ordination Service (public transport) and Highway Management rather than reference to ‘Devon CC Transport’.</p> <p>12. In terms of integrating with Devon County Council work, the next Local Transport Plan (LTP3) is being considered and it is likely to continue the theme from LTP2 of improving access to leisure and health and wellbeing - which ties in neatly with some of the policies within this Plan. There needs to be very strong integration between those policies in the Management Plan which tackle access to leisure and LTP3.</p> <p>13. Within Aim 5 dealing with the sustainable access section, there is no mention of access by cycling or horse-riding. The County Council is making substantial investment into the provision of quality off-road cycling infrastructure through the Exe Trail and the Stop Line Way and through the development of NCN 2 through East Devon. These will provide an important additional means of sustainable access generally, and specifically, to the proposed visitor interpretation facilities at Exmouth and Seaton.</p> <p>14. Many of the items in the Public Transport section (Policies 5,11 – 5.15) relate to maintaining and developing local bus services. As always, this is partly related to the commercial decisions taken by bus companies, which may impact on the level of service provision. Beyond this there will be a continuing need for revenue support from both County Councils for bus services which would not otherwise be provided commercially. With continuing pressures on support budgets it is difficult to see that any significant improvements will be easily achieved without additional external funding. In the future if the pressures continue it may be difficult to maintain the existing network. Because of this it is important that some capital funding is available for vehicle upgrades through the LTP process. Investment in vehicles may facilitate some improvements and help ensure the continuation of existing services. This should perhaps be added as an issue under 4.12 ‘Visitor Management’.</p>	C F A C	<p>Noted – text will be amended to clarify responsibilities - we are happy to be advised on which is appropriate for which</p> <p>Noted</p> <p>Final Plan will look to incorporate this in the form of a new Policy or Action</p> <p>Noted – text to be amended to reflect the need to work to LTP3</p>

Consultee ID	Consultee comments	Action	Notes
	<p>15. The principle of providing Park and Ride facilities (Policy 5.15) is questioned. Unless this is referring to small "informal" sites, it would again need revenue and capital funding. If such funding exists it may be more appropriate to concentrate on improving the public transport network to reduce the need for car journeys.</p> <p>16. Reference should be made to the issue of green infrastructure which is becoming increasingly important as the proposed modifications to the RSS requires local authorities to develop networks of green infrastructure. This is about linking wildlife, access and landscape management and could form an integral visionary map from which to work.</p> <p>17. The section that relates to public rights of way and access (mainly S5.4 - 5.7) is comprehensive. However, there is reference in the plan to the Marine and Coastal Access Bill (e.g. p20 S3.3.2 and p24 S4.3) but there is also a need to mention the implications of the Bill in relation to increasing coastal access and the proposal to create a coastal walk with spreading room. There does not seem to be any reference in the plan to the management of spreading room which may encourage access to areas that are not currently used that much.</p>	B F / D A	<p>The final Plan will clarify this</p> <p>Noted and refer to Consultation Report section 2.3 C</p> <p>Final Plan will incorporate this in Chapter 4. The Bill is not yet law so it would be inappropriate to include it in the policies</p>
63	<p><i>Aim 5</i> The plan's attempts to better engage with 'hard to reach' groups are welcomed. A clear target relating to this would be welcome under Aim 5.</p>	F	Support noted, and we will consider this, but we wish to limit the number of targets under each aim
57	<p>iii) The transport strategy outlined in the Management Plan is supported;</p> <p>8.10 Policy 5.11 refers to encouraging visitors to make sustainable transport choices. This is supported but it is suggested that the Destination Management Organisations and Tourist Information Centres should also be listed as partners.</p>	F T	Support noted
64	<p>5.1 Reference in the action column to environmental impact assessments. To be undertaken in the formal sense then that a determination of the local planning authority, as part of the statutory process and this should perhaps be recognized and set out separately from any informal assessments that partners may wish to undertake.</p> <p>5.2 Should there be reference here to the Sea Scope coastal explorer initiative.</p> <p>5.11 Actions</p> <ul style="list-style-type: none"> • Again it would seem appropriate to make reference to the coastal explorer albeit that the World Heritage site covers a wider area than that project. • It is not clear what is meant by influencing visitor management information to be consistent with World Heritage site principles. 	B T T B	<p>Final Plan will clarify this</p> <p>Final Plan will clarify this. Principles include supporting out of season tourism, sustainability, no environmental damage, high quality etc.</p>
65	<p>Agreed response Whilst this aim is fully supported there is no definitive action relating to advice or identification of environmental capacity limits other than through environmental impact studies for large projects. Guidance/focused research is needed for tourism promotional reasons and to engender community confidence in the management of the resource through targeted research to identify visitor capacity in key locations or zones along the coast. The difficulties in identifying such limits are acknowledged but this remains an issue of keen interest for the District Council. A vital objective of this Council's tourism service is that of managing tourism to maximise the benefits to the economy and visitor experiences whilst minimising the adverse impact on the environment and local communities. It is essential that any work as described at para 5.1 p60 is undertaken with, through or lead by the relevant District Council's if necessary through Destination Dorset, with other key partners such as the Purbeck Heritage Committee.</p> <p>Para 5.12 p 62 refers rightly to the need to maintain or improve existing services that link the coast to the X53 service but would helpfully refer to the priority need to connect to Norden Park and Ride and Swanage and to Lulworth Cove, major</p>	D A	<p>Refer to Consultation Report section 2.3 E</p> <p>Final Plan will incorporate this</p>

Consultee ID	Consultee comments	Action	Notes
	visitor attractions not sufficiently or well served by convenient or affordable public transport connections.		
3	As in common with previous aims, "Sustainable" is the key word, as the capacity and infrastructure in smaller coastal communities may not be able to support access, and will certainly be unable to support growth. DCC need to be involved in measuring visitor, and in particular, car carrying and parking capacity, to set definite numbers as a basis for pro-active management of visitors. DCC need to produce highway plans/budgets. UNESCO guidelines need to be incorporated into this aim.	D D	Refer to Consultation Report section 2.3 E Refer to Consultation Report section 2.3 E
5	5.4 Make it clear how lack of access at certain points can be reported for action. Waypoint markers might help. 5.17 Car services for walkers - minibus service - interested. Volunteers to give shared lifts.	T F	Ideas noted
15	<ul style="list-style-type: none"> ◆ The X53 bus service should have facilities for carrying non-folded adult cycles, like those noted in '<i>Public Transport in Cornwall: West Cornwall guide to buses, trains, ferries and planes</i>', Cornwall Council, published Summer 2009. Of course this facility should not be at the expense of passengers who need to travel by wheelchair in the bus. ◆ X53 buses, or their derivatives, should be equipped with a trailer to carry canoes. This would concur with the suggested modal hierarchy as outlined previously, ie '<i>Jurassic Coast World Heritage Site Transport Strategy</i>', September 2005 (page 11). It is interesting that there is a similar scheme in Brecon, South Wales using buses with trailers attached to carry canoes. ◆ The X53 bus timetable, and the timetable of the Sidmouth Hopper bus, which is operated at present during the summer months providing a no-fare service across the town, should have mutually convenient meeting points and timetables for passengers. 	A F F	Final Plan will incorporate this as an action under Policy 5.12 Idea noted for future investigation Noted, and will be passed on to Sidmouth Town Council
22	A joined up transport policy to improve access to the coast and such amenities as accommodation would prove beneficial to communities like Sidmouth. Glad to see maintenance/improvement of X53 and links.	F	Support noted
30	p.62 – 5.8 / 5.9 – Boat Operators and Marine Access. We strongly support boat trips and marine coastal transport.	F	Support noted
68	P61 – 5.5 NE should be consulted on implications of Marine and Coastal Access Bill on Rights of Way.	C	Noted – text will be amended
69	5.5 potential erosion of archaeological sites should be a recognised factor in determining diversion routes for rights of way	F	Noted and comments will be passed to RoW team
70	The coastal bus X53 has been very successful to the point that it is always full, very often with retired folk using it to ride up and down the coast for a day out. Whilst this is not to be dismissed this does result in others not being able to get the access they require. Therefore far greater frequency of buses is required during certain times of the day. In addition the bus needs to extend down to the Jurassic coast itself from Wool to Lulworth, and if not possible at least to put in place a link with the coastal bus in order for them to access the WHS coastline. All too often visitors find themselves either stranded in Lulworth unable to get out, or in Wool unable to access the coast.	F C	Noted, and aspiration reflected in policy 5.12 Refer to response to comment from consultee #65 above

Consultee ID	Consultee comments	Action	Notes
	<p>Marine transport during the summer months would be a good idea, however you would need to consider parking for cars during this period of absence, and access points for less able.</p> <p>Public transport in general is a real issue as there are hardly any public bus services – a system needs to be developed in order to assist with the ethos of sustainable tourism.</p> <p>Private cars are really the only way to easily access the coast at Lulworth. Therefore as visitors numbers increase so does the pollution (atmospherically, aesthetically, together with noise pollution). Park and ride systems need to be considered to help alleviate some of the problems in this regard.</p> <p>Need to set up information sites around the village so that visitors are able to appreciate the area to its fullest extent and not just culminate around the cove area.</p>	<p>F</p> <p>F</p> <p>F</p> <p>F</p>	<p>Noted</p> <p>Noted. This Plan is trying to help achieve this</p> <p>Noted. Comment already reflected in policies</p> <p>Outside the scope of this Plan</p>
62	<p>Policy 5.5 To avoid duplication, suggest delete from the first bullet point "and undertake improvements...", but then in the third bullet point amend to read "Undertake improvements to the RoW network in the coastal corridor identified in the RoWiPs for Dorset and Devon through Local Transport Plan resources."</p> <p>Policy 5.12-5.15 It's important that the right public transport providers are identified as organisations responsible for delivery: First Dorset, Stagecoach Devon, South West Trains, First Great Western are the main ones and there are other independent bus operators who could be represented by the county transport teams. The Association of Train Operating Companies may also need to be involved in any joint ticketing agreement.</p> <p>Policy 5.12 1st bullet point after comma delete 'lobbying' phrase (and reference in JC Role) and replace with "and identify options including funding to improve the capacity of the service during busy periods."</p> <p>2nd bullet point to be deleted and replaced by "Explore whether real time information systems for public transport using the Jurassic Coast would be an effective use of funds".</p> <p>3rd bullet point: delete "Maintain and improve" and replace with "Maintain, and assess the feasibility to improve.... "</p> <p>Policy 5.13 1st bullet point: delete reference to Swanage link as concern if any Jurassic Coast funding was committed to providing a link which already has an hourly bus service to Wareham and in the future is likely to have a train service on the Swanage Railway. Any investment should be considered against overall priorities, which might include a link from Exmouth, or improving existing facilities.</p> <p>2nd bullet point: Delete ""Explore" and replace with "Identify whether there is sufficient benefit, and a case for additional expenditure, for..."</p> <p>3rd bullet point: Delete "Implement" and replace with "Consider the case, and if feasible, how this can be funded through the partnership, for implementing...". Add JCWHT and CCAP as partners to the 3rd column.</p>	<p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>E / B</p> <p>T</p> <p>T</p>	<p>Comment not incorporated, but Swanage link to be clarified</p>

Consultee ID	Consultee comments	Action	Notes
	<p>Policy 5.14 Bullet point: After "interchanges" add "and assess the overall benefit of improvements," Add JCWHT and CCAP as partners to the 3rd column.</p> <p>Policy 5.15 Bullet point: Delete "Implement" and replace with "Consider the case, and if feasible, how this can be funded through the partnership, for implementing..." Add JCWHT and CCAP as partners to the 3rd column.</p> <p>Policy 5.16 A quick win would be publicising the Devon route network (the different coloured bordered signs) that are being installed. It is hoped funding for this will be available over the next financial year.</p> <p>Policy 5.18 Refer to Guidance rather than Policy in the policy column. In the first bullet it is 'Devon AONBs' rather than just 'ED AONB' who is the delivery partner in producing the guidance. DvCC should be a delivery partner in the 2nd bullet, more so than the 3rd.</p>	T T T T	
40	<p>p59 Description column Current wording seems a bit ambiguous. What kind of diversity of public transport is being sought? Further elaboration on this might help. <i>SUGGESTION '...need for a wider range of public transport options more suited to the needs of visitors.'</i></p> <p>p59 Key indicators column Whilst interchange opportunities exist at several locations along the CoastlinX53 route to access most sections of the WHS, the service itself only runs close the coast between Beer and Weymouth. It may therefore be more appropriate to collect and report data for the numbers of passenger journeys on a set of bus routes to better represent patterns throughout the WHS. This could either comprise all <i>Jurassic Coast</i> branded routes (e.g. CoastHopper 899) or a selection of routes which represent access to the whole coastline, both branded and unbranded (e.g. Wilts & Dorset service 40). If passenger journeys on CoastlinX53 alone are reported, is information known on the proportion of journeys which are for utility purposes (commuting, shopping) or leisure purposes unconnected with the WHS (e.g. visiting Exeter?). An increase or decrease in these types of journeys may otherwise affect meeting this target.</p> <p>p59 Targets column Does this refer to an increase of 10 percentage points? This may need rewording to help clarify this. If the current proportion is known, this could be stated, along with the target percentage <i>SUGGESTION 'Increase the proportion of visitors accessing the coast by public transport from x% currently to x+10%'</i></p> <p>p60 Policy 5.2 Delivery column Care needs to be taken to ensure that www.jurassiccoast.com does not replicate transport information available elsewhere on the internet which could confuse visitors and waste resources. <i>SUGGESTION 'Ensure that www.jurassiccoast.com acts as an effective gateway for visitors, providing links to existing official information sources online, unless these can be better provided by the website itself'</i></p> <p>p60 Policy 5.3 Responsibility column Presume this means that all further references in the text use this term – could do with rewording to emphasise this <i>SUGGESTION 'this group of organisations are from this point onwards in the text referred to as 'CCAP partners'</i></p>	T C C T T	<p>Noted – the target will be revisited in light of this comment</p> <p>Noted – the target will be revisited in light of this comment</p>

Consultee ID	Consultee comments	Action	Notes
	<p>p61 Policy 5.5 Delivery column Reflect the importance of accessing the inland facilities (toilets, shops, pubs, cafés, bus stops) <i>SUGGESTION '...links the setting, inland areas and basic facilities to the coast...'</i> May be appropriate to ensure this information is available on the relevant County Council websites too?</p> <p>Add signing (or waymarking) to the list of high quality design features <i>SUGGESTION 'improvements to National Trail infrastructure, such as bridges, landscaping and signing'</i></p> <p>p62 Policy 5.8 Delivery column It may be useful to incorporate waterborne transport information into existing County Council public transport publicity, in the manner of the Cornwall County Council publications <i>SUGGESTION '...through existing, and potentially through new, official printed and web-based media'</i></p> <p>p62 Policy 5.8 Responsibility column Add <i>DvCC, DtCC and boat operators</i> to the list</p> <p>p62 Policy 5.11 Delivery column Again, care is needed to ensure that the ICT-based system does not replicate existing information. Can this be reflected in the text?</p> <p>p62 Policy 5.12 Delivery column Additional words would help to emphasise the purpose of real-time information <i>SUGGESTION 'Explore the possibility of installing real-time information systems for bus services serving the Jurassic Coast to provide accurate departure time information to visitors, with an emphasis on information being available via mobile phones'</i></p> <p>For consistency <i>SUGGESTION 'CoastlinX53 service'</i></p> <p>p62 Policy 5.12 Responsibility column Involvement of the bus operators will be crucial to ensure this policy is implemented and this should be reflected in the responsibility column. Add <i>Bus operators</i> to the list</p> <p>P63 Policy 5.12 Delivery column <i>SUGGESTION '...provision of clear and comprehensible public transport information'</i></p> <p>P63 Policy 5.12 Responsibility column Involvement of the bus operators will be crucial to ensure that all elements of this policy is implemented Add <i>Bus operators</i> to the list where currently missing (2nd, 4th, 5th and 6th bullet points)</p> <p>p63 Policy 5.13 Policy column Taking out the words '<i>new key linking</i>' would usefully help to widen the scope of the policy. It may be appropriate to specify what kind of gaps should be filled <i>SUGGESTION 'Support the development of bus services to locations in the coastal corridor which currently have insufficient, limited or no services'</i></p>	<p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p> <p>T</p>	

Consultee ID	Consultee comments	Action	Notes
	<p>p63 Policy 5.13 Delivery column Service 40 currently provides the link in question and is operated commercially by Wilts & Dorset. Passengers may interchange to and from the CoastlinX53 at the sets of bus stops in Wareham which both services use (the services also broadly share the same route from Wareham to Poole). Wilts & Dorset have relaunched and rebranded the service in 2008. Both the Purbeck Transportation Study and discussions with the operator for the Norden Park & Ride Interchange Scoping Study have indicated that this service may not remain commercially viable when the Swanage Railway reopens to Wareham. It would be helpful to outline in which ways a <i>'more effective link'</i> could be provided from Swanage to the CoastlinX53. The bullet point could be removed and replaced with a location to which bus services are currently absent or poor (eg Swanage to Durlston)</p>	T	
	<p>p63 Policy 5.13 Delivery column Effectively implementing this broad policy could be difficult/expensive in its present form. Are there particular reasons for connecting to the hinterland? Is it to the inland rail stations? Is it to connect to the large population centres, from where visitors may travel? It may be helpful to elaborate on these reasons and make sure the policy relates specifically to them and particular geographical locations, if suitable.</p>	E	Actions are appropriate
	<p>p63 Policy 5.15 It may be useful to specify the specific recommendations that the organisations responsible for the delivery of the policy wish to take forward from these two reports.</p>	T	
	<p>p64 Policy 5.16 Delivery column <i>SUGGESTION 'Audit review and, where necessary, update or amend existing WHS interpretation...'</i></p>	T	
	<p>p64 Policy 5.17 Policy column It may be more appropriate to refer to <i>'visitors'</i>, as this will influence what transport information is provided and how it is presented. Visitors, rather than the <i>'general public'</i> (which presumably includes local residents) are, for instance, more likely to be unfamiliar with the area and may not have English as their first language. <i>SUGGESTION 'Information for visitors about transport services'</i></p>	T	
	<p>Does this refer to <i>'accessible'</i> in terms of ease of obtaining information, or legibility of information for all groups of people? It would be helpful if the wording is changed to reflect the specific meaning. <i>Up-to-date, widely accessible and widely promoted'</i> (if referring to the former meaning)</p>	T	
	<p>p64 Policy 5.17 Delivery column It may be helpful to suggest the personalised marketing approach here, or that the transport information will be specific to the site(s). <i>SUGGESTION '...sustainable transport options tailored to their visitors'</i></p>	T	
	<p>Suggest changing the order of the sentence for clarity and make sure that the evaluation reflects the needs of visitors as these may be different (but not mutually exclusive) to those of local residents. <i>SUGGESTION 'Evaluate existing official printed and web-based information about sustainable access to the coast and ensure future information is effective in meeting the information needs of visitors'</i></p>	T	

Consultee ID	Consultee comments	Action	Notes
	<p>Presume this refers to any future additional publications? Suggest changing the order of the sentence for clarity. <i>'Other future public sector publications about transport along the WHS will be collaboratively produced by the two Counties'</i></p> <p>P64 Policy 5.18 Policy column <i>'Rural Roads'</i></p> <p>P64 Policy 5.18 Delivery column <i>'rural highway management guidelines'</i></p> <p>Additional policy Buses are the only public transport mode to access most of the WHS and its hinterland. However, some of the services suffer from considerable delays caused by (inter alia) traffic congestion and passengers taking time to board buses (caused by confusion over fares, destinations, etc). A policy to deal with this may be of use. <i>SUGGESTION 'Seek and support measures to improve bus punctuality and reliability in the WHS and hinterland'</i> <i>Organisations: DtCC, DvCC, bus operators</i></p>	T T T A	Final Plan will incorporate this as a policy or action
Q16 COMMENTS RELATING TO AIM 6			
9	<p>In my opinion West Bay should be considered as a location for a visitor/interpretation centre. The impressive sandstone cliffs between West Bay and Burton Bradstock are unique and often reveal a range of fossils.</p> <p>Bridport and West Bay is a visitor "honey pot" with a central location on the WHC providing good views from Portland to Exmouth. Its central location makes a good starting point for exploring in either direction and a base to stay and enjoy the coast.</p> <p>I request that West Bay be added to section 6.2 "visitor facilities" of the WHS management document.</p>	D	Refer to Consultation Report section 2.3 J
11	<p>I am curious to know how the Gateways to the Jurassic Coast have been chosen and am surprised that Bridport and West Bay are not present in the short list. Bridport is a town that is getting a lot of national media attention for being a good place to be on holiday, a town that is trying to regenerate itself and West Bay is quite unique on the Coast being an attractive fishing harbour right next door to amazing gold cliffs. By having no Gateway between Lyme and Chesil Beach how are the sandstone cliffs that stand out all the way to Lyme Regis -on a good day- represented? Surely Bridport and West Bay would be an advantageous gateway to the Jurassic Coast too? I hope I will have the pleasure of reading your comments.</p>	D	Refer to Consultation Report section 2.3 J. Also not that Bridport / West Bay is a Gateway Town to the WHS.
19	<p>Q4: PARISH COUNCILS OF COASTAL COMMUNITIES</p> <p>No evidence of support for this aim for the WHS at Seatown. Any enlarged or increased visitor facilities would place added pressure on the already existing strained infrastructure and would conflict with the well being of residents who live in the approaches to the WHS.</p>	D F D	Refer to Consultation Report section 2.3 G Noted Refer to Consultation Report section 2.3 E
28	Bridport/West Bay – Gateway Town (Aim 6 – Welcoming visitors)		

Consultee ID	Consultee comments	Action	Notes
	<p>Bridport has been designated a Gateway Town to the WH Coast, and occupies a central location on that Coast, easily accessible by road, footpath routes and public transport.</p> <p>Comment on Policy 6.2: Bridport/West Bay should be included in the list of towns to be supported for the provision of new or improved visitor/interpretation facilities, and should not be excluded because of the regrettable failure of the West Bay Mound project.</p> <p>Bridport is designated a Gateway town and one where the possible availability of public buildings (the Methodist Chapel at West Bay, the Literary and Scientific Institute), and opportunities possibly offered by e.g. the redevelopment of the South West Quadrant (including public transport interchange) and the Town Hall/Arts Centre refurbishment projects may offer opportunities for new or improved visitor/interpretation facilities.</p> <p>Policy 6.4 should include reference to pleasant and attractive public transport interchanges, bus station (e.g. potential offered by Bridport South West Quadrant redevelopment). Also an opportunity to provide good quality, affordable accommodation for low impact visitors (walkers, public transport users).</p>	D D C E	<p>Refer to Consultation Report section 2.3 J</p> <p>Refer to principles identified in Consultation Report section 2.3 J</p> <p>Noted – text will be amended where appropriate to the quality of interchanges Noted, but no detail provided in support of this comment</p>
29	<p>One major concern in the report is the absence of any reference to West Bay/ Bridport in policy 6.2 on “supporting the development, delivery and management of new improved visitor facilities to interpret, understand and celebrate the WHS, in Gateway Towns where there is a gap in provision and an identified need.” It has long been recognised that there is a need for improved interpretation facilities in West Bay and there should be reference to this in the Plan. This will be consistent with the ongoing regeneration scheme for West Bay. This includes looking at community uses for the currently empty Methodist Church building. This building is located on the beach itself and the District Council is working with the local community (including the Town Council) to look at the options for the property, such as a Jurassic Coast/West Bay information centre. There are other opportunities in this area including the Town Hall project and the Literary and Scientific Institute building. It is important that the Jurassic Coast Management Plan indicates its support for such facilities in West Bay/Bridport.</p>	D	Refer to Consultation Report section 2.3 J
34	<p>p68 Section 6.2 - could the wording here be changed from 'facilities' to be more specific: 'World Class Visitor Centres'? Furthermore, given the relatively high profile of these, could there be more emphasis of their existence in the document? Granted, they are only at an embryonic, aspirational planning stage, but documents such as this can help promote wider support.</p>	T	
38	<p>Pp69 – policy 6.4 Consider adding Dorset Countryside as partner for delivery</p> <p>Pp 69 – Policy 6.5 Consider adding Dorset Countryside as a lead partner (currently writing Coast Path Corridor Mgt. Plan) Consider including monitoring/discouraging Light Pollution along WHS (also an AONB objective)</p> <p>Pp 70 – Policy 6.7 Consider adding Dorset Countryside as partner</p> <p>Pp 70 – Policy 6.8 Consider including JCWHS tide times to Jurassiccoast.com</p>	T T E T T	Not incorporated – should be responsibility of others
39	<p>Have had a quick at the draft management plan and it looks good. The only point we would make is on page 62 under policy 6.2 there is mention of The Old Engine Shed project and under organisations delivering could you add Private sector and also The</p>	T	

Consultee ID	Consultee comments	Action	Notes
	Portland Gas Trust.		
41	6.5 Add CCAP partners	T	
42	There is a lack of appropriate visitor accommodation in West Bay although there has been some talk of developing the former methodist Chapel for the purpose. Quite apart from an annual festival there is need for appropriate visitor accommodation at West Bay to facilitate the interpretation of our unique heritage. As the national centre for netmaking & rope-making for centuries, as well as boasting a boatbuilding history, it seems a peculiar omission that Bridport & West Bay are not on the list.	D	Refer to Consultation Report section 2.3 J
44	The lack of information along the site is noticeable by visitors. Opportunities, such as, education boards, leaflets, more museums' involvement on a huge range of relevant issues relating to the site, are boundless. More are of all these are needed, along the coastline, in the towns and villages bordering the Site, in local libraries, visitor centres and tourist information centres, for example.	F	Noted. Much is already being done, and policies in this plan support these comments. Also, there is no desire to clutter the landscape with signs (see comments above)
	There is a marked shortage of visitor centres and residential facilities along the entire stretch of coastline which the draft plan does acknowledge. This shortage does certainly deter interest groups from making anything other than a very short visit. It is an enormous lost opportunity for engaging with visitors not only from this country but worldwide. It is something we would urge the Management Plan to address more specifically and with relevant stakeholders, sooner rather than later.	F	Opinion noted, an this is being addressed through policies in this Plan, particularly under Aims 3 and 6
37	6.3 - Happy for Exeter & Essential Devon to promote GTBS to businesses within the area	F	Noted
	6.8 - Happy for Exeter & essential Devon to provide information in our visitor guide and website about the Jurassic Coast and tide table information on our website.	F	Noted
	6.9 - Exeter & Essential Devon are happy to work with JCWHT	F	Noted
	6.10 - Exeter & Essential Devon are happy to work with JCWHT and happy to promote GTBS to businesses within the area	F	Noted
	6.12 - Exeter & Essential Devon are happy to work with JCWHT	F	Noted
50	6.5 'Identify and maintain tranquil areas' What is expected in terms of public behaviour in these areas should be made known. Whilst site managers may wish to determine what occurs within their areas, it is the overall expectations of the public which have to be considered. Sporting activities, organised or casual, could be disturbing and damaging. What is expected by the public in terms of facilities – seats, BBQ's, litter receptacles, toilets etc. in a tranquil area.	F	Noted, and useful comments
	Tranquil areas will require considerable management support, particularly in respect of the potential for anti-social behaviour. Can such support be sustainably financed?	F	Question noted.
	6.6 'Safety' Is it being assumed here assumed that all beaches are being freely accessed by the public and they are being invited to do so?	F	Public are not being invited as such, but they do visit all accessible beaches in varying numbers
	Safety on the coast is surely one of the biggest issues. On the West Dorset coast there have been problems with MOPs being unaware of hazards associated with the coast and the sea. This led to an initiative taken by the Coastguard and West Dorset District Council to provide appropriate signage. This initiative has not been taken up throughout the whole of the WHS. A comprehensive review of the safety issues and the responsibilities involved should be undertaken especially if rights of access are given to the beaches where further and perhaps different hazards exist.	E	Not incorporate as safety cannot the responsibility of the Steering Group, but of the Landowners, Local Authorities and other relevant partners. The Steering Group can support this, and policies 6.6 – 6.8 do that

Consultee ID	Consultee comments	Action	Notes
	<p>There must be a uniform approach in the WHS</p> <p>Currently on the Chesil and Fleet Reserve, it is presumed that MOP's stick to current public or permissive access. Risk assessments in respect of this have been made by landowners and/or other authorities. MOP's wishing to access other areas need to contact the warden who will invariably permit access having had the opportunity to give advice on safety and sensitivities.</p> <p>6.7 It is difficult to see how land owners and managers will be easily encouraged to 'help visitors understand how they can use the coast safely' when increased public access may be introduced without their support. As far as the Fleet shore is concerned for example there are areas of mud, and tidal water levels cannot be scheduled to give appropriate advice. There would need to be a huge management input to provide advice to casual visitors. Many more signs-in-place would be required which might in other respects be considered eye-sores.</p> <p>Should the Coastguard and Local Authorities be included in the organisations responsible for delivery?</p>	F / C F F A	<p>Opinion noted, but not practical to suggest at this time. We agree that should be at least a 'consistent' approach, and this might need to be reflected in the policies</p> <p>Noted</p> <p>Comments noted, but currently "increased public access" <i>can not</i> be introduced without landowner support. Also refer to Consultation Report section 2.3 C</p> <p>Final Plan will incorporate this</p>
51	<p>I am surprised there is no indicator ref to/for out of season tourism/visits either here or perhaps in Aim 5</p> <p>6.2 – why restrict by ref to gateway towns – consider removing ?</p> <p>6.5 – remove bullet one – viz mgt /ccap see earlier ref 5.3</p> <p>Bullet 3 - LA/AONBs are consulted by CAA on air traffic changes – but I sense you are referring to low level flights here... not sure CAA is appropriate body – local flying clubs/airports - is this really an issue?</p>	A T T C	<p>Final Plan will incorporate this in Chapter 4, issues section</p> <p>Noted – text will be amended. This has not yet become an issue.</p>
54	<p>Far too little emphasis in East Devon on banging heads together to make things happen. Exmouth / Sandy bay is an embarrassment for the whole WHS</p>	E	<p>Opinion noted, but no description or evidence to back this statement up</p>
62	<p>9. The County Council was very disappointed at the withdrawal of SWRDA funding for the two interpretation centres at Exmouth and Seaton and for the provision of the field study centre near Lyme Regis which would have served the Devon part of the Site. Although "support" for these centres is contained within Policies 6.2 and 3.8 respectively a more positive yet pragmatic way forward needs to be achieved for these developments as they will be seen as key measures for success for the WHS in East Devon.</p>	F	<p>Noted</p>
63	<p><i>Policy 6.1.</i> Museums should be identified under 'organisations responsible for the delivery of policy'.</p>	T	
57	<p>vi) The aim of supporting existing interpretation facilities (policy 6.1) such as that at Charmouth, is strongly supported, and it is requested that West Bay be added to the list of locations for new interpretation facilities, in Policy 6.2.</p> <p>7.6 The Plan supports the maintenance of existing interpretation and residential field study centres, and identifies that provision of new facilities in areas that currently have none is desirable (policies 6.1 and 6.2). Many of the existing facilities however operate on extremely tight budgets and it is suggested that while both aims are supported, the maintenance of existing facilities is particularly important.</p>	D F	<p>Refer to Consultation Report section 2.3 J</p> <p>Noted</p>

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	<p>the Steering Group on the WHS website.</p> <p>Occasionally it may be argued that the WHS needs to be used for a military training exercise. Whilst understanding the importance of training for the armed services, let the Ministry of Defence demonstrate that all other coasts in the United Kingdom are inadequate for their training exercise. Just as this WHS is unique so should be the value of any military exercise required thereto.</p> <p>There is no place for noisy and/or high speed water craft within 300 metres of the WHS. The list of craft is to be without exception, apart from designated rescue craft like lifeboats.</p> <p>Amenity At each 'gateway access' settlement along the entire length of the WHS, whether hamlet village or town, there should be a café and a public lavatory, part of a co-ordinated series of cafes and public lavatories, including disabled, open from 7.30 am until 7.30 pm, or dusk if earlier, daily throughout the year.</p>	E F E	<p>Outside the scope of this plan.</p> <p>Opinion noted and sentiment reflected in policy relating to tranquillity</p> <p>Outwith the scope of this plan.</p>
22	As Parish/Town Councils along the WHS we are already committed to Tourism and the improvement of what is on offer, it might help with the concept of 'Benign Self-interest' if funds were available!	F	Noted
30	p.69 – 6.5 – Maintaining Tranquillity. We strongly support measures to discourage (or ban where appropriate) fast motorcraft and jetskis from sensitive locations within the Site.	F	Support noted
70	<p>It is very important to give visitors to the area a high quality experience. If they are treated with respect then they are far more likely to treat the area in which they find themselves with respect.</p> <p>Therefore toilet provision needs to be not only of high quality but with adequate supply, situated around the area in which they are visiting. For example it is not reasonable to expect that the toilet provision of a few council serviced toilets near the cove and a few at the back of the Heritage Centre can cope with over 500,000 visitors to the Lulworth cove area every year, the majority of whom come during the warmer months of the year.</p> <p>Information regarding possible hazards needs to clearly be at the potential hazard site itself. These need to be obvious and kept well maintained and replaced as they become worn e.g falling rocks, unstable cliffs, do not climb cliffs etc, etc.</p>	F E E	<p>Noted</p> <p>General comment noted, but this is too detailed for this Plan</p> <p>Outside the scope of this plan – detailed hazards are the responsibility of the landowner to take account of</p>
72	P68 6.1. In list of museums and heritage centres - please list Bridport. They have a new JC gallery, as you know, and are going free as a result of JC funding I located.	A	Final Plan will incorporate this
73	<p>6.2 add JC Trust as an organisation responsible in providing support for the delivery of key projects identified in the Interpretation Action Plan eg Durlston Castle.</p> <p>6.6 add JC Trust as an organisation responsible concerning publications and safety messages. (add "or JC Trust" to footnote in relation to official information produced by another organisation with input or endorsement by the Trust).</p>	T T	
75 LATE	<p>Policy Number 6.10. One of the actions states "Actively promote tourism businesses that have achieved GTBS or JCQBS certification" with partners including VisitDevon, Destination Dorset and SWT.</p> <p>Although fully supportive of JCQBS, SWT has a clear policy of only promoting green certification schemes that have successfully passed through the validation process established by VisitBritain (and carried out by the International Centre for Responsible Tourism). This process of established to ensure that visitors could be assured that any certification promoted would be credible and</p>	C	Noted, final Plan will reflect this

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	at a similar level in terms of requirements and process of assessment. We have subsequently asked DMOs as part of their funding arrangements with us to follow a similar approach. At present GTBS is the only scheme to successfully pass through the validation process and therefore the only one that participation in can be promoted by ourselves or DMO partners.		
77 LATE	Policy 6.4: Welcome policy and its target to improve car park infrastructure. East Devon DC recognises these are important gateways to the WHS and therefore there is need for more joined up working between EDDCs Car Parks Service and the WHS Team.	N	Support noted
Q17 COMMENTS RELATING TO AIM 7			
19	Q4: PARISH COUNCILS OF COASTAL COMMUNITIES Public awareness attracts increased numbers of visitors to sites which have no capacity to accommodate them. The policy has failed to cater for host communities in small access points.	D D	Refer to Consultation Report section 2.3 G Refer to Consultation Report section 2.3 E
21	There is a need for basic ground level publicity for events – it is no good having events if no-one is aware of the, - not everyone is computer friendly	C	Noted – text will be amended
38	Pp 73 – Aim 7 Consider adding number of Visitors to Durlston Castle as a key indicator. Castle will be the first major new Visitor Facility developed since WHS designation and will play a key role as a pilot for other projects and as an indicator of success of publicity and messages about the site. Pp 75 – Policy 7.7 Consider including role of new artists studio, residencies and associated projects at Durlston.	T T	
41	7.5 Include DtCC/DCS	T	
42	Part of the 2012 festival which is linked to the cultural olympiad & the work of Team Dorset & which has received some funding already from the West Dorset Partnership, will focus on maritime culture, stories of the sea & coastal art. This festival which, like the Lyme Earth Festival planned for the same year, is an attempt to link the Jurassic heritage to 21st century arts & culture & should link Lyme & Weymouth as Gateway towns with Bridport. The festival is an important launching pad for planned economic regeneration in the town - being a planned springboard for an annual arts festival combining the Arts Centre, Museum, Palace Cinema, St Michael's Arts Studios & food & music festivals with a range of other cultural events & involving several 'arts in the community & education' projects.	F F F B	Noted Noted Noted Final Plan will clarify references to festivals the length of the Coast
37	7.9 - Exeter & Essential Devon are happy to work with JCWHT	F	Support noted
48	7.5; 7.6; 7.7 page 74 -75 We support the aims described in these sections and would suggest that the partnership framework of the DSP Culture Theme Group and the Dorset Cultural Strategy 2009 - 2014 could support their achievement.	F T	Noted, added
51	Some repetition of aim 3?	N	Noted, some, yes.

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	Key indicator – visitor payback ?	T	To be considered
65	Agreed response Support particularly the stated aim of integrating with existing events such as the Purbeck Aware week.	F	Support noted
3	As in common with previous aims, the distinction between Gateway towns with infrastructure and capacity, and small coastal communities which are near to or above capacity and lack infrastructure, needs to be built into the aim. For small coastal communities at capacity, the aim would be <u>not</u> to raise awareness, and to <u>restrict</u> access by careful visitor management.	D D	Refer to Consultation Report section 2.3 E Refer to Consultation Report section 2.3 E
5	Seminars, talks info teaching us to read, understand and appreciate value/use of o/s maps. (Large scale versions of the area please!)	E	Not incorporated as too detailed
22	The 'friends' scheme may be in need of some tweaking whilst the 2012 Olympics provides a huge opportunity.	F	Noted
70	Each of these draft actions will only really reach small segments of the population, and combined will still only reach a small sector of the population, as many of these initiatives are geared at the same segment of the population. The production of a good quality film/programme covering the entire coastline with specific episodes covering the Gateway towns/villages in greater depth. This would cover a tremendous audience; a huge cross-section of the population and age ranges. Costly perhaps but not in comparison to the result achieved and all the jobs involved in carrying out those in the proposed draft actions.	F	Idea noted, principle supported but this may cause grater problems for infrastructure and communities already struggling. Existing actions are mainly delivered by existing employees of organisations and volunteers
73	7.5 add JC Trust as an organisation responsible in supporting the Lyme Regis Fossil Festival and Jurassic Coast Earth Festival; and in participating in events across the Site.	T	
Q18 COMMENTS RELATING TO AIM 8			
1	There is a multiplicity of governance and partnerships for the WHS. There is a need for an EFFECTIVE lead organisation in every case to avoid duplication and, especially, the possibility of things being neglected or lost where the responsibility is not well-defined. Ideally, we really do need something like a National Park Authority to give overall guidance and coherence to what goes on along the World Heritage Site. The Dorset and East Devon Coast WHS is bigger than most Sites which makes this point more difficult, but at the same time emphasises its importance. What is the precedent for other Sites in the UK and elsewhere?	D F	Refer to Consultation Report section 2.3 A Question noted, and analysis already undertaken, report available on request.
19	Q4: PARISH COUNCILS OF COASTAL COMMUNITIES At local level communities have no access to the policy forming process.	D D	Refer to Consultation Report section 2.3 E Refer to Consultation Report section 2.3 G
31	Point 2 - A Plethora of Plans – Lets get Integrated! Many of the issues and objectives (conservation, enjoyment, sustainable development etc) pursued in the WHS Management Plans duplicate or cross cut with aims and objectives set out in overlapping Management Plans, notably the Dorset AONB Management Plan 2009-2014 and the emerging Lyme Bay Shoreline Management Plan (SMP2). BB PC would like to see the agencies and organisations whose activities and interests impact on our community pursuing a more holistic and integrated approach to policy development and delivery.	E	This plan has been prepared in close consultation with the Dorset and East Devon AONBs, on whose Partnerships Boards the World Heritage Site sits. The WHS is also represented on the Steering Groups for the two SMPs that cover the WHS. We appreciate the concern raised by the PC, and will stay diligent in this regard, but as no similar comments have been forthcoming from any of the organisations

Consultee ID	Consultee comments	Action	Notes
70	Important, as identified for there to be a need for strong, accountable and transparent governance for decision-making, and effective administration	F	Support noted
73	8.5 We welcome the proposal to develop jointly a working protocol between the Team and the Trust. Is there a model for this? Perhaps for example, between the Team and AONB services.	F	Support noted – no model exists
Q19 To what extent do you agree that the Plan considers the different types of experiences, and accessibility needs, that different groups of people might have of the World Heritage Site?			
53	Not explicit enough	B	Noted and look to see if we can be more explicit where appropriate
54	I feel that there is an over-emphasis on the resource and an under-emphasis on its wider use by people	F	Opinion noted
3	There is no specific policy or action or funding or resource to deliver: (a) Multi lingual interpretation (there isn't even English interpretation!). (b) Easy access for the disabled and the less able. (c) Cheap public transport for those on low incomes (who do not have bus passes!).	F F E	Opinion noted, but the basic mini-guide is available in French, Dutch, Spanish and German. A pod-cast about the site is available in these languages and mandarin. There is English interpretation in many forms. See Policy 5.7 Outside the scope of this plan
5	(A) With consultation with families - a leaflet or web entry could be produced on how to plan a "reasonable" day out. The coast is already very accessible to those on low incomes. Our family spend very little money enjoying it to the full and learning loads. (B) Overseas (paying) tourists could be helped with info in their own language but ENGLISH is universal and UK residents should have access to making themselves proficient in it. (SEN excepted). (C) Could be helped with access to site and/or education centres - or information in libraries/clubs/home. (D) Need to take information/education with Media for whole of UK distribution and advertising. Take it into schools/community groups in cities and towns to encourage people to consider a visit. <u>Religious/Churches Partnership</u> Have you considered that all this is "God's Creation" ? - could ask each church to appoint a volunteer liaison awareness officer. They might promote material and events/awareness in parishes/communities - get to greater number of public. Shared mission - to protect valuable environment. Many value prayer as huge support to good work and success. Try it!	F F F F F	Idea noted, with thanks, but too detailed for the plan Opinion noted Noted, and access improvements referred to in numerous policies Noted, but actions like this must bear in mind visitor management difficulties Opinion noted, as are ideas around wider community involvement
22	A real problem when many of our coastal communities don't have a BME presence and it can be very difficult to implement the DDA on cliffs or beaches.	F	Noted
70	The WHS coastline does not discriminate against any particular body of people, it is only natural hurdles and limitations which might prohibit or cause problems to some sectors of the population. The plan therefore does not exclude any particular sector of society, however due to the nature of the coastline is not in a position to positively consider all sectors of the community.	F	Noted

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77 LATE	Policy 8.7: Broaden policy to include East Devon DC so that there is a clear understanding of the role, resource allocation of the WHS Team into supporting and developing initiatives and programmes benefitting the communities and businesses within East Devon. East Devon DC would welcome a greater presence of the WHS Team within a number of initiatives that are proposed within the Plan, without which it will be difficult to progress within the Plan timeframe.	F C	Noted, but too much detail for the plan. The Plan is focused on a coast-wide approach, and delivery must strive to achieve that. We will ensure that this approach to delivery is represented in the Implementation section of the Plan
Further comments / general comments			
4	Summer tracking or matting to improve access to the beach at West bay for those with mobility difficulties. No dogs at all in the summer	F	Noted. Idea will be passed to the District Council
6	In relation to Portland, I think many people drive onto the island, drive straight out to the Portland Bill, then leave. In terms of the coast supporting the community, I wonder if there needs to be more opportunities or indicators for people to stop at other locations around the island. Perhaps this could be achieved by implementing more obvious signage along main driving routes and the addition of parking for 1or 2 cars along these routes. Parking would not need to be obtrusive or excessive, but provide people with a place to stop for a few minutes for a photo or perhaps to park for a few hours to explore more of the coast. I realise that there are maximum limits for visitation in order to conserve the WH site, but I there are additional opportunities to expand on visitor access to parts of the coast.	F	Agree that there is great potential on Portland, but would need clear plans to be proposed. Projects supported on Portland include the works to improve the Quarry trail and landscape, the Engine Shed and Drill hall. We would rather see plans based on public transport use, or park-and-ride, and using the newly renovated quarry trails.
8	(Not seen management plan) Re: Landcape impact of Caravan parks: Suggestion that all caravan sites, say within a ¼ or ½ mile of the WHS have their vans painted a shade of green.	F	Idea noted with thanks
19	Chideock Parish Council fully supported the bid for World Heritage Site designation which includes our southern boundary coastline at Seatown, although some residents had fears that our community would be overwhelmed by tourists. We now have to face the fact that often those fears are now being realised. The Parish Council has been trying for several years to enlist help from Dorset County Council, West Dorset District Council, the WHS Management Team, and the AONB Team to help solve the major problems affecting residents. The present council is currently in consultation with representatives from these and other organisations to focus on the particular problems of visitor pressure to the tiny settlement at Seatown which is an access point to the World Heritage Site. The Parish Council recognises the importance of tourism to the economy of West Dorset, but also recognises that there must be an equilateral balance between the visitor needs and expectations, the lives of the host community and the environment itself. Without appropriate traffic and visitor management the experience of visiting the World Heritage Site at Seatown will fail all the admirable aims expressed in the Management Plan. In Objective 3. "To welcome local people and visitors to the Site at levels it can sustain", This objective simply cannot be sustained at the World Heritage Site at Seatown. There is already serious congestion in the only access lane leading from the trunk road, limited parking and no capacity for growth. But advertising continues to attract new visitors and there is already conflict within the community caused by too many vehicles trying to access roads designed for horses and carts. Deep resentment builds up in residents who find their lives dominated by the negative impact of too many tourists who only bring benefits to individuals involved in the tourist industry. We are disappointed that the revised Management Plan still does not appear to address the specific problems of access to small World Heritage Site settlements that are not Gateway Towns.	D D D D	Refer to Consultation Report section 2.3 E Refer to Consultation Report section 2.3 E Refer to Consultation Report section 2.3 E Refer to Consultation Report section 2.3 E

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	<p>We are also concerned that there is still no extra protection for the setting of the World Heritage Site in planning terms. There is a greater than ever need for a buffer zone. The current planning system does not offer protection for the important surroundings, approaches, setting of the Site and should not be reliant on the opinion of one planning officer to determine a development. Inappropriate development is still happening within the AONB and Heritage Coast within yards of the World Heritage Site under the term "Permitted Development Rights". These rights can be removed by the District Council and we suggest that the Management Plan considers making a request for removal of PDRs in AONB, Heritage Coasts as a means to gain protection for the setting of the World Heritage Site.</p>	D	<p>Refer to Consultation Report section 2.3 B & C Also, it is of the utmost importance that the planning authorities are fully aware of the implications of the WHS and its setting, and that they take appropriate advice where necessary. This is being addressed.</p>
22	<p>I represent my Council on the Coastal Communities Forum and as the Chair of Tourism, recognise the huge potential of a well implemented sustainable management plan. What concerns our Council (and I hope I've articulated this in the relevant sections) is the dichotomy between the aim of maintaining the natural erosion processes and the need to protect our town when it is threatened by flooding.</p>	F D	<p>Support noted Refer to Consultation Report section 2.3 D</p>
23	<p>A comprehensive and well-structured plan. It will be interesting to see how well it translates into practice</p>	F	<p>Support noted</p>
25	<p>"At the meeting of the Town Council, it was agreed unanimously that it should be adopted". 1 point – see Aim 1</p>	F	<p>Support noted</p>
26	<p>Very many thanks for sending us a copy of the Consultation Draft Dorset and East Devon Coast (Jurassic Coast) World Heritage Site Management Plan.</p> <p>We have nothing but praise for the boards which we have on display in our small museum, and for the folder of further information which is available to visitors. We display your posters and give as much information as possible to those who are seeking to sample the local portion of the Jurassic Coast. We have no criticisms of the draft and no suggestions as to alterations or additions. We are a very small Charity run by volunteers and regret that we cannot do more to help, but we wish you every success in your endeavours. We are always pleased to receive posters and hand-out leaflets.</p> <p>Every good wish!</p>	F	<p>Support noted</p>
27	<p>Further to our conversation I confirm that there are no detailed comments on the Management Plan from Exmouth Town Council. Basically implementation of the Management Plan now is important. It is now not so much the plan that is important as the process to make it live within the Communities of Devon and Dorset. Prioritisation and implementation are the key to its success more so than the wording. The plan gives a wide authority for involvement of the Jurassic Coast in a whole range of issues. However it is important that priorities are established and communities are involved in actions to achieve the full impact of World Heritage Site designation.</p> <p>The recent review of management arrangements is one step towards improving the ability to be more responsive and able to take decisions. It is important that a clearer executive decision making process is implemented so that the priorities and actions needed to make the plan come alive can be enacted.</p> <p>It is inevitable that there will continue to be interpretation of the meaning of words and sections of the plan. The exercise to get it to the current level has been thorough and involving and it is important that implementation occurs soon and attention can be directed to the outputs to which it aspires.</p>	F	<p>Noted</p>
28	<p>Extract: We would like to draw attention to a number of issues arising out of the Draft Revision of the Management Plan, but <u>would wish to emphasise strongly that any concerns or criticisms expressed in this response should not be interpreted as indicating lack of support for the project or lack of appreciation of the progress made with the project since its inception</u></p>	F	<p>Support noted</p>

Consultee ID	Consultee comments	Action	Notes
	<p>new Visitor Facility established since designation, the Castle can play a key role as an exemplar of best practise for other parts of the site, and as a pilot for projects elsewhere.</p> <p>As the Jurassic Coast Trust is a lead partner for many policies, would it be useful to have a more detailed definition of their role, governance and responsibilities?</p> <p>Would it be useful to list other relevant policies or policy links as an appendix (eg. AONB Mgt. Plan, Children and Young Peoples Plan, The Jurassic Textbook etc. etc.).</p>	D A	<p>Refer to Consultation Report section 2.3 A, in which the JC Trust role will be explained in more detail</p> <p>Final Plan will incorporate this</p>
44	<p>Rockwatch very much welcomes the opportunity to offer some comments on the Dorset and East Devon Coast World Heritage Site Management Plan 2009-2014.</p> <p>This magnificent coastline, representing some 185 million years of Earth history, gives us all a marvellous opportunity to see for ourselves changes to our planet over time in the exposed rocks. It also provides many opportunities for leisure activities, education at all levels, environmental awareness, site management and conservation, scientific research projects and much more – all of which the draft management plan seems to pick up on.</p> <p>Rockwatch is the only national geology club for young people and is the junior arm of the Geologists’ Association. As a club for young people, Rockwatch is very much aware of the need to protect, conserve and manage our geological heritage for the benefit of both the present and future generations.</p> <p><u>In conclusion</u>, the Site is clearly of huge significance, environmentally, scientifically, educationally and historically, all of which is clearly acknowledged in the draft plan. The Site’s use by the local community and the many visitors from this country and abroad, who enjoy it now and may wish to in the future, is very well recognised by the draft plan. There are many key stakeholder organisations who are involved in maintaining the welfare and good management of the site, <u>but</u> all of these things notwithstanding, there still seems to be a singular lack of awareness by much of the public at large, of the World Heritage status of this superb stretch of coastline and the implications of the designation and it’s not really clear that the plan addresses this specifically.</p> <p>There are a number of “threats” to the successful cohesive development of the Site as outlined above that the draft plan may wish to revisit.</p> <p>There clearly is much more to do in the way of generating information and education and, from our perspective (Rockwatch) where we are dealing with young people, they would seem to be a very good target to focus broad educational resources on. After all, we are merely the current trustees of our children’s environmental and geological heritage. Let’s be even more proactive than the Team has already been, in targeting these young people so their future is more secure and they have a greater understanding of the benefits of this magnificent Jurassic World Heritage Site.</p> <p>The Jurassic Coast World Heritage Team already does a very good job, but there is a clearly shortage of statutory personnel to do all that is needed. More funding and a clearer level of central government support for the site, its aims and objectives, would surely help the Team achieve all that this management plan sets out to do, to make use of and conserve this magnificent World Heritage Site that we are so fortunate to have in our country.</p>	E F F	<p>Noted, but evidence shows that this is increasing, and policies in Aim 7 will address this.</p> <p>Noted, and comment agrees with existing policies</p> <p>Noted</p>
50	Some overall comments		

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	<ol style="list-style-type: none"> 1. It is appreciated that it may have been impractical to include all the appendices in the distributed hard copy, and it is further appreciated that they may have been available electronically. The views submitted however have been formed without knowing the content of the appendices. 2. Chapters 1 and 2 were very useful. They emphasised the values of the site and its designation, and justified the approach taken in respect of the management of the site needing to be exceptional in quality. 3. There are concerns that changes in the current access arrangements will degrade the site in terms of damage, disturbance and will result in the lowering of the OUV, particularly in respect of signs and litter 	F	Noted
		F	Noted
		F	Noted and addressed elsewhere
40	Thank you for allowing Halcrow the opportunity to comment on the draft Heritage Strategy. It reads very well and has included many sound actions which we are pleased to see. We hope that you find our comments of use; they are set out in the table overleaf for ease of reference	F	Support noted
51	To be clear on your target monitoring you could put in brackets the organisation that will (you hope) be providing the 2014 data/target information you have listed in each aim – or is the WHS collating it all? It might be useful to put a lead organisation where possible for particular policies/actions? Its a well laid out document – with a good structure – well done so far and good luck with its completion.	C	Noted – text will be amended
		C	Noted – we will try to do this where possible
		F	Support noted
53	P54 Section 4.1 reference to JCFP is incorrect as this programme no longer exists	T	Noted
54	My limited (2 yrs) experience of being involved with the JC WHS has led me to be concerned that a disproportionate amount of effort goes into plans and reviews at the expense of practical activity on the ground, particularly within East Devon, where the public profile of the WHS is still largely invisible.	E	Opinion noted, but the Plan reflects a balance across the coast, as does activity to date. East Devon survey data shows a very strong public awareness of the WHS.
55	Being past chairman of the Tourism working group I do feel that the re-vamp under [xxxxxxx] who followed me into the chair has lost a vital link between officers and anyone ‘interested’ in the Jurassic Coast at any level. It is not necessary for officers to report in person to an “anyone interested” group, the link was Sally King, but it did keep interested parties in a chain link. The risk of not doing something of this ilk is that the JC could become another out of touch government quango.	F	Noted, and opinion will be fed into Governance discussion
56	The MP in itself is well thought out and clear. However, to be a valuable document we believe it should be more concise with a clear priority of aims and perhaps a reduction in quantity, which will in turn have more focused and measurable outcomes. Much of the aims rely on partnerships and focus on the business as usual approach. In other words, much of the work is being done by other organisations. It is suggested tat the management plan should focus on these areas that are not and can not be covered by these bodies. As an organisation and landowner we value and appreciate the WHS designation and the work that is involved in promoting our part of East devon.	E	Noted, although the current content agreed by the Steering Group. Prioritisation will be done in annual work plans. A concise form of the plan may be produced
		F	The Management Plan takes this approach because it needs to reflect he work being done by the Steering Group Partners for WHS management
		F	Support noted
57	9.1 The revised management plan has carried forward principles and areas of activity that were established in the previous plan, but has taken the opportunity to streamline and clarify some issues which is welcomed. The plan is considered to form a useful basis to inform the development of planning policies in the Local Development Framework as well as the council’s review of its business	F	Support noted

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	support strategy. A number of comments are however recommended to be submitted relating to the Plan's links with, and references to, the Shoreline Management Plan and emergency planning processes, as well as some related to the visitor management policies.		
58	We welcome this Plan, in particular the very positive way in which culture has been included. We note that this is the first natural World Heritage Site to include culture in its plans and confirm that it is for this innovative work that we have invested in the project. The Plan is very well written, it is easy to understand whilst providing a lot of information, no easy task, and congratulations to the author.	F	Support noted
60	I understand that you have not received their response with regards to the Consultation. Unless you hear otherwise, I would presume that the CLA are happy with the Estates response and that it reflects the CLA's views.		Noted
59	To date I've had no adverse comments from any fossil collectors.	F	Noted
62	4. Section 1.7, the issue in 4.15 and Policy 8.4 of the Consultation Draft all relate to Resources and Implementation. As the Plan acknowledges, both County Councils will face some very tough decisions over the coming few years in response to reduced local authority budgets, with this exacerbated by the current economic situation which will make it even more difficult to raise external funding support. So, there will be a very significant challenge for the WHS Steering Group in deciding how the objectives of the Plan might continue to be delivered effectively at a time of austerity.	F	Noted
63	Dorset County Council: <ul style="list-style-type: none"> • Endorses the aims around which the plan is structured as a clear comprehensive set of headline objectives which have the support of a wide range of partners. • Supports the approach taken in the revised Management Plan in building on the previous Management Plan whilst at the same time taking account of changes in legislation, policy and practice. • Believes that the approach set out will provide a robust basis for site management over the next 5 years which complements the County Council's corporate aims and the aims set out in Dorset's community strategy. • Supports the attempt made in the plan to address issues of climate change mitigation and adaptation in relation to a number of different areas of policy. • Welcomes the inclusion of an appropriate number of ambitious but achievable targets and relevant indicators as the basis for managing performance against the plan's aims. • Recognises the hard work of the World Heritage staff team and the many partners in the World Heritage Site Steering Group who have contributed to the process of review, and congratulates them for production of a coherent and comprehensive Consultation Draft Management Plan. 	F F F F F F	Support noted Support noted Support noted Support noted Support noted Support noted
64	The revised management plan has carried forward principles and areas of activity that were established in the previous plan, but has taken the opportunity to streamline and clarify some issues which is welcomed. The plan is considered to form a useful basis to inform the development of planning policies in the Local Development Framework as well as the council's review of its business support strategy. A number of comments are however recommended to be submitted relating to the Plan's links with, and references to, the Shoreline Management Plan and emergency planning processes, as well as some related to the visitor management policies. <ul style="list-style-type: none"> • The team is to be commended on the preparation of this management plan which is extensive and comprehensive, and 	F F	Support noted Idea noted with thanks

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	although as indicated at the outset there is a significant number of detailed actions within each policy. Is it planned that each of the organisations responsible for delivery will be provided with a framework chart, setting out those policies which the plan identifies for them to have some involvement or responsibility for implementation. This will be a useful cross reference for not only the individual partners but for all others as well.		
3	A good effort, but too pre-occupied with promoting the JC Brand and encouraging growth in tourism business whether for a vaguely educational or blatantly commercial purpose. There is a need to introduce a balance to ensure long term sustainability and ensure the OUV is conserved, not degraded.	E F	Opinion noted, but not seen as accurate reflection of the Plan Opinion noted, and is consistent with this Plan
7	My only comments are:- The group needs to consider the traffic problems of the coast, the pressure on the community from this source and methods to alleviate them. In particular small rural, village, lane access to beaches etc are under massive pressure and because they are not official gateways NOTHING is being done to plan for this or to recognise the real stress and bad feeling that exists. We need a major <u>seminar</u> on this issue and action from DCC and Districts. The plan needs an active strategy.	D	Discussed elsewhere – will be raised in consultation report
15	Notwithstanding that which I have included above, I wish to congratulate those with responsibility for this Consultation Draft for their painstaking efforts to help to ensure that this part of England is conserved and enhanced for the present generation and for those who follow us.	F	Support noted
18	At Worth Matravers we are starting to get overwhelmed with the number of visitors coming to the village mainly to walk on the coastal path. The parish council runs the car park in the village and last year over 21,000 vehicles parked there, approx 50,000 people. Usage of the car park has more than doubled in the last 4 years, and the size of the car park has had to be increased but there is a limit to how much larger it can become, being in an AONB. On Sundays the village becomes gridlocked, and there are serious concerns about access for emergency vehicles, when cars park on double yellow lines and block roads. The craft centre/café/museum was given planning permission 2 years ago to be redeveloped as 4 housing units, despite strong local opposition. These houses are now on the market the cheapest being £465,000, and will probably end up as second homes, which now make up more than 50% of the houses in the village. The village tea shop now only opens Monday to Friday, leaving only the Square and Compass pub to cater for all these visitors. No buses run on Sundays and during the week there are only 3 buses which run in the morning only. More and more people are coming to the Jurassic Coast at Worth Matravers and we need urgent help to manage them.	D	Refer to Consultation Report section 2.3 E
66	Speaking for the NT in general we support the plan. There are however a few areas of concern to us as an organisation *We are disappointed not be mentioned once in the plan as a key deliverer of policy. *We feel that our role as the largest conservation charity in Europe has been disregarded and assume we have been lumped in with 'Landowners' across several key areas. *We own and manage a significant stretch of the WHS and possibly some of the most important geological and geomorphological areas.	D B B B	Noted and refer to Consultation Report section 2.3 F for general comment about the Trust Role Final Plan will clarify this As above As above

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	*Our relationship with the DAONB is one which we would request is replicated in the WHS MP. If you look at that MP we are mentioned throughout the text as a key deliverer and on occasion lead organisation.	B	As above
67	<p>In the past, in my experience of reviewing other MPs, one of the recurring weaknesses has been failure to clearly assign management responsibility to specific organisations and, where possible, individual management roles within the organisations concerned. This is often associated with a failure to identify financial resources available and their sources. I note on page 21 (Governance review) that this is an area that remains to be finalised so any critical comment on my part would be unfair given that this is underway. But it is an area which I think is important and does need to be clearly dealt with which I don't doubt you will do. I think Christopher Young also has strong views on this and he may have more to say. His current knowledge of WH procedures and preferences is also greater than mine and he may find other points to comment on without, of course, indulging in nit picking.</p> <p>My only other comment relates to the diagram on page 21 (I have looked at other pages) which shows JNCC advising both DCMS and IUCN. The latter is not strictly true, at least not now. At one stage we were working closely with them on geological issues but this is now over, possibly in part due to Tim Badman taking his expertise to the IUCN. Could you therefore please remove the line linking JNCC to the IUCN.</p>	C C	<p>Noted – text will be amended where this is possible and appropriate</p> <p>Noted – text will be amended</p>
68	<p>Thank you for the opportunity to respond to the above consultation. The Dorset Coast Forum were extremely happy to provide the launch for this consultation at their May 2007 meeting where workshops enabled some initial input from members. The current draft document has been distributed to all DCF members with the request that they respond to the consultation directly. As the DCF is made up of 170 member organisations, from all maritime and coastal sectors it would be extremely difficult to form a single view from the membership as a whole. Consequently, the comments presented in this letter are those of the DCF Coordination team, and it is hoped that individual members will have responded directly with their own comments.</p> <p>The Dorset & East Devon Coast World Heritage Site Management Plan 2009 – 2014 has been well written, is comprehensive, concise and was a pleasure to read. It follows a logical path which is easy to follow.</p>	F F	<p>Support noted</p> <p>Noted</p>
69	<p>Overall the Plan is well-drafted and concise. It covers the main areas required satisfactorily. The section (chapter 8) on implementation has still to be completed and it would be useful to see it before it is finalised. In particular, it would be useful to have more on the overall measures which will be used for monitoring the condition of the World Heritage Site. Within the Action Plan, it would be useful to identify the lead organisation for each action as well as all the parties who might be involved. It would also be helpful to provide target years for the completion of some actions.</p> <p>The Plan is being produced at a time when the policy context is changing rapidly. Overall, the sections on planning guidance will need to be checked before completion of the Plan since it is hoped that the government's new planning circular on World Heritage will be finalised and published shortly. It would be useful, too, to include reference to the new provisions for the call-in of planning applications affecting World Heritage Sites. It may also be helpful to update the Plan to take account of the government's recently published predictions of the impacts of climate change which provide greater detail on what may happen in coming decades.</p> <p>While the site is inscribed for natural criteria there are in fact important historical aspects to its significance. As noted in the draft Statement of Outstanding Universal Value, its study over 300 years is an important contributing factor to its significance. Its natural beauty is stressed throughout the Management Plan. Recognition that human intervention over many millennia is an important part of the landscape character of its setting, and has therefore contributed to the site's natural beauty, is important since this will</p>	C F A F	<p>Noted – text will be amended where this is possible and appropriate</p> <p>Noted</p> <p>Final Plan will incorporate this</p> <p>Noted</p>

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	influence how the setting should be managed in the future.		
73	<p>We recognise that the Plan will be significant in setting the context within which the Trust operates for the next 5 years and beyond; on the future influence the Trust will have in contributing to policy development for the WHS and the role which the Trust can play in supporting the Management Plan, which is one of our Objects.</p> <p>We are pleased to note that the draft Plan identifies the Trust as a "Key Stakeholder Organisation with a significant role to play in the management of the World Heritage Site"; illustrates the key links and special relationship that the Trust has in the structure for the management of the Site; and identifies the Trust as the organisation, amongst others, responsible for delivery of specific policies. These are roles which we are pleased to accept and deliver, as always, within the resources available to us.</p>	F F	Noted Noted
78 LATE	<p>I am grateful for the opportunity to make a representation on behalf of the CLA, with comments relating to the above mentioned plan.</p> <p>In looking ahead from a land management perspective, it is widely recognised that the plan is of course of great importance, not least because of the seniority of the designation (stemming from UNESCO and the World Heritage Convention) but also because of the influence that it will likely have on the other various adjoining / connected designations and policy (local and regional) for example the Dorset AONB plan.</p> <p>For the most part, I do not see any particular matters contained within the document that are likely to form issues of contention. However, there are just a few points that I would be grateful to feed in:</p> <p>Protection and management – in the context of the Marine & Coastal Access Bill.</p> <p>I do feel that the Plan could perhaps look more carefully at the emerging 'Marine Bill' and how it may impact upon the World Heritage Site, both positively and adversely. It is likely that the 'Marine and Coastal Access Bill' will come into being during the early years of this plan and with its accession will come considerable changes to the way in which the English Coastal corridor (including the Dorset & East Devon World Heritage Site) can and will be managed. For the most part the provisions of the Bill align with the principals outlined within the Management Plan (for instance; encouraging public interest and high quality access).</p> <p>However, there is a danger that because the Bill proposes to confer such wide public access rights, the ability to properly manage and look after the site in a sensitive way on a local and practical basis, will be severely restricted. It is foreseeable that situations will arise that will require intervention in order to ensure human pressures on the site are properly mitigated. Previously, in extreme cases, access could be restricted or the public could be diverted temporarily or indefinitely. Following the ascent of the Bill this will not be possible without the managing body (private or public) seeking extensive permissions and legal consents. It is therefore very important that the Management Plan highlights the potential hindrance to localised site management, that may come about through the Marine Bill, and establishes procedures / channels of communication (most notably through to Natural England) that enable such problems to be readily addressed without undue delay. By way of example, I should refer to page 39 of the Plan (policy 1.21) in which it is stated that the Lulworth Estate (a private organisation) would discourage climbing on its cliff exposures. This is of course a form of privately undertaken protective management that will be hampered by the advent of the Bill. It is already difficult to impress upon the visiting public that some of their actions can be damaging, and regrettably it is often only possible to forbid such actions by imposing upon them as the landowner. After the Bill has been passed the ability to do so will be greatly restricted. It is also likely that members of the public will misconstrue that they are legally empowered to undertake such activities instead of just simply accessing the land.</p> <p>Marine Bill – Implications upon access funding: A further issue, connected to the Marine Bill, relates to the funding of quality access provisions and infrastructure. Private</p>	F / C	Noted all below – we will seek to incorporate reference into the Marine Bill

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	Landowners and businesses have often voluntarily funded capital projects and the costs of ongoing access maintenance. In response to the passing of the Bill it is likely that such investment will be reduced. This coupled with the fact that government funding will be tight, indicates the need for early and detailed budgetary planning and possibly the need to seek wider external funding sources. I feel strongly, that funding is a problem that will come to the fore within the infancy of the plan and accordingly recognition of the issue should be provided within the main plan.		
77 LATE	<p>1 <u>Summary</u></p> <p>1.1 The global importance attached to the WHS is not disputed and it brings welcome focus to East Devon's coastline and the benefits that flow from such international standing. The future development of WHS based initiatives will rely on the strengthening of partnership working, as East Devon DC does not have the resource or capacity to take forward a number of the policy actions in isolation of support particularly from the WHS Team and Devon CC.</p> <p>1.2 Therefore it is proposed that the WHS Team Leader meets with the Environment Portfolio Holder and talks through the future working arrangements, resource implications and priorities of East Devon DC so that the Council can help to meet some of the policy requirements outlined within the Plan.</p>	N	Noted
73	<p>Chapter 6 Implementation</p> <p>We note that this chapter will be written following this consultation and the now completed Governance Review. Through the Steering Group, we look forward to contributing to the development of the Annual Delivery Plans and to responding to consultation on these.</p> <p>We would welcome early discussions to confirm the scope and intention of the development of a protocol as it relates to the role of the Trust in the delivery process and reserve our position on this.</p> <p>Finally we congratulate the Team for producing such a comprehensive and well targeted document, and we look forward to working with you, the Steering Group and other partners in securing its implementation.</p>	F F F	Noted Noted Noted
69	The practice on footnoting is inconsistent and needs to be consistent. If you are going to cite sources for some quotes, you need to do so for all (eg the UNESCO World Heritage Mission at the foot of p3). Generally, when quoting UNESCO/ UK government policy, it is better to quote an official document such as the World Heritage Convention, rather than what the World Heritage Centre has said on its website (cf second para on p4).	T	